

Temporary Street Trading Licence Application online form has been received on 22/10/2025 at 15:35:09 by London Borough of Hounslow.

Web reference number: 1370950

Payment reference: [REDACTED]

**Page: Previous licence details**

- Have you previously held a street trading licence for tables and chairs? No

**Page: Applicant Details**

- Are you applying as an individual or a company? Company
- Please complete if applying as a company
  - Please state the trading name of your company Open Creative Events Ltd
  - Registered address of company [REDACTED]  
[REDACTED]
  - Telephone Number [REDACTED]
  - Email [REDACTED]
  - Please state Company Registration No. 16340873

**Page: Business Details**

- Certificate No [REDACTED]
- Date of Issue Fri 2nd May 2025
- Date of Expiry Mon 4th May 2026
- Please confirm what you looking for Shop Front Display/Stall
- Please upload your public liability certificate?  
EL\_Certificate\_Policy[REDACTED].pdf
- You MUST provide a plan of the licenced area for all types of application to the scale of 1:2500 chiswick\_proposal\_1.png
- You MUST provide photographs of the proposed licensed area IMG\_3135.HEIC, IMG\_3136.HEIC, IMG\_7293.HEIC, IMG\_7302.HEIC, IMG\_7313.HEIC, IMG\_8869.jpg, IMG\_8870.jpg

**Page: Shop Front Display/Stall**

- Name of Pitch/Shop Open Art Market
- Address of Pitch/Shop I cannot find my property

- What type of goods offered for sale/displayed on shop front/Stall? Art and Handmade goods
- Size of pitch required (measurements in Metres) 18
- Depth 3
- Width 3
- Please choose your working days Sunday
- Trading Times

**From - am To - pm**

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday      11am      4pm

- Where will the stall/shop front display be stored at the end of trading hours? Taken away to storage unit
- Are you a stall ? No

**Page: Further information**

- Outline the social distancing measures that will be applied when this licence is in use. i.e. waiter/waitress service etc. NA
- Outline how the table and chairs will be managed. Market will be staffed fully all day
- Outline how local nuisance will be managed. Market will be staffed fully all day
- Will the placement of the table and chairs allow for people to pass with a minimum of 1+ metres? Yes

**Page: Applicant Declaration**

- Declaration understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.

· Signature of Applicant I confirm all the details provided in this form are accurate to the best my knowledge at the time of submission and confirm I wish my application to be processed.

· Date Wed 22nd Oct 2025

· Full Name Emma Murphy

· Company Open Creative Events Ltd

· Position in company Director

# Chiswick Open Art Market

## Initial proposal document for TEMPORARY STREET TRADING LICENCE APPLICATION 1370950

An Open Art Market on Chiswick High Road and Old Market Place.

Every 5th Sunday Monthly in 2026:

Sunday 29 March, Sunday 31 May, Sunday 30 August, Sunday 29 November

**We understand that we will have to apply for individual licenses for each date.**

If you require this document in any other accessible format please let us know.



# Executive Summary

- We propose to establish a regular **Open Art Market** on Chiswick's Old Market Place, showcasing original artworks and handmade pieces from emerging and established local creatives.
- In Chiswick, the market will run on **every fifth Sunday** on Old Market Place, between the police station and the corner of Devonshire Road: **29 March, 31 May, 30 August , Sunday 29 November.**
- Launched in Portobello Road in 2022 with RBKC, the Open Art Market transformed the underused Tavistock Piazza into a vibrant cultural hub, and earned a **strong London-wide reputation** for high-quality, diverse art and genuine support for independent artists.
- We are already a registered LTD company (16340873) working as a **social enterprise**, reinvesting in the growth and accessibility of community art markets.
- We anticipate up to **41 pitches** and welcome participation from local businesses. Our professionally promoted events attract **loyal audiences** who happily travel across London, including to Chiswick.
- The market is low-impact, generating no waste and requiring only a single Luton van for setup, with most traders arriving by public transport.
- Having previously partnered with Chiswick Flower Market and Food St Market, we've already received **enthusiastic feedback from the community** for bringing something creative, accessible and vibrant to Chiswick High Road.



