

HOUNSLOW LOCAL PLAN: EXAMINATION IN PUBLIC

Matter 9 Allocated Sites in Brentford and Chiswick Site 107 (Wednesday 17 June)

Statement of Marie Rabouhans on behalf of the West Chiswick and Gunnersbury Society (WCGS) (REP 048)

Movement and Access The statement “The site is accessed from Chiswick High Road (via Essex Place Square) and Essex Place” needs correction to “The site is accessed from Chiswick High Road via Acton Lane and Essex Place. And for pedestrians and cycles via Essex Place Square.”

The current car-park not only serves the Sainsbury supermarket but, as the only large car-park in Chiswick, is also used by people accessing other town centre shops and businesses. The statement “Redevelopment should provide an appropriate level of car parking to support the retail use” should be amended to reflect this wider use of importance to the viability of Chiswick town centre..

Heritage Constraints Heritage assets in the neighbouring borough of Ealing need to be added; these should include Acton Green conservation area and the Grade II listed Chiswick Park station.

Site requirements Development of the Empire House site has been completed. The statement “The site should have regard to proposals for the adjacent Empire House site and, seek to bring the sites forward as a comprehensive development.” should be replaced by “The site should have regard to the adjacent Empire House development.” An additional sentence should be added “ No building should be as tall as Empire House” since a building of the size of Empire House is widely acknowledged to be out of place in this location (see for example, Turnham Green conservation area appraisal “9.2 The most severe detractor is the visually intrusive 12 storey (including rooftop plant) Empire House on Chiswick High Road overlooking the green.”

Conclusion The above changes are considered necessary for the Local Plan to be sound.

WCGS

27 April 2026