



London Borough of Hounslow

Application for a premises licence to be granted under the Licensing Act 2003

Please read the following instructions first

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We MERLIN MCCORMACK

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description	
UNIT 1, DUKE OF LONDON, 3 CORSON YARD	
Post town	BRENTFORD
Postcode	TW8 8GS

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£ NOT RATED YET

Part 2 - Applicant details

Please state whether you are applying for a premises licence as appropriate Please tick as appropriate

a)	an individual or individuals *		please complete section (A)
b)	a person other than an individual *		
i	as a limited company/limited liability partnership	Y	please complete section (B)

	ii	as a partnership (other than limited liability)		please complete section (B)
	iii	as an unincorporated association or		please complete section (B)
	iv	other (for example a statutory corporation)		please complete section (B)
c)		a recognised club		please complete section (B)
d)		a charity		please complete section (B)
e)		the proprietor of an educational establishment		please complete section (B)
f)		a health service body		please complete section (B)
g)		a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales		please complete section (B)
ga)		a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England		please complete section (B)
h)		the chief officer of police of a police force in England and Wales		please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ✓
- I am making the application pursuant to a
- statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) individual applicants (fill in as applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					

E-mail address (optional)	
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service (please see note 15 for information)	

Second individual applicant (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First names		
Date of birth or over		I am 18 years old		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					
Where applicable (if demonstrating a right to work via the Home Office online right to work checking service), the 'share code' provided to the applicant by that service: (please see note 15 for information)					

(B) Other applicants

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	ESMERALDA'S OF BRENTFORD LIMITED
-------------	----------------------------------

Address ESMERALDA'S OF BRENTFORD LIMITED, 80 HIGH STREET, BRENTFORD TW8 8AE
Registered number (where applicable) 11977975
Description of applicant (for example, partnership, company, unincorporated association etc.) LIMITED COMPANY
Telephone number (if any) <div style="background-color: black; width: 100px; height: 1.2em;"></div>
E-mail address (optional) <div style="background-color: black; width: 150px; height: 1.2em;"></div>

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
01	03	2026

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

A bar, cafe, restaurant and event space on the ground and first floor of a privately owned multi-storey car park on a private road in Brentford, with an existing and trading commercial space. The space is made up of an internal seating and kitchen area as well as an outdoor courtyard with seating for customers to consume food and alcohol on site.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)	Please tick all that apply
---	-----------------------------------

a)	plays (if ticking yes, fill in box A)	
b)	films (if ticking yes, fill in box B)	Yes
c)	indoor sporting events (if ticking yes, fill in box C)	
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)	
e)	live music (if ticking yes, fill in box E)	Yes
f)	recorded music (if ticking yes, fill in box F)	Yes
g)	performances of dance (if ticking yes, fill in box G)	
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	

<u>Provision of late night refreshment</u> (if ticking yes, fill in box I)	Yes
<u>Supply of alcohol</u> (if ticking yes, fill in box J)	Yes

In all cases complete boxes K, L and M

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	Yes
Mon	09:00	23:00	Please give further details here (please read guidance note 4)		
Tue	09:00	23:00			
Wed	09:00	23:00	State any seasonal variations for the exhibition of films (please read guidance note 5)		
Thur	09:00	23:00			
Fri	09:00	23:00	Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat	09:00	23:00			
Sun	09:00	22:30			

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finish		Both	Y
Mon	09:00	00:00	Please give further details here (please read guidance note 4) Any outdoor performance of live music to finish by 22:00		
Tue	09:00	00:00			
Wed	09:00	00:00	State any seasonal variations for the performance of live music (please read guidance note 5)		
Thur	09:00	00:00			
Fri	09:00	00:30	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 6) NEW YEAR'S EVE LICENSABLE ACTIVITIES TO TERMINATE AT 02:00. Any outdoor performance of live music to finish by 22:00		
Sat	09:00	00:30			
Sun	09:00	23:30			

