

# Tobacco Small Grant Guidance 2026

## Background - the Tobacco Small Grant

Smoking tobacco remains the leading cause of preventable illness and early deaths in the UK. The number of people who smoke in Hounslow has fallen in recent years, but smoking still has a huge impact on local people's health – with disproportionate harm seen among residents living in [Equality Opportunity Areas](#) (EOAs), people in routine and manual occupations, and vulnerable groups including those with serious mental illness, learning disabilities, or experiencing homelessness.

The London Borough of Hounslow has a free [Stop Smoking Service](#) which is available to residents through *Healthy Hounslow*.

The Tobacco Small Grant is designed to increase the support available locally to help more people to stop smoking. We are looking for organisations who can deliver small scale, impactful projects which draw on the knowledge, skills, and ability of local people.

## 1. Outcomes

The grant can be used to test ideas or run pilots and we welcome innovative ideas. Projects should have the following outcomes:

- Raise awareness of the Healthy Hounslow [Stop Smoking Service](#)
- Raise awareness of the [BetterPoints](#) incentive scheme to quit smoking
- Increase referrals to the Healthy Hounslow [Stop Smoking Service](#)
- Support people to quit smoking
- Promote a healthy lifestyle
- Gather insight about barriers to accessing support and motivation to quit in specific communities

## 2. Funding available

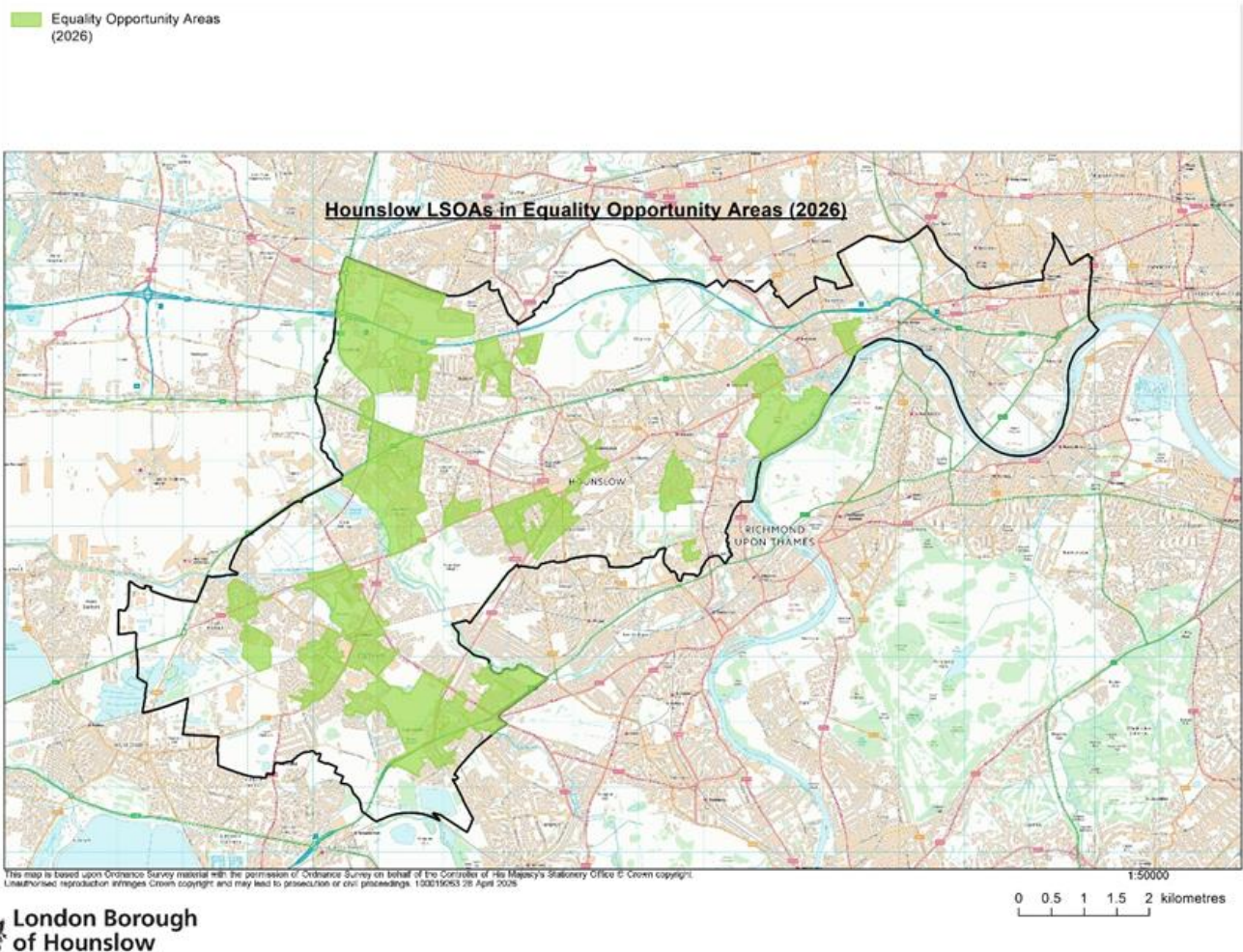
Organisations can apply for a grant of **£3,000**. However, this can be increased to £5,000 if it can be demonstrated that the extra funds will achieve the above outcomes. There is a total of £30,000 available to distribute amongst all successful grant applicants.