# Who we are: Open Art Spaces

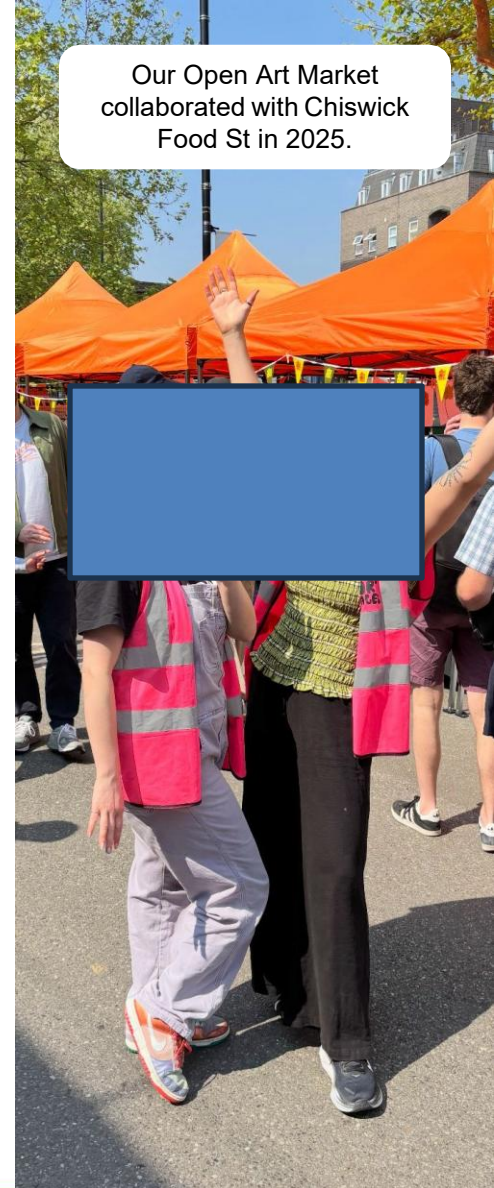
**We create accessible art markets and events that empower emerging creatives and make it easy for everyone to buy and sell art.**

What began in 2022 with the transformation of Portobello Road's Tavistock Square into a vibrant **Open Art Market** has grown into a mission: to create affordable, welcoming platforms that showcase diverse artistic voices.

We're a small and mighty team. As we expand into new locations, we continue to grow a thriving community—inviting fresh talent, fostering connection, and bringing artists and art lovers together. Our network is blooming, and every event strengthens the creative ecosystem we're building.

 [Instagram](#) | [Website](#) | [Newsletter](#)

Our Open Art Market collaborated with Chiswick Food St in 2025.





# Past Open Art Market Locations

- Tavistock Piazza, Portobello Road
- Chiswick High Road
- Duke of York Square, Chelsea
- Coal Drops Yard, Kings Cross
- St James, Piccadilly
- Phillimore Walk, High Street Kensington
- Worlds End + Chelsea Theatre, Chelsea

In 2025 we hosted the inaugural  
Chelsea Art Market



# Aims + Objectives

**Chiswick Open Art Market** will run every fifth Sunday on Chiswick High Road, offering original artworks and handmade pieces from independent artists and makers. Following strong interest from the W4 community and successful pilot events with Chiswick Flower Market, our aim is to establish a regular, creative destination for locals, Londoners and visitors.

The market will meet high environmental and inclusivity standards, producing no waste and requiring only one Luton van for setup, leaving minimal impact on local parking.

## Our objectives are:

- **To support and complement local organisations, markets and businesses**, contributing to a thriving High Road.
- **To increase engagement with the arts**, offering accessible, creative experiences for all ages.
- **To strengthen community connections**, bringing residents, artists and businesses together.
- **To create opportunities for independent artists and makers**, helping new creative enterprises grow and attracting more cultural activity to Chiswick.

Residents enjoyed our Open Art Market in collaboration with Chiswick Flower Market in 2025.





# Dates + Times

In 2026, there are **four fifth Sundays**:

- Sunday 29 March
- Sunday 31 May
- Sunday 30 August
- Sunday 29 November

We plan to run the Chiswick Open Art Market from **11AM to 4PM**.

Our team will be onsite to setup from 8:30am, and will be cleared away within 90 minutes of market closure.

This timing was tested during our collaborative events with both Chiswick Flower Market and Food St Market, and proved to be the period when visitors were most engaged with the market, participating in activities and supporting footfall along the High Road.

Visitors came from across London to see our Chiswick Open Art Market.



# Location

After our research and previous events in Chiswick, we believe **Old Market Place** to be the most well suited location. Our market stalls would be on the car park space between **Linden Gardens and Devonshire Road**.

The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road**. The stalls would continue to the front of the **Police Station/ Linden Gardens entrance**.

