



London Borough of Hounslow

London Local Authorities Act 1990 (as amended)

Application for the Grant of a Temporary Street Trading Licence

- All questions to be answered in full
- All applicants should provide proof of identity – copy of passport, drivers licence photo card, (other official ID card with a photo & a copy of a recent utility bill (this will meet the money laundering requirements and the council undertaking due diligence.
- All applicants **MUST** complete section 1 & 2
- Applicants for a shop front display or a stall **MUST** complete sections 1,2,3 & 6
- Applicants for pavement cafes (placing tables and chairs on the highway) **MUST** complete sections 1,2,4 & 6
- Applicants for 'A' boards **MUST** complete sections 1,2,5 & 6
- All applicants **MUST** submit an accurately drawn plan to the scale of 1:2500 of the area to be applied for. (*alternative sized plans may be accepted subject to prior agreement with the licensing manager*)
- All applicants **MUST** submit photographs for the area to be applied for.
- All applicants **MUST** check with the planning team if planning consent is required prior to submission of an application
- **L B Hounslow is under a duty to protect the funds it administers and to this end may use the information that you have provided to this authority for cross system and cross authority comparison purposes for the prevention and detection of fraud.**

I/We hereby apply to the London Borough of Hounslow under the above-mentioned Acts, to be licenced for Street Trading.

SECTION 1 – Applicant Details

(Please complete if applying as a company)

Please state the trading name of your company

Open Creative Events Ltd

Registered address of company

840 Ibis Court, Bewsey And Whitecross, Warrington, WA1 1RL

Town: London

Postcode: W10 5LP

Tel No: [REDACTED]

Email: [REDACTED]

Please state Company Registration No. 16340873

What type of company

Limited

It is a requirement that you provide evidence on how you will transport fresh water to the site and how you intend to dispose of the waste water.

Please state details here:

No fresh water will be required

How do you intend to provide power to your site?

No power required on site

Please provide safety certificates for Generators, electrical equipment and Gas Cylinders

—

You **MUST** provide an A4 hand drawn plan of the area to be licenced

Plan Attached:



You **MUST** provide photographs of the proposed licensed area

Photos attached:



Do you hold or have ever held a street trading licence in the L B Hounslow? **YES**

(If yes Please give details Inc., Number, location and dates)

We held the same required event on 29th March 2026

SECTION 3 – Shop Front Display/Stall

Name of Pitch/Shop Chiswick Open Arts Market

Address	
Town:	Postcode:
Telephone No:	Email:
Size of area to be used for the pavement café/seating area (measurements in Metres)	
Depth:	Width:
Trading Times:	
Mondayam -pm
Tuesdayam -pm
Wednesdayam -pm
Thursdayam -pm
Fridayam -pm
Saturdayam -pm
Sundayam -pm
Where will the tables & chairs be stored at the end of trading hours?	

SECTION 5 – ‘A’ Boards or other Display Objects

Name of premises. A-board on display during trading hours. Added to visual plan where it will be displayed
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Address	
Town:	Postcode:
Telephone No:	Email:
Size of area to be used for the 'A' Board/s (<i>measurements in Metres</i>)	
Depth: 2 inches	Width: 25 inches
Trading Times:	
Mondayam -pm
Tuesdayam -pm
Wednesdayam -pm
Thursdayam -pm
Fridayam -pm
Saturdayam -pm
Sunday11.....am -4.....pm
Where will the 'A' Board or Display Objects be stored at the end of trading hours?	
Taken with	

SECTION 6 – Applicant Declaration

I/We declare that:

The details contained within this application form are true to the best of my/our knowledge and belief.

I have attached an accurate plan of the area to be licensed as required.

I have attached photographs of the area to be licensed as required.

(Stall applicants only) I have attached/enclosed a full-face photograph of the applicant and any employee/s.

I have attached and provided evidence of food registration.

