

**London Local Authorities Act 1990 (as amended)**

**Application for the Grant / Renewal of a Temporary Street Trading Licence**

- All questions to be answered in full
- All applicants should provide proof of identity – copy of passport, drivers licence photo card, (other official ID card with a photo & a copy of a recent utility bill (this will meet the money laundering requirements and the council undertaking due diligence).
- All applicants **MUST** complete section 1 & 2
- Applicants for a shop front display or a stall **MUST** complete sections 1,2,3 & 6
- Applicants for pavement cafes (placing tables and chairs on the highway) **MUST** complete sections 1,2,4 & 6
- Applicants for 'A' boards **MUST** complete sections 1,2,5 & 6
- All applicants **MUST** submit an accurately drawn plan to the scale of 1:2500 of the area to be applied for. (alternative sized plans may be accepted subject to prior agreement with the licensing manager)
- All applicants **MUST** submit photographs for the area to be applied for.
- All applicants **MUST** check with the planning team if planning consent is required prior to submission of an application
- **L B Hounslow is under a duty to protect the funds it administers and to this end may use the information that you have provided to this authority for cross system and cross authority comparison purposes for the prevention and detection of fraud.**

I/We hereby apply to the London Borough of Hounslow under the above-mentioned Acts, to be licenced for Street Trading.

**SECTION 1 – Applicant Details**

(Please complete if applying as a company)

Please state the trading name of your company WEST 4 FLOWERS

Registered address of company

Town LONDON

Postcode

Tel No

Email

Please state Company Registration No. \_\_\_\_\_

What type of company RETAIL FLOREST

(Please complete if applying in person)

Title: Mr/Mrs/Ms/Other (please specify) \_\_\_\_\_

Forename(s): PETER ANTHONY

Surname: DOWNES

Private Home address: \_\_\_\_\_

Town: \_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone No. \_\_\_\_\_

Email: \_\_\_\_\_

National Insurance No: [redacted] Date of Birth: [redacted]  
Place of Birth: [redacted]

SECTION 3 - 9h

**SECTION 2 - Business Details**

If you are selling food, you **MUST** be registered as a food business with Local authority where your business is based.

Are you intending to sell food? YES/NO \_\_\_\_\_

**If yes, please provide evidence that you are registered as a food business**

**Date of Registration:** \_\_\_\_\_ **Local Authority:** \_\_\_\_\_

You **MUST** hold a Level 2 Qualification in Food Safety in catering awarded by an accredited organisation such as the Chartered Institute of Environmental Health, Royal Society for Public Health or Highfield ABC. Your certificate should have been obtained in the last 3 years. *(Please include a photo copy)*

**Certificate No:** \_\_\_\_\_ **Date of Issue:** \_\_\_\_\_

Please state what type of food you intend to sell, and how and where the food you intend to sell will be produced?  
\_\_\_\_\_

It is a requirement that you **MUST** have public liability insurance for a minimum of £2,000,000 *(please provide a copy of the certificate)*

**Certificate No:** \_\_\_\_\_ **Date of Issue:** \_\_\_\_\_ **Date of Expiry:** \_\_\_\_\_

It is a requirement to provide evidence on how you intend to remove trade waste from the site:

**Waste Contract No:**

It is a requirement that you provide evidence on how you will transport fresh water to the site and how you intend to dispose of the waste water.

**Please state details here:** RECYCLE

How do you intend to provide power to your site?  
\_\_\_\_\_

Please provide safety certificates for Generators, electrical equipment and Gas Cylinders  
\_\_\_\_\_

You **MUST** provide an A4 hand drawn plan of the area to be licenced

Plan Attached:

You **MUST** provide photographs of the proposed licenced area

Photos attached:

Do you hold or have ever held a street trading licence in the L B Hounslow? YES/NO  
*(If yes Please give details Inc., Number, location and dates)*

SECTION 3 - Shop Front Display/Stall

Name of Pitch/Shop WEST 4 FLOWERS

Address of Pitch/Shop PITCH 1 ESSEX PLACE SQ.

Town: W4 5UT. Postcode:

What type of goods offered for sale/displayed on shop front/Stall?

XMAS TREES.

Size of pitch required (measurements in Metres)

Depth: 20m Width: 1.5 mtr.

Trading Times:

Monday ..... 6 ..... am - ..... 8 ..... pm  
Tuesday ..... 6 ..... am - ..... 8 ..... pm  
Wednesday ..... 6 ..... am - ..... 8 ..... pm  
Thursday ..... 6 ..... am - ..... 8 ..... pm  
Friday ..... 6 ..... am - ..... 8 ..... pm  
Saturday ..... 6 ..... am - ..... 8 ..... pm  
Sunday ..... 6 ..... am - ..... 8 ..... pm

Where will the stall/shop front display be stored at the end of trading hours?

Stall Only: Please give details of employees:

Full Name: SELF D.O.B. [REDACTED] Address [REDACTED]

Photo:

1. [REDACTED]
2. PHOTO ON RECORD
3.
4.
5.