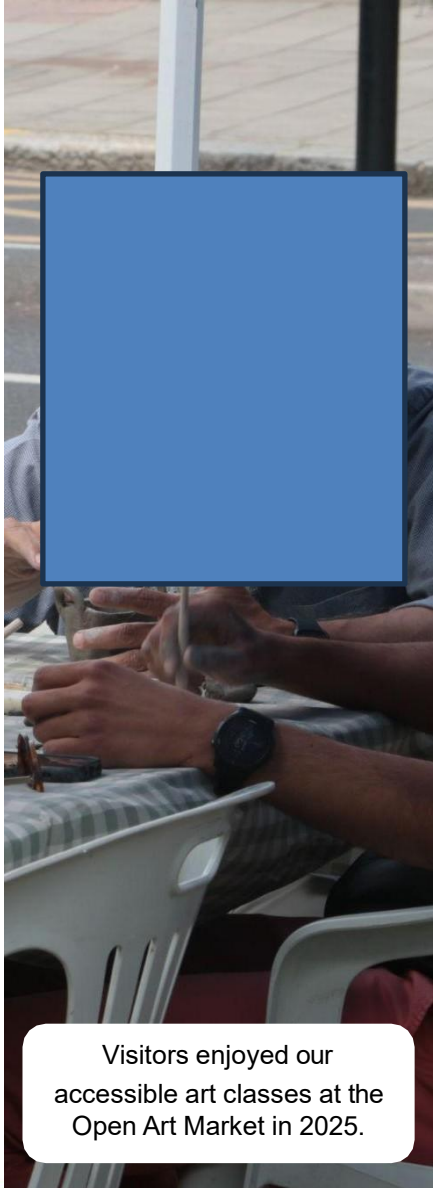
This area is accessible by car and public transport, is easy to find and offers low disruption for residents. It is a prominent location where footfall directly benefits local shops, cafes and restaurants.

Our Open Art Market in collaboration with Chiswick Flower Market in 2025 was a success.



# Layout + Operation of the Market

- The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road. The stalls would continue to the front of the Police Station/ Linden Gardens entrance.**
- The market could have approximately 41 pitches running along either side of Old Market Place, creating an enticing space for shoppers.
- The market will be carefully managed to ensure a pleasant experience for all visitors. A single busking position will be provided at a comfortable volume, adding atmosphere without disruption.
- Artists will run accessible **creative workshops** on market days, suitable for all ages, encouraging participation and engagement.
- Toilet facilities are arranged in partnership with local businesses, including the George IV pub and Packhorse and Talbot, fostering positive relationships and attracting new visitors.
- Our events are zero-waste and do not require dedicated bins, we will leave the space as we found it.
- All traders will operate under our street trading licence and use a **3x3m gazebo and 6ft trestle table**, supplied by Open Art Spaces. Public liability insurance up to **£10 million** is provided for all market activities.



Visitors enjoyed our accessible art classes at the Open Art Market in 2025.

# Chiswick Event feedback from Locals

*"I have really enjoyed having the Open Spaces market pop up on the High Road, meeting new and local artists but also so new and unique artists that have travelled to experience the open market art space experience. Chiswick is full of emerging and talented artists, makers, potters and designers, so for them to have an opportunity to showcase and sell their creations regularly is really exciting. I'm in two art groups in the area and I have heard such great feedback on how busy and vibrant the High Road feels when the art market is on. "*

*"An art market just adds something that's missing in my opinion. Chiswick is also full of creatives (the Artists at Home community is based there, as well as the Arts Ed school), so it goes well with the history of Chiswick being a creative area. It's a heavily a family orientated area, and a youthful art market would bring in a younger crowd. Especially when you guys have little workshops during the day I think a lot of families would like that."*

*"This is exactly what this area is missing!"*

*"I want to come here every week."*

*"A wonderful creation that continues to evolve!"*



# Chiswick Event feedback from Locals

*"Open Art Market is an amazing addition to Chiswick's markets. As a local maker, it has been an amazing opportunity to connect with the community, present and sell my works in my local area. The response from the public has been wonderful, motivating me to create more ceramic works, fuelling my small business. Having opportunities like OAS locally is wonderful, promoting small independent businesses and offering something new and different to the Chiswick scene!"*



*"I absolutely love being a trader with Open Art Spaces in Chiswick. Emma, Eve and the whole team are truly lovely, always ready to help and making us feel so supported. They even arrange little treats like discounts at the local bakery, which is just delicious!"*