## 3. Grant Priority Groups

Priority groups/areas for funding are:

- People experiencing poverty or financial hardship, including the unemployed
- People with long term mental health conditions
- People with long term medical conditions

- People with learning disabilities
- People with drug or alcohol problems
- People experiencing homelessness
- Those who are pregnant or have recently given birth
- Young people aged 11-18 years who smoke
- LGBTQ+ people
- Routine and manual (factory) workers
- Communities using smokeless tobacco/chewing tobacco
- Regular shisha users
- People from Poland
- People from Romania
- People living in Hounslow's [Equality Opportunity Areas](#) (see map below)



Organisations should identify any barriers or challenges to accessing Healthy Hounslow Stop Smoking Services for their chosen group/area. They should then develop a co-designed solution to address these identified barriers and challenges.

Examples of small grants projects in other areas include setting up a peer support group to help people stop smoking, providing health and wellbeing activities to help people stop smoking and gathering insights on smoking in specific communities.

#### 4. Key Dates

Date	Activity
Monday 11 <sup>th</sup> May 2026	Invitation to apply for Tobacco Small Grant
10am-11am on Tuesday 2 <sup>nd</sup> June 2026	Webinar and Q&A on the Tobacco Small Grant scheme via Teams. <b>To join the webinar, click on the link below:</b> <a href="https://teams.microsoft.com/meet/318483109906347?p=VotwZ0tPduOjAi2dTR">https://teams.microsoft.com/meet/318483109906347?p=VotwZ0tPduOjAi2dTR</a>
5pm on Friday 12th June 2026	Deadline for Tobacco Small Grant application
Monday 29 <sup>th</sup> June 2026	Notification of Tobacco Small Grant outcome
Week commencing 13 <sup>th</sup> July 2026	Disbursement of grants
February 28th 2027	All funding needs to be spent/project finish date

#### 5. Criteria

Projects must show how they meet the **outcomes** set out on page 2 of this document. To be allocated funding you will need to clearly outline:

- What you will be delivering
- How activities will support people to stop smoking
- How the grant will be spent (a breakdown of the costs)
- When and where the project will take place. The project must take place in the London Borough of Hounslow, **start within three months** of the funding being awarded and be completed by 28<sup>th</sup> February 2027.

#### **We cannot provide funding for:**

- Activities, events, or services which have already taken place, including staff development time in planning services or preparing funding bids
- Any costs which someone else is paying for, whether in cash or in kind
- Items that only benefit an individual or are not needed to deliver the project outcomes
- Funds to build up a reserve or surplus, whether distributable or not
- Activities that promote worship or religious views
- Party political activities
- Fundraising activities
- Funding for alcohol

#### **We can fund:**

- Constituted not-for-profit organisations (e.g. a registered charity, company limited by guarantee, unincorporated association or club, Community Interest Company, Charitable Incorporated Organisation)

**We can't fund:**

- Individuals
- Organisations that do not have a minimum of three unrelated trustees or directors
- Organisations with significant unrestricted or unallocated reserves
- Organisations with an annual turnover of more than £200,000
- Organisations based outside the UK
- Services that are the responsibility of statutory providers
- Organisations that have not complied with the monitoring requirements for any grant previously received from the Council

**6. Project costs**

- Please clearly outline how much the project/service will cost, outlining the key elements and cost per element e.g. hall hire, equipment, staff costs etc.
- Costs can include small capital items that support your project for example tools and equipment

**7. Application and decision process**

- Applications are assessed in a one-stage process, requiring the submission of an application form to [publichealth@hounslow.gov.uk](mailto:publichealth@hounslow.gov.uk)
- We may call you during the assessment stage to clarify details and ensure we have a correct understanding of your application and organisation. Please ensure that contact details are provided for a representative from your organisation who is available between the submission and results dates.

**8. Conditions**

- If successful, the Public Health team may work with you to refine your final plans to ensure the best outcomes
- As a condition of the grant, staff and volunteers involved in grant projects must attend a one hour Very Brief Advice (VBA) online or face to face training session before project delivery begins

**9. Reporting back on what you have done**

- All funded groups will be required to submit a simple self-monitoring report within four weeks of completing your project.
- Reports must be accompanied by proof that you did what you said you would with the grant money (e.g. examples of publicity material, photographs). Further information may be requested.
- Please let us know about any key dates/events linked to the grant as council staff may like to attend.
- You are required to keep all receipts/invoices related to the project as we may request evidence of expenditure.

## **10. Safeguarding and Governance**

- Please make sure that you have all the necessary permissions, insurance, and safeguards in place to ensure that the project is well run, and participants are safe. This may include DBS (Disclosure Barring Service) checks for staff or volunteers working with young people and/or vulnerable adults. We are happy to support you with this.
- We reserve the right to request further information of applicants regarding their financial standing or capacity to deliver.

## **11. Further information and support**

- If you have any queries or want to discuss your application, please email: [publichealth@hounslow.gov.uk](mailto:publichealth@hounslow.gov.uk)
- Please be aware that if you contact us within a week of the fund deadline, we may not be able to respond in time so please contact us as early in the process as possible. We welcome discussions about potential ideas in the early stages.