

From: jadu-www@scec322.servers.jadu.net <jadu-www@scec322.servers.jadu.net>

On Behalf Of donotreply@hounslow.gov.uk

Sent: 25 March 2026 14:50

To: Licensing <Licensing@hounslow.gov.uk>

Subject: TEMPORARY STREET TRADING LICENCE APPLICATION 1401241

Temporary Street Trading Licence Application online form has been received on 25/03/2026 at 14:50:03 by London Borough of Hounslow.

Web reference number: 1401241

Payment reference: JADT00162059

Page: Previous licence details

- Do you have proof of either ownership of the land, site or premises or written proof that you have obtained the permission of the owner of the land, site or premises to trade from that location? Yes
- All applicants MUST check with the planning team if planning consent is required prior to submission of an application. Have you checked if planning permission is required? Yes
- Have you previously held a street trading licence for either A Boards, tables and chairs or a shop front display? Yes
- Existing Licence Details
 - Existing licence number AB134627/2025=2026
 - Date of expiry Tue 12th May 2026

Page: Applicant Details

- Are you applying as an individual or a company? Company
- Please complete if applying as a company
 - Please state the trading name of your company Danish Bake UK Limited
 - Registered address of company Ground Floor, 27 Greville Street, London, EC1N 8SU
 - Telephone Number [REDACTED]
 - Email [REDACTED]

- Please state Company Registration No. 09587881

Page: Business Details

- Certificate No PLC23610
- Date of Issue Thu 1st Jan 2026
- Date of Expiry Wed 1st Jul 2026
- Please confirm what you looking for 'A' Boards or other Display Objects
- Please upload your public liability certificate? Danish_Bake_PLI_exp_1st_July_26.pdf
- You MUST provide a plan of the licenced area for all types of application to the scale of 1:2500 Ole_Steen_Plan_to_show_Aboard_2_1.pdf
- You MUST provide photographs of the proposed licensed area ABoard2_1.jpg
- Please provide written proof of either ownership of the land, site or premises or written proof that you have obtained the permission of the owner of the land, site or premises to trade from that location. Lease_09.08.2021_signed_by_LL_3.pdf

Page: 'A' Boards or Other Display Objects

- Name of premises Ole & Steen
- Address My address was not found
- Telephone Number [REDACTED]
- Email [REDACTED]
- Size of area to be used for the pavement café/seating area (measurements in Metres)
0.091
- Depth 0.13
- Width 0.7
- Please choose your working days Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday
- Trading Times

From - am To - pm

Monday	07:00	22:00
Tuesday	07:00	22:00
Wednesday	07:00	22:00

From - am To - pm

Thursday	07:00	22:00
Friday	07:00	22:00
Saturday	07:00	22:00
Sunday	07:00	22:00

- Where will the 'A' Board or Display Objects be stored at the end of trading hours?
Please note the address is 260-262 Chiswick High Road, London, W4 1PD Inside the premises

Page: Further information

- Outline the social distancing measures that will be applied when this licence is in use. i.e. waiter/waitress service etc. As existing no change
- Outline how the table and chairs will be managed. As existing no change
- Outline how local nuisance will be managed. As existing no change
- Will the placement of the table and chairs allow for people to pass with a minimum of 1+ metres? Yes

Page: Applicant Declaration

- Declaration understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.
- Signature of Applicant I confirm all the details provided in this form are accurate to the best my knowledge at the time of submission and confirm I wish my application to be processed.
- Date Wed 25th Mar 2026
- Full Name Poppleston Allen Solicitors
- Company Poppleston Allen Solicitors
- Position in company Solicitors for and on behalf of the applicant

Page: Payment

- The fee* for this application is: £125.46 Please tick here to accept this payment