F

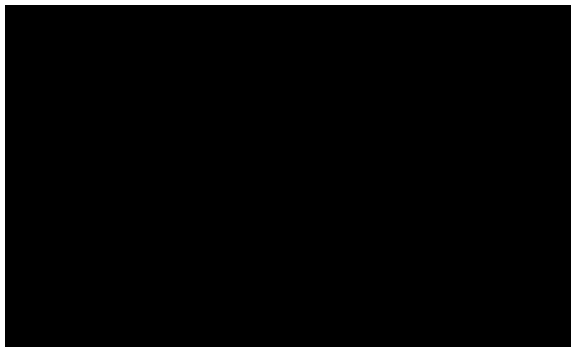
Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
				Outdoors	
Day	Start	Finis h		Both	Y
Mon	09:00	00:00	Please give further details here (please read guidance note 4) Any outdoor playing of recorded music to finish by 22:00		
Tue	09:00	00:00			
Wed	09:00	00:00	State any seasonal variations for the playing of recorded music (please read guidance note 5)		
Thur	09:00	00:00			
Fri	09:00	00:30	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 6) NEW YEAR'S EVE LICENSABLE ACTIVITIES TO TERMINATE AT 02:00. Any outdoor playing of recorded music to finish by 22:00		
Sat	09:00	00:30			
Sun	09:00	23:30			

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	Y
				Outdoors	
				Both	
Day	Start	Finish			
Mon	23:00	00:00	Please give further details here (please read guidance note 4)		
Tue	23:00	00:00			
Wed	23:00	00:00	State any seasonal variations for the provision of late night refreshment (please read guidance note 5)		
Thur	23:00	00:00			
Fri	23:00	00:30	Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 6) NEW YEAR'S EVE LICENSABLE ACTIVITIES TO TERMINATE AT 02:00		
Sat	23:00	00:30			
Sun	23:00	23:30			

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
Day	Start	Finish		Both	Y
Mon	09:00	00:00	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Tue	09:00	00:00			
Wed	09:00	00:00			
Thur	09:00	00:00	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6) ALCOHOL ONLY TO BE CONSUMED IN OUTDOOR COURTYARD UNTIL 22:00 NEW YEAR'S EVE LICENSABLE ACTIVITIES TO TERMINATE AT 02:00		
Fri	09:00	00:30			
Sat	09:00	00:30			
Sun	09:00	23:30			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

	
Personal licence number (if known) 19/02434	
Issuing licensing authority (if known) WYCOMBE	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

PLEASE SEE ATTACHED SUMMARY WHICH
ADDRESSES THE FOUR LICENSING
OBJECTIVES

b) The prevention of crime and disorder

PLEASE SEE ABOVE AND ATTACHED

c) Public safety

PLEASE SEE ABOVE AND ATTACHED

d) The prevention of public nuisance

PLEASE SEE ABOVE AND ATTACHED

e) The protection of children from harm

PLEASE SEE ABOVE AND ATTACHED

Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee.	✓
•	I have enclosed the plan of the premises.	✓
•	I have sent copies of this application and the plan to responsible authorities and others where applicable.	✓
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	✓
•	I understand that I must now advertise my application.	✓
•	I understand that if I do not comply with the above requirements my application will be rejected.	✓
•	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	✓

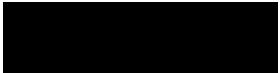
It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under Section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Part 4 – Signatures (please read guidance note 11)

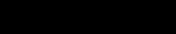

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in
--------------------	---

	<p>the UK (please read guidance note 15).</p> <ul style="list-style-type: none"> The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)
Signature	
Date	23.01.26
Capacity	DIRECTOR

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

<p>Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)</p> <p>MERLIN MCCORMACK ESMERALDA'S OF BRENTFORD LIMITED DUKE OF LONDON 80 HIGH STREET</p>			
Post town	BRENTFORD	Postcode	TW8 8AE
Telephone number (if any)			
<p>If you would prefer us to correspond with you by e-mail, your e-mail address (optional)</p> <p></p>			