I have attached evidence of up to date Level 2 Food Safety in catering award

I have attached and provided evidence of a waste contract if required

I have attached and provided evidence of public liability insurance

I have attached and provided evidence of safety certificates for equipment

Payment of application fee: BACS

In the reference field please put payment code **C5361 V144** so it goes into the correct account. Then once you have the confirmation screen, please send a screen shot to me licensing@hounslow.gov.uk as confirmation of the payment. **Please note until the Licensing Team have that confirmation we will be unable to process your application.**

Re: Bank Account Details for BACS payment

National Westminster Bank, 275-277 High Street, Hounslow, TW3 1ZA

Full Company Name: London Borough of Hounslow

A/C Name: LB Hounslow Main Account

A/C No: 20364814

Sort Code: 60-11-18

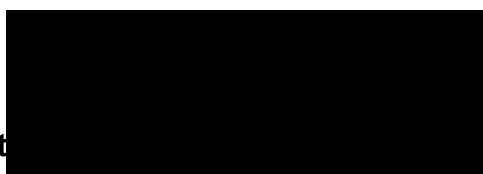
IBAN: GB79NWBK60111820364814

SWIFT BIC: WBKGB2L

I request a call to take a card payment of the application fee

I understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.

Signature of Applicant



Date: 01/04/26

Please return completed form to:

**London Borough of Hounslow
Regeneration, Housing & Environmental Services - Licensing
7 Bath Road
Hounslow
TW3 3EB**

Email - licensing@hounslow.gov.uk

Chiswick Open Art Market

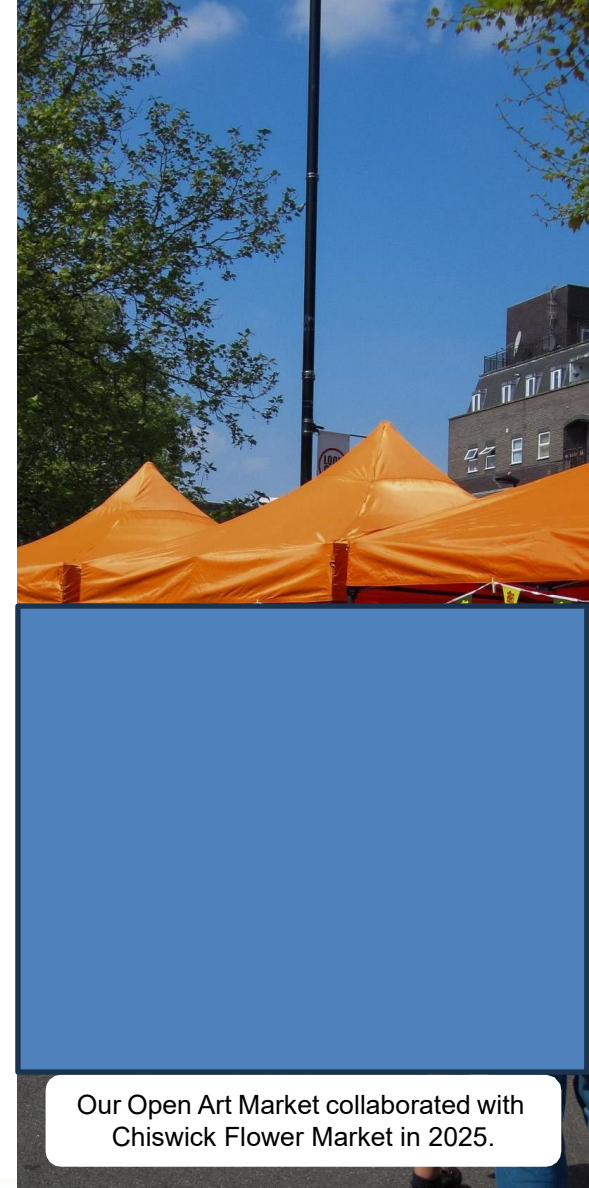
Initial proposal document for TEMPORARY STREET TRADING LICENCE APPLICATION

An Open Art Market on Chiswick High Road and Old Market Place.
Every 5th Sunday Monthly in 2026:

[REDACTED] Sunday 31 May, [REDACTED]

We understand that we will have to apply for individual licenses for each date.

