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**On Behalf Of** donotreply@hounslow.gov.uk

**Sent:** 24 April 2026 11:20

**To:** Licensing <Licensing@hounslow.gov.uk>

**Subject:** TEMPORARY STREET TRADING LICENCE APPLICATION 1406233

Temporary Street Trading Licence Application online form has been received on 24/04/2026 at 11:19:41 by London Borough of Hounslow.

Web reference number: 1406233

Payment reference: JADT00162246

**Page: Previous licence details**

- Do you have proof of either ownership of the land, site or premises or written proof that you have obtained the permission of the owner of the land, site or premises to trade from that location? Yes
- All applicants MUST check with the planning team if planning consent is required prior to submission of an application. Have you checked if planning permission is required? Yes
- Have you previously held a street trading licence for either A Boards, tables and chairs or a shop front display? Yes
- Existing Licence Details
  - Existing licence number AB134658/2025-2026
  - Date of expiry Sat 20th Jun 2026

**Page: Applicant Details**

- Are you applying as an individual or a company? Company
- Please complete if applying as a company
  - Please state the trading name of your company PizzaExpress (Restaurants) Limited
  - Registered address of company My address was not found
  - Telephone Number [REDACTED]

- Email [REDACTED]
- Please state Company Registration No. 02805490

**Page: Business Details**

- Certificate No 1000218980-10
- Date of Issue Tue 1st Jul 2025
- Date of Expiry Tue 30th Jun 2026
- Please confirm what you looking for 'A' Boards or other Display Objects
- Please upload your public liability certificate? PE\_PL\_10m\_4\_1\_2.pdf
- You MUST provide a plan of the licenced area for all types of application to the scale of 1:2500 Pizza\_Chiswick\_A\_Board\_Pla\_4.pdf
- You MUST provide photographs of the proposed licensed area aboard.jpeg
- Please provide written proof of either ownership of the land, site or premises or written proof that you have obtained the permission of the owner of the land, site or premises to trade from that location. Pizza\_Express\_Chiswick\_lease\_dated\_15\_April\_2004.pdf

**Page: 'A' Boards or Other Display Objects**

- Name of premises PizzaExpress
- Address 252 Chiswick High Road, Chiswick, London, W4 1PD
- Telephone Number [REDACTED]
- Email [REDACTED]
- Size of area to be used for the pavement café/seating area (measurements in Metres)  
0.9125
- Depth 1.25
- Width 0.73
- Please choose your working days Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
- Trading Times

**From - am To - pm**

Monday	11:00	23:00
Tuesday	11:00	23:00

**From - am To - pm**

Wednesday	11:00	23:00
Thursday	11:00	23:00
Friday	11:00	23:00
Saturday	11:00	23:00
Sunday	11:00	23:00

- Where will the 'A' Board or Display Objects be stored at the end of trading hours?  
Inside the premises

**Page: Further information**

- Outline the social distancing measures that will be applied when this licence is in use. i.e. waiter/waitress service etc. As existing
- Outline how the table and chairs will be managed. As existing
- Outline how local nuisance will be managed. As existing
- Will the placement of the table and chairs allow for people to pass with a minimum of 1+ metres? Yes

**Page: Applicant Declaration**

- Declaration understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.
- Signature of Applicant I confirm all the details provided in this form are accurate to the best my knowledge at the time of submission and confirm I wish my application to be processed.
- Date Fri 24th Apr 2026
- Full Name Poppleston Allen Solicitors
- Company Poppleston Allen Solicitors
- Position in company Solicitors for and on behalf of the applicant