PREMISES LICENCE APPLICATION

Esmeralda's of Brentford Limited, 80 High Street, Brentford TW8 8AE

Company Number: 11977975

Premises: Unit 1, Duke of London, 3 Corson Yard, Brentford TW8 8GS

DPS: Merlin McCormack

SUMMARY IN RELATION TO SECTION M:

- 1) The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the London Borough of Hounslow Police Licensing Team. There will be dozens of CCTV cameras throughout the premises which will also be remotely monitored. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officers throughout the entire 31-day period.
- 2) A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
- 3) An incident log shall be kept at the premises and made available on request to an authorised officer of the London Borough of Hounslow or the Police. It must be completed within 24 hours of the incident and will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received concerning crime and disorder
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system, searching equipment or scanning equipment
 - (g) any refusal of the sale of alcohol

(h) any visit by a relevant authority or emergency service.

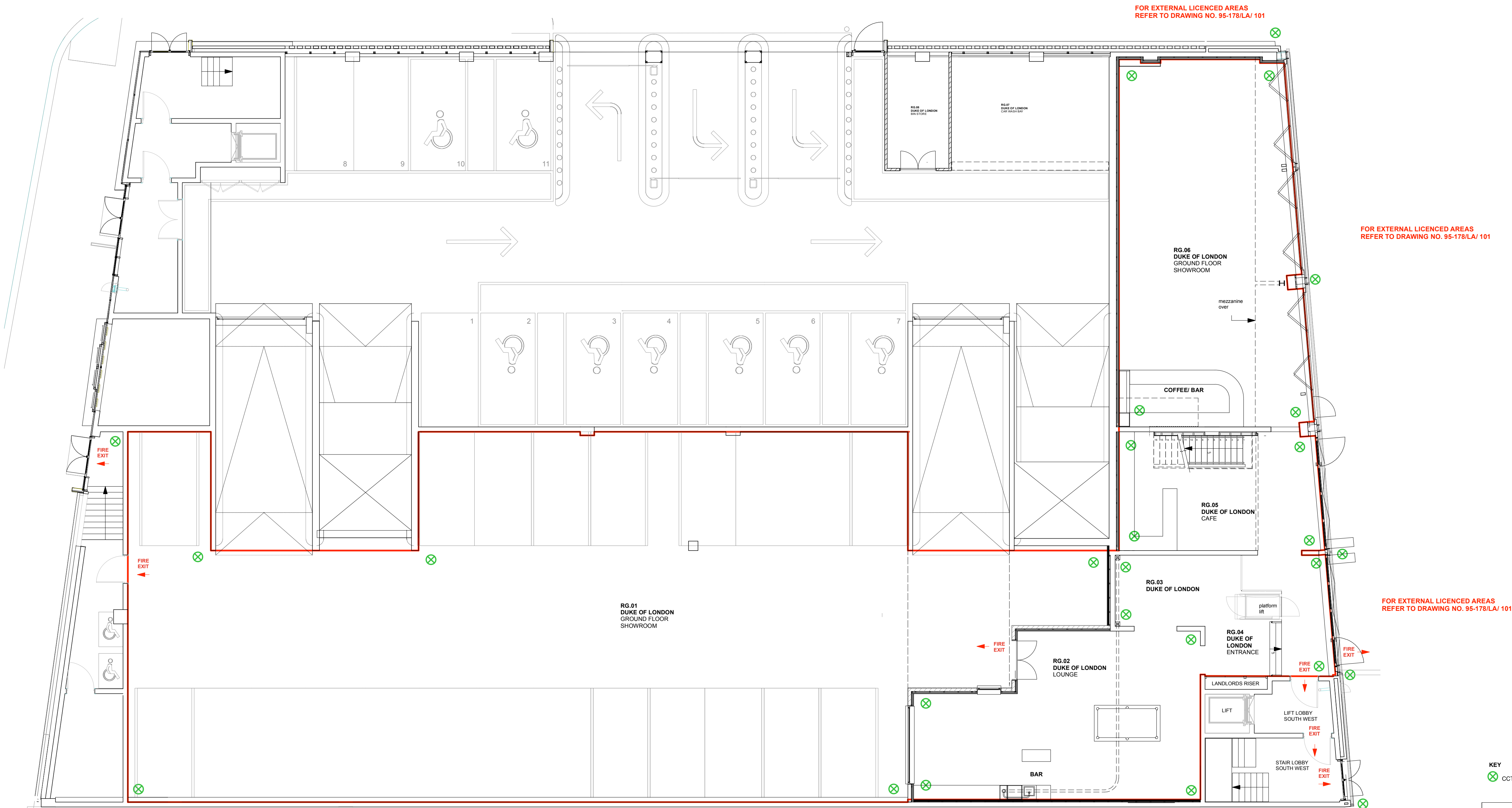
- 4) A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS (Proof of Age Standards Scheme) Hologram.
- 7) All tables and chairs shall be removed (or rendered unusable) from the outside area by 22:30 Monday to Saturday and 22:00 on Sundays.
- 8) The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
- 9) No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises. Nor shall any vibration be transmitted through the structure of the premises which gives rise to a nuisance. Owing to feedback from the enforcement and licensing team, the new premises have been designed with noise pollution in mind and the rear event space now already has acoustic panels and louvres in situ where ventilation is required. Other noise absorbing building materials have also been used throughout the construction and fit out of the venue. The new facade is double glazed. The internal walls have been sound insulated using insulated plasterboard and also kingspan. Speakers will not be directed at the facade. A bespoke and advanced AV system has been run throughout the building that all runs back to one central rack. Max volume levels will be hard set by the AV engineer to ensure external dB readings are satisfactory. Only the AV engineer or DPS will be able to adjust these levels, ensuring that any staff member and any entertainer is unable to break past these dB levels. The inside of the facade bi-fold doors will have full height fire-rated, triple-lined acoustic curtains running the full length of the facade. The bi-fold doors will be closed by 22:30 each evening and the curtains drawn by 23:00 if the premises remains open. The unit is fully air conditioned. The ventilation system is fitted with cross-talk attenuators throughout.
- 10) Notices shall be prominently displayed throughout the premises and at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.