If you require this document in any other accessible format please let us know.



Executive Summary

- We propose to establish a regular **Open Art Market** on Chiswick's Old Market Place, showcasing original artworks and handmade pieces from emerging and established local creatives.
- In Chiswick, the market will run on **every fifth Sunday** on Old Market Place, between the police station and the corner of Devonshire Road: **29 March, 31 May, Sunday 29 November**.
- Launched in Portobello Road in 2022 with RBKC, the Open Art Market transformed the underused Tavistock Piazza into a vibrant cultural hub, and earned a **strong London-wide reputation** for high-quality, diverse art and genuine support for independent artists.
- We are already a registered LTD company (16340873) working as a **social enterprise**, reinvesting in the growth and accessibility of community art markets.
- We anticipate up to **41 pitches** and welcome participation from local businesses. Our professionally promoted events attract **loyal audiences** who happily travel across London, including to Chiswick.
- The market is low-impact, generating no waste and requiring only a single Luton van for setup, with most traders arriving by public transport.
- Having previously partnered with Chiswick Flower Market and Food St Market, we've already received **enthusiastic feedback from the community** for bringing something creative, accessible and vibrant to Chiswick High Road.



Who we are: Open Art Spaces

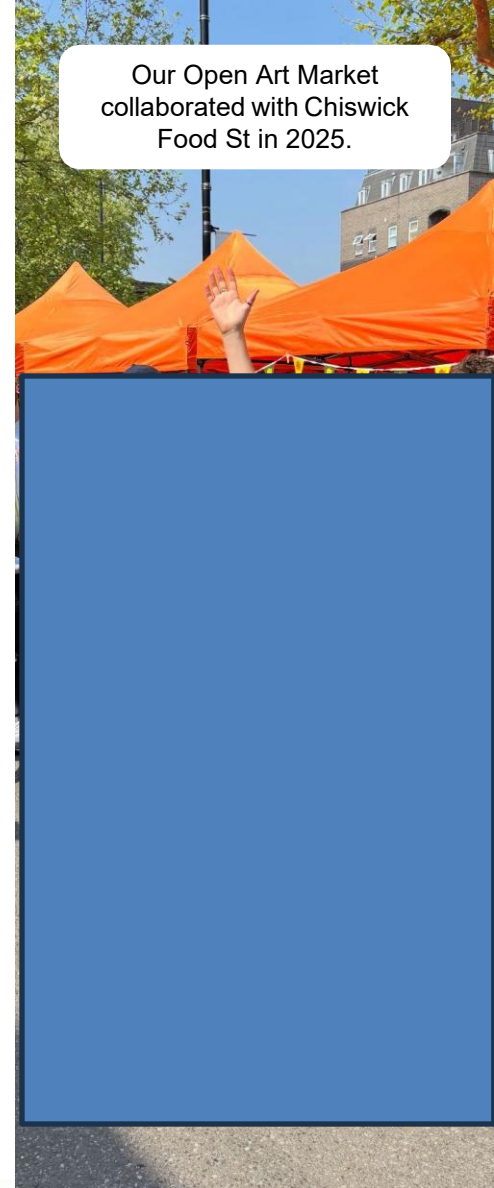
We create accessible art markets and events that empower emerging creatives and make it easy for everyone to buy and sell art.

What began in 2022 with the transformation of Portobello Road's Tavistock Square into a vibrant **Open Art Market** has grown into a mission: to create affordable, welcoming platforms that showcase diverse artistic voices.

We're a small and mighty team. As we expand into new locations, we continue to grow a thriving community—inviting fresh talent, fostering connection, and bringing artists and art lovers together. Our network is blooming, and every event strengthens the creative ecosystem we're building.