*And honestly, the people of Chiswick have my heart. I love chatting with them and hearing their stories. Many of them tell me how much they enjoy it when it's an Open Art Spaces market, they say it brings a special energy and a warm, colourful vibe that we traders bring to the area."*



# Testimonial from Chiswick Flower Market

*"We have collaborated with Open Art Spaces since August 25 who have operated 3 markets alongside us. We have found them to be a very good partner as they operate in a highly professional manner with an efficient setup and takedown process, a superb mix of traders and the ability to attract new footfall to Chiswick with their excellent marketing and visitor following.*

*Their traders all come by public transport bringing no parked cars to W4.*

*They are a social enterprise, and so whilst run commercially, they reinvest their surpluses into creating opportunities for artists and free activations for the community.*

*The traders are all independent small businesses who have a first class offering and who add to the artistic and cultural scene in W4, with 70% of their traders coming from the local area and nearly all of them from London.*

*We admire Emma and Eve's hard work and dedication to giving emerging artists this platform and we have had very positive feedback from our visitors to our market about their offering and how their stalls have added to the vibrancy of our High Road."*





# Accessibility

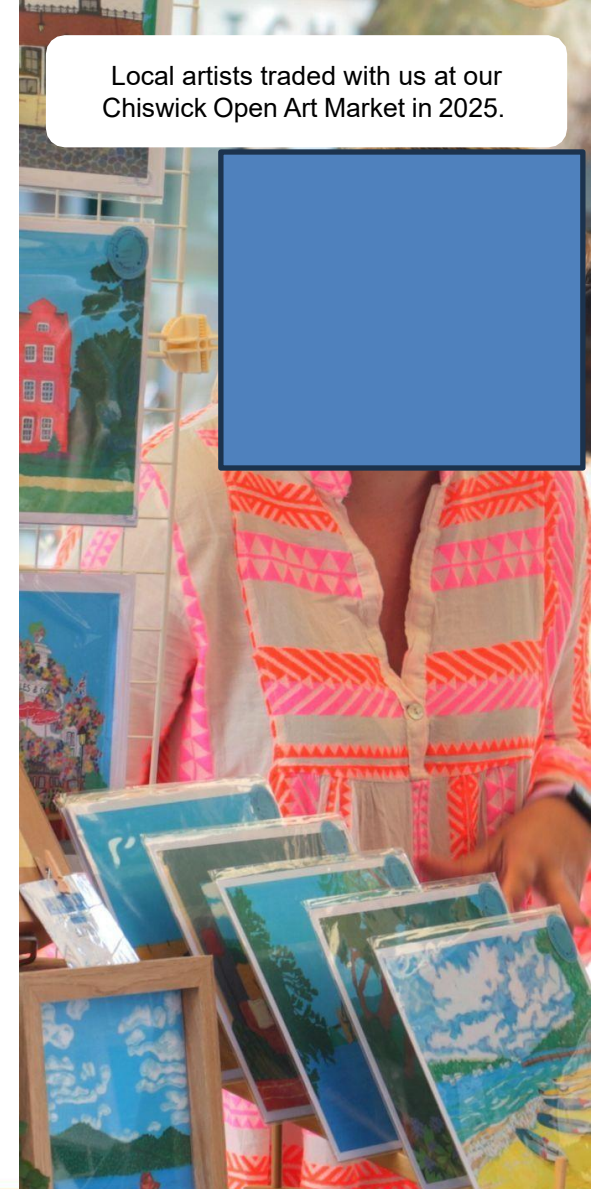
- The market location offers **step-free access** and street-level parking, with a variety of local businesses nearby offering diverse food, drink and entertainment options.
- The area benefits from a **high PTAL score**, with excellent public transport connections via Chiswick Park and Turnham Green stations, as well as local buses serving Hammersmith, Kew, and surrounding areas—making the market easily accessible for visitors across London.

The **Chiswick Open Art Market** will bring an engaging cultural experience to the community, revitalising the High Road, showcasing local art and creativity, and contributing to collaboration with local businesses and residents. The market aligns with the objectives of the **Parliamentary High Streets and Town Centres in 2030 Report**, contributing positively to the area's cultural and economic vibrancy.

Source: <https://data.london.gov.uk/dataset/public-transport-accessibility-levels-24rz6/>

Source: <https://publications.parliament.uk/pa/cm201719/cmselect/cmcomloc/1010/1010.pdf>

Local artists traded with us at our Chiswick Open Art Market in 2025.



# Marketing + Promotion

We have a **professional website** with high engagement, along with **13.4k Instagram followers** and a TikTok page to promote our markets. The website includes market details, artist profiles, and information about creative activities.