- 11) No smells generated from the cooking processes at the premises shall give rise to nuisance to occupiers of neighbouring properties.
- 12) No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between 22:00 hours and 08:00 hours on the following day.

This drawing should be read in conjunction with all relevant Architects, Structural Engineers, AV Specialist, Lighting Design and Landscape Design drawings and specifications



JOB	Duke of London									
DRG. TITLE	Proposed ground floor plan (Licence application external areas)									
DRG. NO.	95-180/LA/ 101									
SCALE	1:200 @ A1				DATE	Oct 2004				
REVISION										
READING + WEST ARCHITECTS LLP THE STUDIO CAMBRIDGE ROAD KEW TW9 3JB										
TEL: 020 8940 0700 ian@readingandwest.co.uk www.readingandwestarchitects.co.uk										



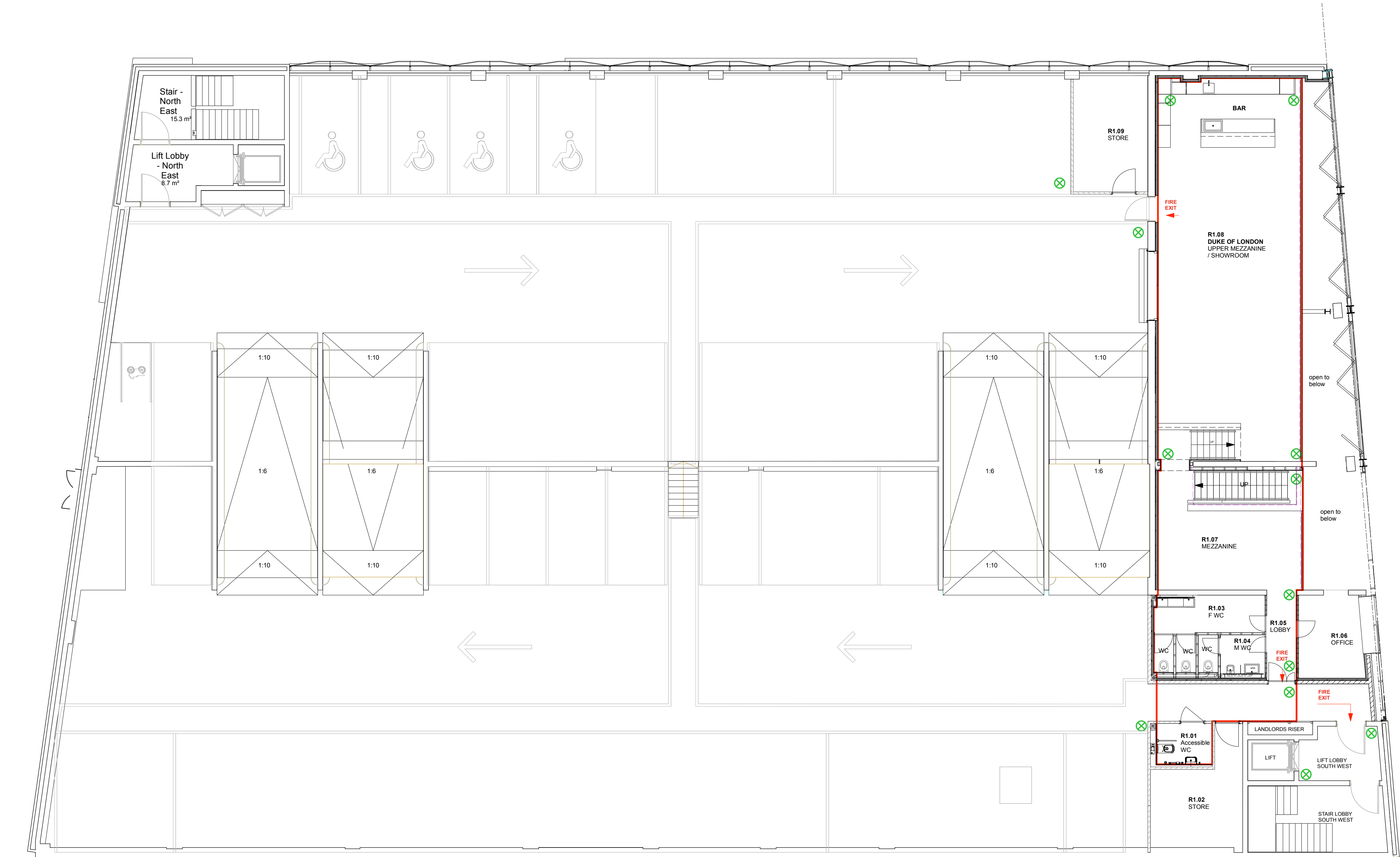
0 1 2 3 4 5 metres

GROUND FLOOR PLAN PROPOSED
1.100 @ A1

KEY

⊗ CCTV camera

JOB	Duke of London				
DRG. TITLE	Proposed ground floor plan (Licence application)				
DRG. NO.	95-180/LA/ 102				
SCALE	1:100 @ A1	DATE	Oct 2024		
REVISION					
READING + WEST ARCHITECTS LLP THE STUDIO CAMBRIDGE ROAD KEW TW9 3JB TEL: 020 8940 0700 iam@readingandwest.co.uk www.readingandwestarchitects.co.uk					



0 1 2 3 4 5 metres

FIRST FLOOR PLAN AS PROPOSED
1.50 @ A1

KEY

⊗ CCTV camera

JOB	Duke of London		
DRG. TITLE	Proposed mezzanine / first floor plan Licence application		
DRG. NO.	95-180/LA/103		
SCALE	1:100 @ A1	DATE	Oct 2024
REVISION			
READING + WEST ARCHITECTS LLP THE STUDIO CAMBRIDGE ROAD KEW TW9 3JB TEL: 020 8940 0700 ian@readingandwest.co.uk www.readingandwestarchitects.co.uk			