

HOUNSLOW LOCAL PLAN: EXAMINATION IN PUBLIC

Matter 9 Allocated Sites in Great West Corridor Site 33 (Tuesday 16 June)

Statement of Marie Rabouhans on behalf of the West Chiswick and Gunnersbury Society (WCGS) (REP 048)

The site requirements state:

Uses should be appropriately located within the site in order to create a consistent and visible commercial frontage against the Great West Road and Chiswick High Road and form a buffer between this and non-employment uses on the site, and which should be sheltered away from business frontages, access and servicing. Buildings along the Great West Corridor should be set back to form a consistent building line.

We consider that such requirements will be impossible to achieve within such a small site (0.16 ha) bordering the Chiswick Roundabout at the junction of the Chiswick High Road and the Great West Road (A4). With the overhead section of the M4 passing alongside, it is totally unsuitable for any residential development. Moreover we suggest that retention of filling station/electric vehicle recharging facilities is important at this strategic road transport location.

Conclusion For the Local Plan to be sound this Site allocation should either be deleted or revised to specify business use with or without retention of filling station/electric vehicle recharging facilities.

WCGS

27th April 2026