 [Instagram](#) | [Website](#) | [Newsletter](#)

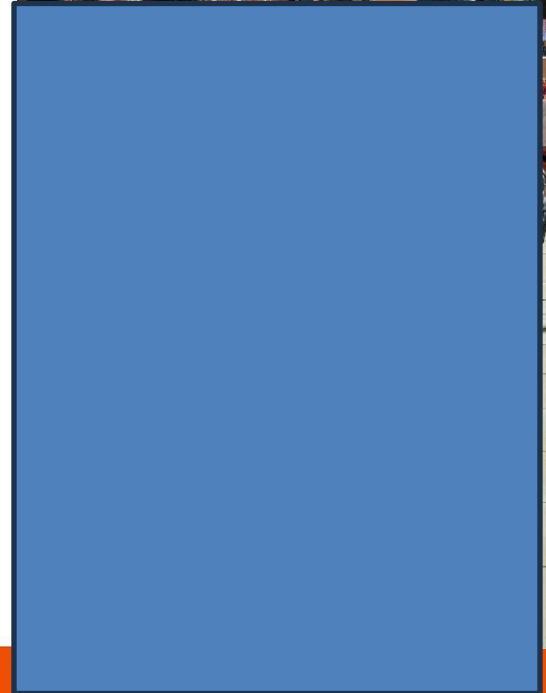
Our Open Art Market collaborated with Chiswick Food St in 2025.



Past Open Art Market Locations

- Tavistock Piazza, Portobello Road
- Chiswick High Road
- Duke of York Square, Chelsea
- Coal Drops Yard, Kings Cross
- St James, Piccadilly
- Phillimore Walk, High Street Kensington
- Worlds End + Chelsea Theatre, Chelsea

In 2025 we hosted the inaugural Chelsea Art Market



Aims + Objectives

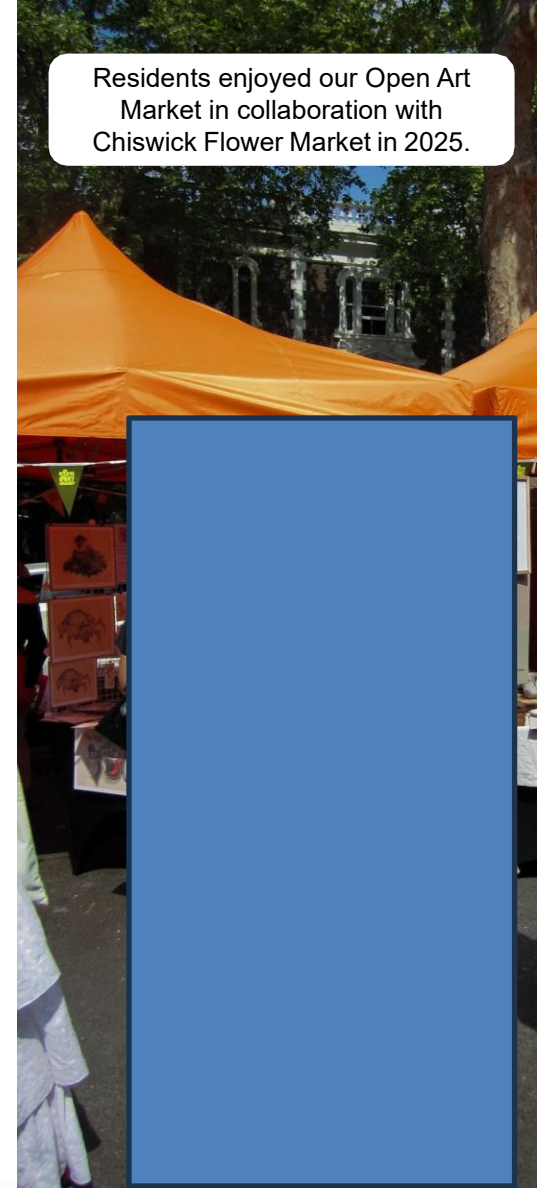
Chiswick Open Art Market will run every fifth Sunday on Chiswick High Road, offering original artworks and handmade pieces from independent artists and makers. Following strong interest from the W4 community and successful pilot events with Chiswick Flower Market, our aim is to establish a regular, creative destination for locals, Londoners and visitors.