COVERS	
EXTERNAL	08

LAYOUT DRAWN SUBJECT TO THE FOLLOWING AGREEMENT WITH LOCAL AUTHORITY

ET1	QTY
Steel coated Table	04



DIMENSIONS:
W X D X H
70 X 60 X 74 cm

EC3	QTY
Ocean Chair	08



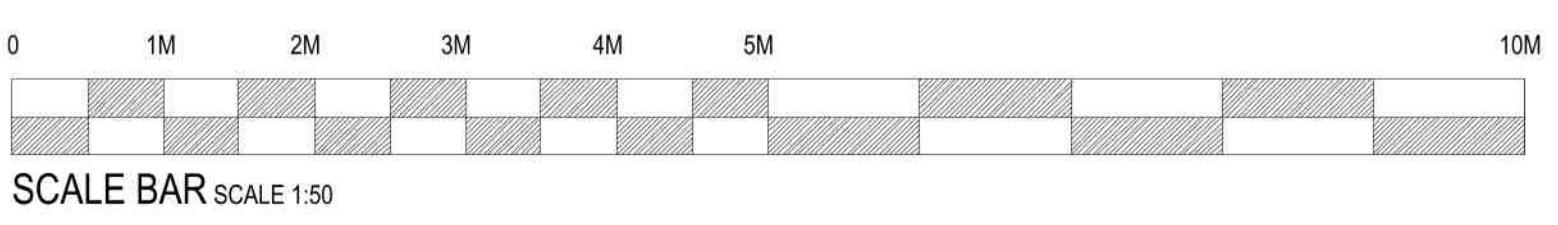
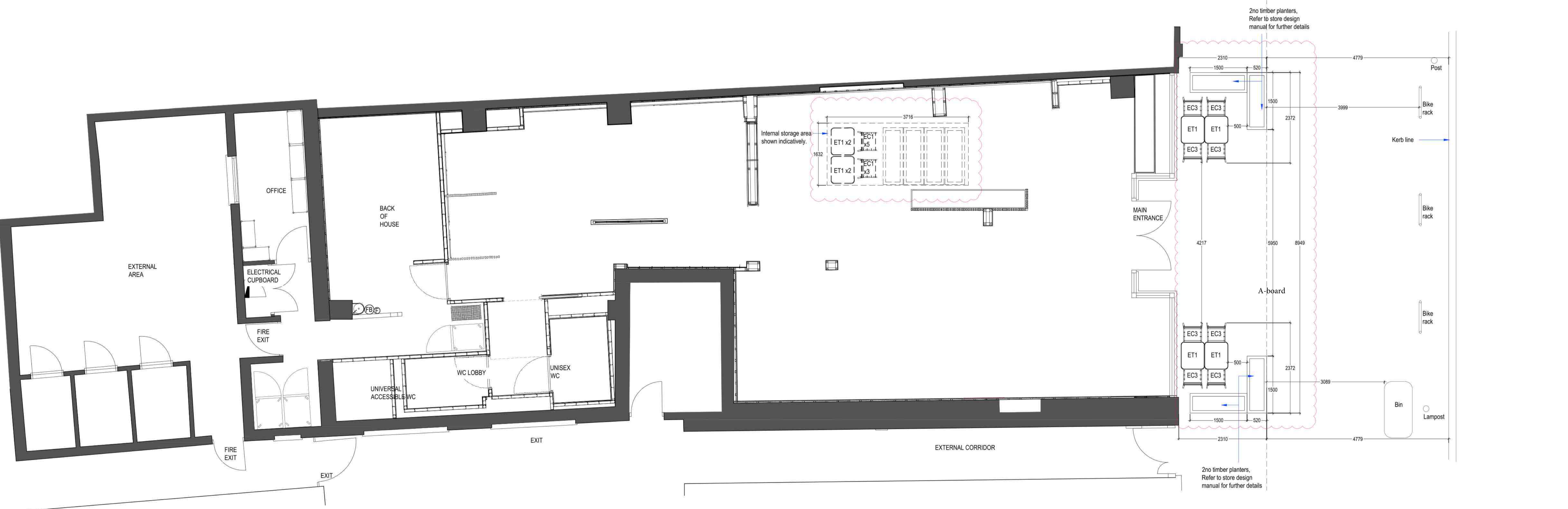
DIMENSIONS:
W X D X H
60 X 56 X 81 cm

INTERNAL STORAGE AREA

For when store is not trading.

ET1 Steel Coated Tables
to be stacked x2

EC3 Steel Coated Chairs
to be stacked in sets of 5



SEA DESIGN GROUP

Client: **OLE & STEEN**
LAGKAGEHUSET

Project: **260-262 Chiswick High Rd**
London

Drawing Title: **External Seating Layout**

Scheme:

Scale: **1:50@A1** Date: **19.07.21**

Dwg No: **220572/ESL** Rev: **C**

Dwg By: **VS** Check: **SJ**

Revisions - By: CW 04.10.21
A: External dimension updated and street furniture shown. CW 15.10.21
B: External area reduced to suit others within area. CW 28.10.21
C: Revised to include external timber planters & chair reference updated- VS 28.10.21

SEA DESIGN GROUP Unit 13D Princes Drive, Kenilworth, Warwickshire, CV8 2FD UK
Email sea.uk@seadesigngroup.com Telephone +44 (0)1926 864440



Mountain Warehouse Chiswick
Large adventure & outdoor gear retailer
4.2 ★★★★★
173 reviews · ££