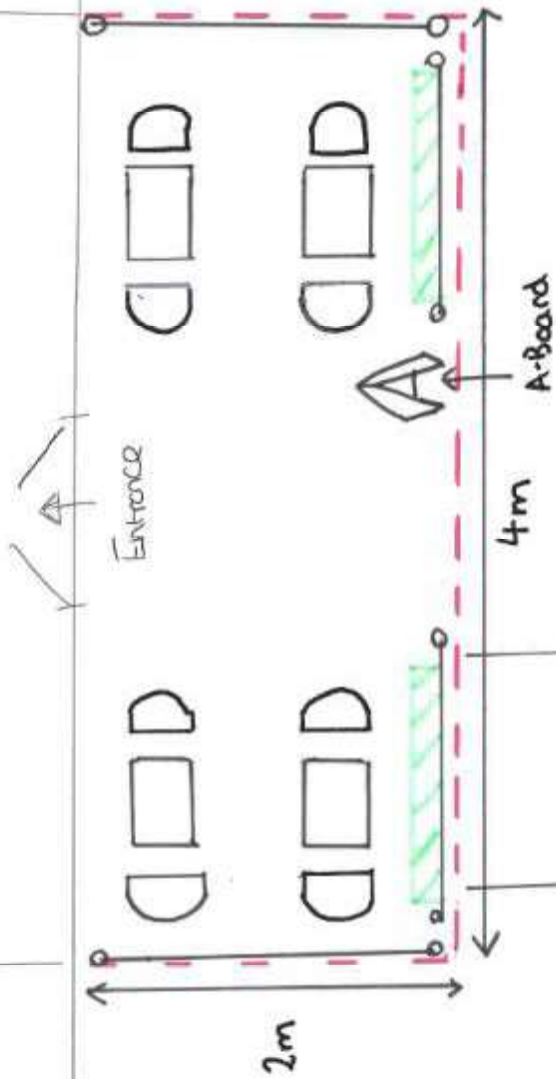
**Page: Payment**

- The fee\* for this application is: £125.46 Please tick here to accept this payment

# Premise - PizzaExpress

Other Business

Other Business



Key	
	- Chairs
	- Tables
	- Barriers
	- Planters
	- Tree
	- Pole
	- Bike stand



Edge of Kerb

Road

Entrance

A-Board

4m

4.8m

3m

2m





# London Borough of Hounslow

Licence No. AB134658/2025-2026

## London Local Authorities Act 1990 Temporary Street Trader's Licence

The council of the London Borough of Hounslow hereby grant to

### **PizzaExpress (Restaurants) Ltd**

a licence to engage in street trading in the Borough.

This licence authorizes the holder to trade solely in the articles, and in the manner, and at the place and times specified in the Schedule to the licence and is granted subject (1) to the provisions of the London Local Authorities Act 1990 and by any Byelaw and Regulation made by the Borough Council; (2) to any other statutory enactment which is in force for the time being.

The licence unless revoked by or surrendered to the council, shall continue in force:

**From: 21<sup>st</sup> December 2025**

**Until: 20<sup>th</sup> June 2026**

This licence is the property of Hounslow Council and must be kept available for production on demand.

Andrew Devine  
Regulatory Manager

Regeneration, Housing & Environmental Services - Licensing  
London Borough of Hounslow  
Hounslow House, 7 Bath Road, Hounslow, TW3 3EB