The market will meet high environmental and inclusivity standards, producing no waste and requiring only one Luton van for setup, leaving minimal impact on local parking.

Our objectives are:

- **To support and complement local organisations, markets and businesses**, contributing to a thriving High Road.
- **To increase engagement with the arts**, offering accessible, creative experiences for all ages.
- **To strengthen community connections**, bringing residents, artists and businesses together.
- **To create opportunities for independent artists and makers**, helping new creative enterprises grow and attracting more cultural activity to Chiswick.

Residents enjoyed our Open Art Market in collaboration with Chiswick Flower Market in 2025.



Dates + Times

In 2026, there are **four fifth Sundays**:

- Sunday 29 March
- Sunday 31 May
- Sunday 29 November

We plan to run the Chiswick Open Art Market from **11AM to 4PM**.

Our team will be onsite to setup from 8:30am, and will be cleared away within 90 minutes of market closure.

This timing was tested during our collaborative events with both Chiswick Flower Market and Food St Market, and proved to be the period when visitors were most engaged with the market, participating in activities and supporting footfall along the High Road.

Visitors came from across London to see our Chiswick Open Art Market.

Our Open Art Market in collaboration with Chiswick Flower Market in 2025 was a success.

Location

After our research and previous events in Chiswick, we believe **Old Market Place** to be the most well suited location. Our market stalls would be on the car park space between **Linden Gardens and Devonshire Road**.

The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road**. The stalls would continue to the front of the **Police Station/ Linden Gardens entrance**.

This area is accessible by car and public transport, is easy to find and offers low disruption for residents. It is a prominent location where footfall directly benefits local shops, cafes and restaurants.

Layout + Operation of the Market

- The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road. The stalls would continue to the front of the Police Station/ Linden Gardens entrance.**
- The market could have approximately 41 pitches running along either side of Old Market Place, creating an enticing space for shoppers.
- The market will be carefully managed to ensure a pleasant experience for all visitors. A single busking position will be provided at a comfortable volume, adding atmosphere without disruption.
- Artists will run accessible **creative workshops** on market days, suitable for all ages, encouraging participation and engagement.
- Toilet facilities are arranged in partnership with local businesses, including the George IV pub and Packhorse and Talbot, fostering positive relationships and attracting new visitors.
- Our events are zero-waste and do not require dedicated bins, we will leave the space as we found it.
- All traders will operate under our street trading licence and use a **3x3m gazebo and 6ft trestle table**, supplied by Open Art Spaces. Public liability insurance up to **£10 million** is provided for all market activities.

Visitors enjoyed our accessible art classes at the Open Art Market in 2025.

Chiswick Event feedback from Locals

"I have really enjoyed having the Open Spaces market pop up on the High Road, meeting new and local artists but also so new and unique artists that have travelled to experience the open market art space experience. Chiswick is full of emerging and talented artists, makers, potters and designers, so for them to have an opportunity to showcase and sell their creations regularly is really exciting. I'm in two art groups in the area and I have heard such great feedback on how busy and vibrant the High Road feels when the art market is on. "



Chiswick Resident + Artist

"An art market just adds something that's missing in my opinion. Chiswick is also full of creatives (the Artists at Home community is based there, as well as the Arts Ed school), so it goes well with the history of Chiswick being a creative area. It's a heavily a family orientated area, and a youthful art market would bring in a younger crowd. Especially when you guys have little workshops during the day I think a lot of families would like that."



Chiswick Resident + Artist

"This is exactly what this area is missing!"



During August 2025 Pop-up

"I want to come here every week."



Local Resident

"A wonderful creation that continues to evolve!"