- In the past, we have also shared our events through the **Chiswick Calendar newsletter**.
- Our promotion strategy includes collaboration with **local businesses, social media communities, and other media outlets**, ensuring the market reaches a wide audience.
- Word of mouth has proven highly effective—our previous events in Chiswick received excellent feedback and strong demand for more. This combined approach ensures **high visibility, broad engagement, and a thriving, well-supported market**.

 [Instagram](#) | [Website](#) | [Newsletter](#)



Residents of all ages got involved with Chiswick Open Art Market.



# Proposed Location - Photos

The market stalls would start in front of **Lea & Sandeman on Old Market Place, at the corner of Devonshire Road**. The stalls would continue to the front of the **Police Station/ Linden Gardens entrance**.





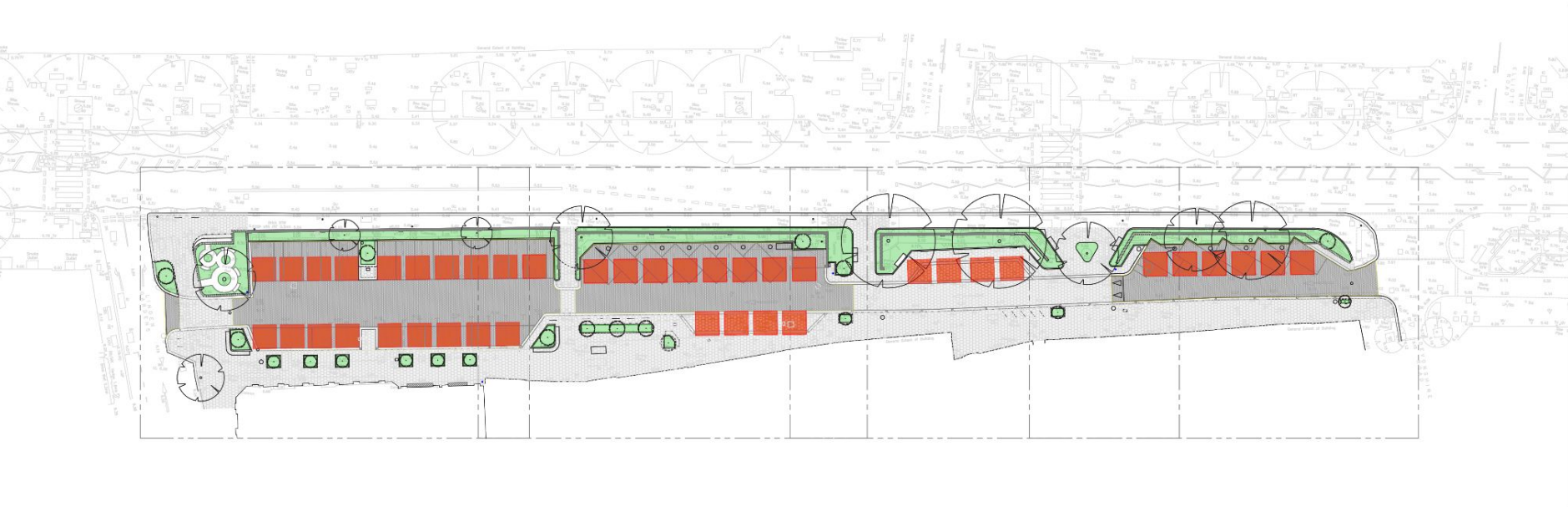


# Proposed Location - Map

## CHISWICK ART MARKET PROPOSAL STALL LAYOUT, OLD MARKET PLACE

Key: The orange squares indicate the market stall layout - each plot is 3m x 3m.  
Total stalls = 41

Note: The market stalls would initially start in front of Lea & Sandeman on Old Market Place, at the corner of Devonshire Road. The stalls would continue to the front of the Police Station/ Linden Gardens entrance.





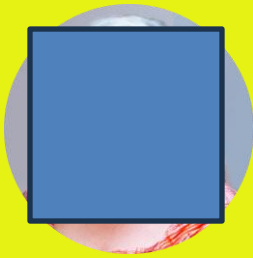
# Thank you

We look forward to your response, as we endeavour to create a welcoming, creative space for local residents and London's Creative Community.





# Contacts



**Emma Murphy**, *Operations Director*

Specialises in curation, administration and operations.



**Eve Kennedy**, *Creative Director*

Specialises in design, brand and accessible marketing.