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## SCHEDULE

**Description of articles to be placed within the existing licenced seating area:** One 'A' board.

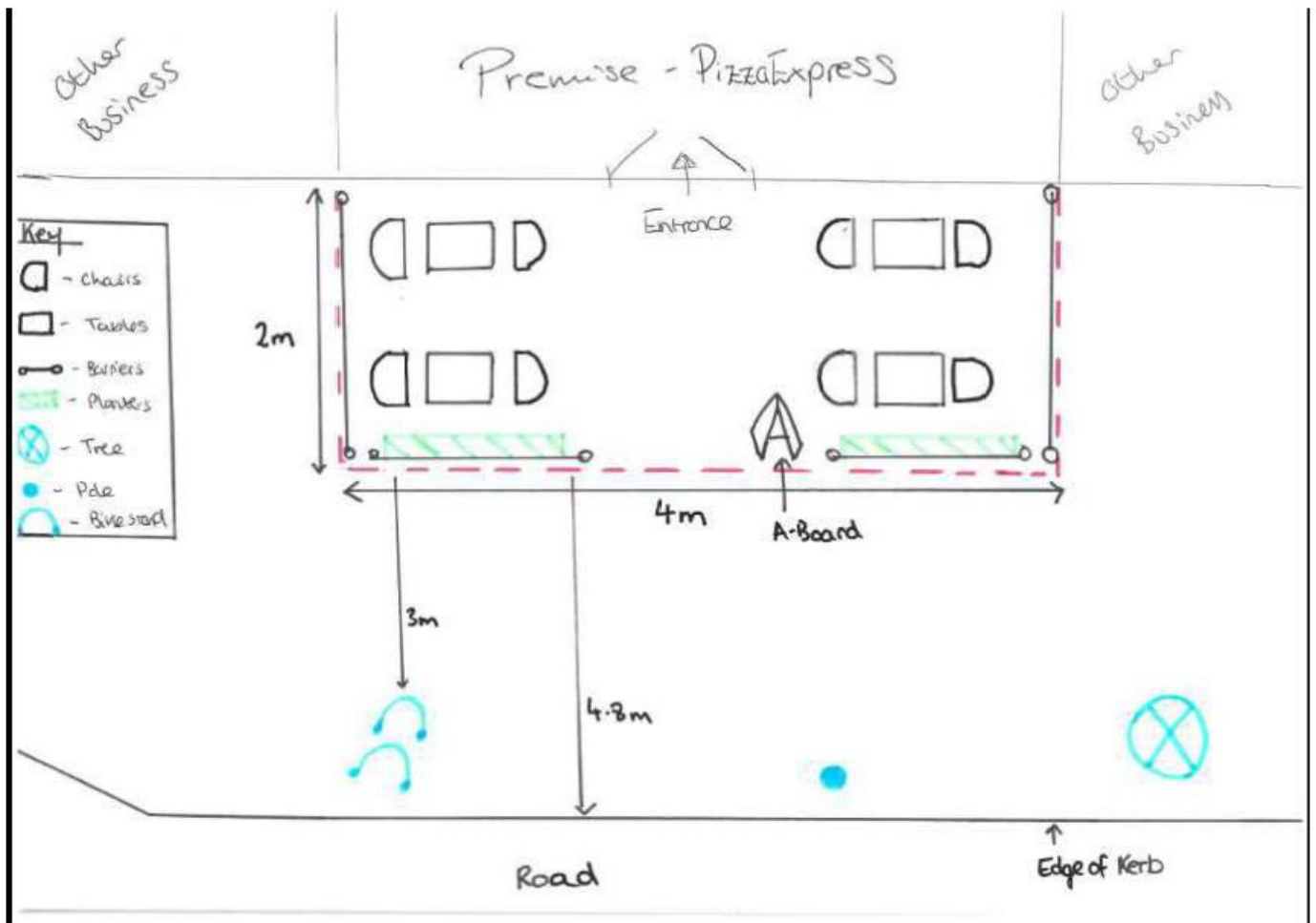
**Premises:** PizzaExpress, 252 High Road, Chiswick, W4 1PD

**Measurements of allocated area:** 1.25m in depth by 0.73m in width

**Days:** Monday – Sunday

**Times:** 11:00 to 23:00

# Plan of 'A'board location:



# Standard Temporary Street Trading conditions: “A” Boards

1. A minimum unobstructed footpath width of 1.8 metres must be left clear and available and free from obstruction to allow for safe and convenient pedestrian movement. The distance in this respect is to be measured from the edge of the licensed area to any significant amount of street furniture (such as lamp posts, bollards, parking meters, fences etc) or to the kerbside or edge of the road in the absence of any street furniture as described. Where there is heavy pedestrian flow, additional footpath space may be required.
2. In respect of all street trading licences other than pavement café licences, only those tables, stalls, items or displays specifically applied for and authorised on this licence shall be permitted within the designated area. No other furniture of any description, other than litter receptacles shall be placed within the designated area.
3. The licence holder shall keep his trading location and the immediate area in a clean and tidy condition during the permitted hours and at the end of each daily period of use. The holder will ensure that appropriate precautions are taken to prevent the highway from becoming littered as a result of trading activity and shall provide a litter bin for their customers where necessary.
4. In respect of all licences other than for a pavement café all items associated with the display shall be of sufficient quality and strength to be placed outside and shall be capable of withstanding the size, weight and shape of any items placed thereon. There shall be no sharp or jagged edges associated with any part of the display furniture.
5. No display items, tables, chairs, structures or goods associated with the display or pavement café shall be positioned in any way so as to obstruct the sight line of drivers of vehicles in and around the vicinity of the display or pavement café.
6. There shall be no playing of music or any amplified sound to any extent that may be perceived as causing a nuisance to neighbouring premises or any other person in the vicinity. The holder shall not use or permit any music playing, music reproducing or sound amplification apparatus or any musical instruments, radio or television receiving sets whilst trading under this Licence, unless varied by a special condition of this Licence.
7. In the event of a request by a Police Officer, an authorised Officer of the Council or an Officer of a relevant public utility, any tables, chairs, display equipment or goods, shall be removed immediately for whatever period is so required.
8. The holder(s) of this Licence (the holder), or any person employed to work on the stall must produce the Licence when required to do so by a Police Officer or a duly authorised officer of Hounslow Council (the Council).