RBKC Markets Manager



Chiswick Event feedback from Locals

"Open Art Market is an amazing addition to Chiswick's markets. As a local maker, it has been an amazing opportunity to connect with the community, present and sell my works in my local area. The response from the public has been wonderful, motivating me to create more ceramic works, fuelling my small business. Having opportunities like OAS locally is wonderful, promoting small independent businesses and offering something new and different to the Chiswick scene!"



Chiswick Resident + Artist

"I absolutely love being a trader with Open Art Spaces in Chiswick. Emma, Eve and the whole team are truly lovely, always ready to help and making us feel so supported. They even arrange little treats like discounts at the local bakery, which is just delicious!"

And honestly, the people of Chiswick have my heart. I love chatting with them and hearing their stories. Many of them tell me how much they enjoy it when it's an Open Art Spaces market, they say it brings a special energy and a warm, colourful vibe that we traders bring to the area."



Chiswick Resident + Artist



Testimonial from Chiswick Flower Market

"We have collaborated with Open Art Spaces since August 25 who have operated 3 markets alongside us. We have found them to be a very good partner as they operate in a highly professional manner with an efficient setup and takedown process, a superb mix of traders and the ability to attract new footfall to Chiswick with their excellent marketing and visitor following.

Their traders all come by public transport bringing no parked cars to W4.

They are a social enterprise, and so whilst run commercially, they reinvest their surpluses into creating opportunities for artists and free activations for the community.

The traders are all independent small businesses who have a first class offering and who add to the artistic and cultural scene in W4, with 70% of their traders coming from the local area and nearly all of them from London.

We admire Emma and Eve's hard work and dedication to giving emerging artists this platform and we have had very positive feedback from our visitors to our market about their offering and how their stalls have added to the vibrancy of our High Road."



Chiswick Flower Market



Accessibility

- The market location offers **step-free access** and street-level parking, with a variety of local businesses nearby offering diverse food, drink and entertainment options.
- The area benefits from a **high PTAL score**, with excellent public transport connections via Chiswick Park and Turnham Green stations, as well as local buses serving Hammersmith, Kew, and surrounding areas—making the market easily accessible for visitors across London.

The **Chiswick Open Art Market** will bring an engaging cultural experience to the community, revitalising the High Road, showcasing local art and creativity, and contributing to collaboration with local businesses and residents. The market aligns with the objectives of the **Parliamentary High Streets and Town Centres in 2030 Report**, contributing positively to the area's cultural and economic vibrancy.

Source: <https://data.london.gov.uk/dataset/public-transport-accessibility-levels-24rz6/>

Source: <https://publications.parliament.uk/pa/cm201719/cmselect/cmcomloc/1010/1010.pdf>

Marketing + Promotion

We have a **professional website** with high engagement, along with **13.4k Instagram followers** and a TikTok page to promote our markets. The website includes market details, artist profiles, and information about creative activities.

- In the past, we have also shared our events through the **Chiswick Calendar newsletter**.
- Our promotion strategy includes collaboration with **local businesses, social media communities, and other media outlets**, ensuring the market reaches a wide audience.
- Word of mouth has proven highly effective—our previous events in Chiswick received excellent feedback and strong demand for more. This combined approach ensures **high visibility, broad engagement, and a thriving, well-supported market**.

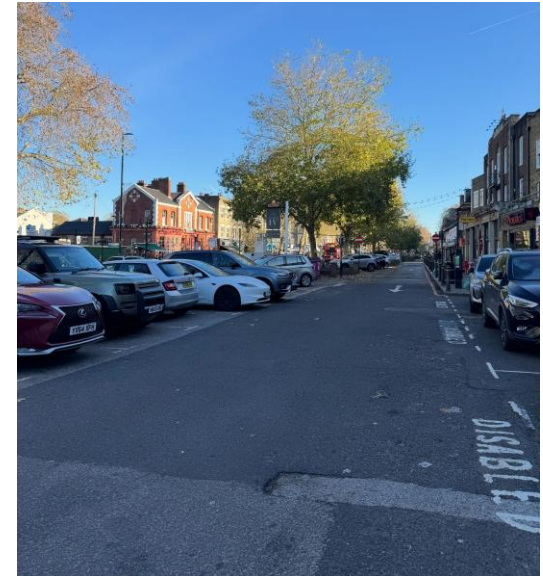
 [Instagram](#) | [Website](#) | [Newsletter](#)

Residents of all ages got involved with Chiswick Open Art Market.