9. The term of the licence shall not exceed 6 months from the date of issue.
10. Notice of application for a new or renewal of a street trading licence (including pavement café's) must be displayed in the window of the premises to which it relates, in such a manner so as to be clearly visible from the outside. Such notice must be at least A4 in size and will be displayed for a period of not less than 28 days from the date of application.
11. If possible, this Licence as issued must be displayed in a clearly visible position where it can be read by prospective customers. If this is not possible the Licence must be available for inspection when requested to do so by a Police Officer or authorised Officer of the Council.
12. This licence is not transferable and as such will cease to have effect should the licence holder cease to own or to be employed by the establishment. Unless acting as a Principal Licence Holder, the holder shall not transfer, assign or sublet this Licence, but he may surrender it at any time.
13. The granting of this licence, does not remove the right of the Local Authority to consider and if deemed appropriate, enforce any breaches of Highway Law, particularly that legislation relating to the obstruction of the public highway
14. The holder shall return this Licence to the Council's Licensing Services immediately on revocation or surrender.
15. The holder shall trade strictly in accordance with this Licence.
16. The holder shall notify Licensing Services immediately of any convictions or proceedings arising out of the use of this Licence.
17. The holder shall not cause any obstruction of the street or danger to persons using it. The holder shall not permit persons to gather around him or any van, cart, barrow, other vehicle or stall included in this Licence so as to cause a nuisance, annoyance or danger to any persons lawfully using the street. Trading at the site defined in the Licence to Trade must not cause any risk to public safety and must comply with the conditions detailed in the section of this guide called "Site Assessment".
18. The holder shall not use the street for any trading purpose other than as permitted by this Licence.
19. The holder shall not place on the street any furniture or equipment other than that permitted by this Licence. All such furniture or equipment must be maintained in a clean and tidy condition, and must not obstruct the entrance to, or exit from, any premises.
20. The holder shall not do anything in the street which may cause danger, nuisance or annoyance, damage or inconvenience to the Council, any adjacent/neighbouring premises, or to members of the public.

21. The holder shall indemnify the Council and their agents, servants, workmen etc. from and against all proceedings, damages, claims or expenses in respect of an injury (including personal injury) which may be sustained in connection with the trading pitch and the provision of facilities under this Licence.
22. Licence Holders shall have and maintain a proper insurance policy against public liability and third-party risks. The minimum insurance cover shall be £2,000,000 and shall cover the operator's vehicle, or stall and any additional equipment under their control. If food is sold the insurance shall specifically include cover against food poisoning to the same amount. The insurance certificate or cover note shall be produced to the City Environmental Health Officer before the Street Trading Licence is issued. Proof of cover must be produced to an officer of Hounslow Council as required.
23. The Council may revoke this Licence at any time and shall not be liable to pay any compensation to the holder in respect of such revocation.
24. The holder shall pay the street trading fees in advance unless an agreement is sought to enable payments to be paid by direct debit.
25. The Council will not grant a Street Trading Licence to persons under the age of 17 years and no person employed by a Licence Holder to assist him/her in the street trading shall be under the age of 16 years.
26. A Street Trading Licence cannot be transferred or sold to another person except that the Licence may be transferred to a member of the Licence Holder's immediate family in the event of the Licence Holder's death or incapacity on payment of a fee. The sub-letting of a pitch is prohibited. Discuss in relation to permanent stalls.
27. The licence holder must inform the Council of a change in his/her home address during the period of the licence within seven days of such a change taking place.