**OPEN
ART
SPACES**

Proposed Location - Photos

The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road**. The stalls would continue to the front of the **Police Station/ Linden Gardens entrance**.



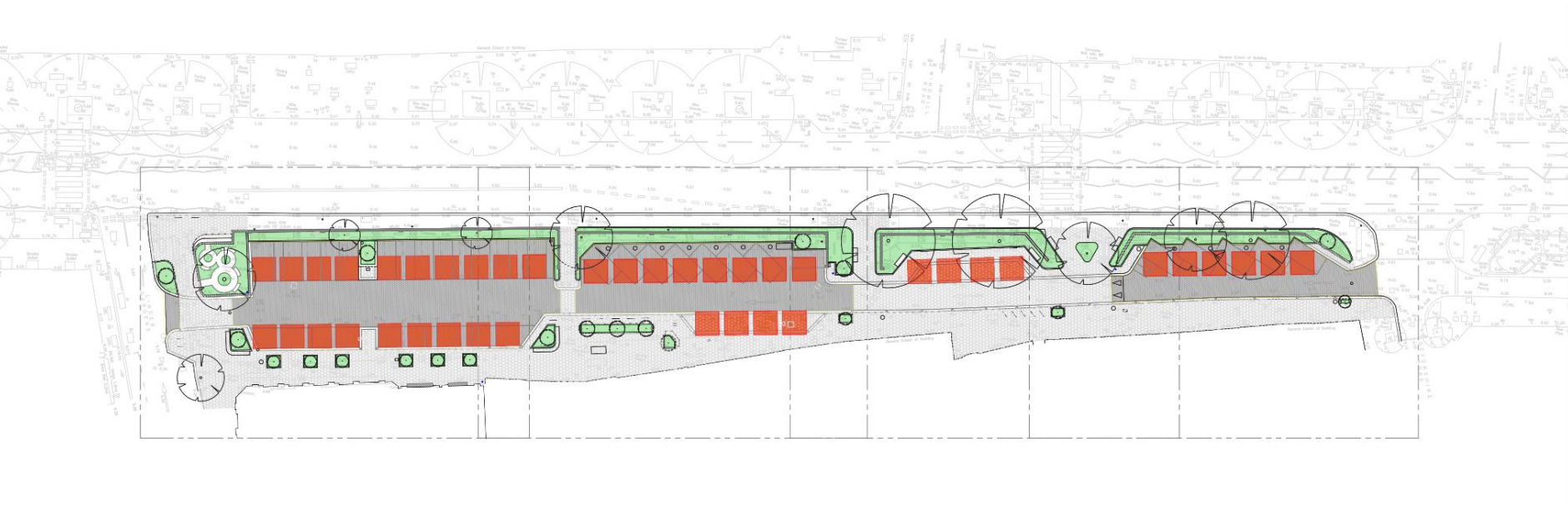


Proposed Location - Map

CHISWICK ART MARKET PROPOSAL STALL LAYOUT, OLD MARKET PLACE

Key: The orange squares indicate the market stall layout - each plot is 3m x 3m.
Total stalls = 41

Note: The market stalls would initially start in front of Lea & Sandeman on Old Market Place, at the corner of Devonshire Road. The stalls would continue to the front of the Police Station/ Linden Gardens entrance.



Thank you

We look forward to your response, as we endeavour to create a welcoming, creative space for local residents and London's Creative Community.

info@openartspaces.co.uk | openartspaces.co.uk



Contacts