SECTION 4 - Pavement Café/Tables & Chairs

Name of premises \_\_\_\_\_

Address \_\_\_\_\_

Town: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone No. \_\_\_\_\_ Email: \_\_\_\_\_

Size of area to be used for the pavement café/seating area (measurements in Metres)

Depth: \_\_\_\_\_ Width: \_\_\_\_\_

**SECTION 6 – Applicant Declaration**

I/We declare that:

- The details contained within this application form are true to the best of my/our knowledge and belief.
- I have attached an accurate plan of the area to be licensed as required.
- I have attached photographs of the area to be licensed as required.
- (Stall applicants only) I have attached/enclosed a full-face photograph of the applicant and any employee/s.
- I have attached and provided evidence of food registration.
- I have attached evidence of up to date Level 2 Food Safety in catering award
- I have attached and provided evidence of a waste contract if required
- I have attached and provided evidence of public liability insurance
- I have attached and provided evidence of safety certificates for equipment
- Payment of application fee: BACS

*In the reference field please put payment code C5361 V144 so it goes into the correct account. Then once you have the confirmation screen, please send a screen shot to me [licensing@hounslow.gov.uk](mailto:licensing@hounslow.gov.uk) as confirmation of the payment. Please note until the Licensing Team have that confirmation we will be unable to process your application.*

**Re: Bank Account Details for BACS payment**

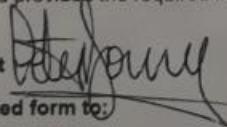
National Westminster Bank, 275-277 High Street, Hounslow, TW3 1ZA

Full Company Name: London Borough of Hounslow  
A/C Name: LB Hounslow Main Account  
A/C No: 20364814  
Sort Code: 60-11-18  
IBAN: GB79NWBK60111820364814  
SWIFT BIC: WBKGB2L

I request a call to take a card payment of the application fee

I understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.

Signature of Applicant



Date: 9/10/25

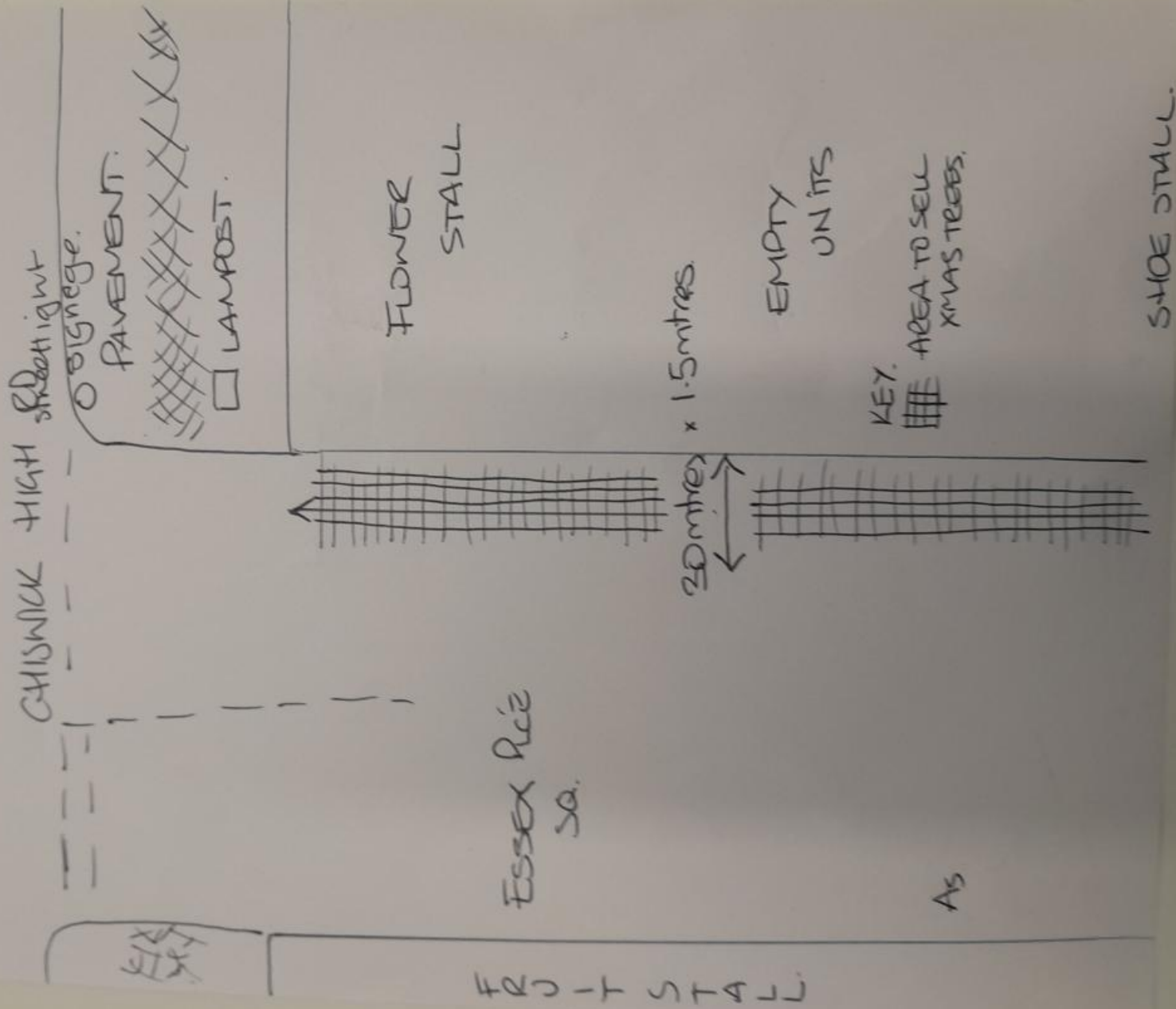
Please return completed form to:

London Borough of Hounslow  
Community Enforcement and Regulatory Services - Licensing  
7 Bath Road  
Hounslow  
TW3 3EB

Email - [licensing@hounslow.gov.uk](mailto:licensing@hounslow.gov.uk)

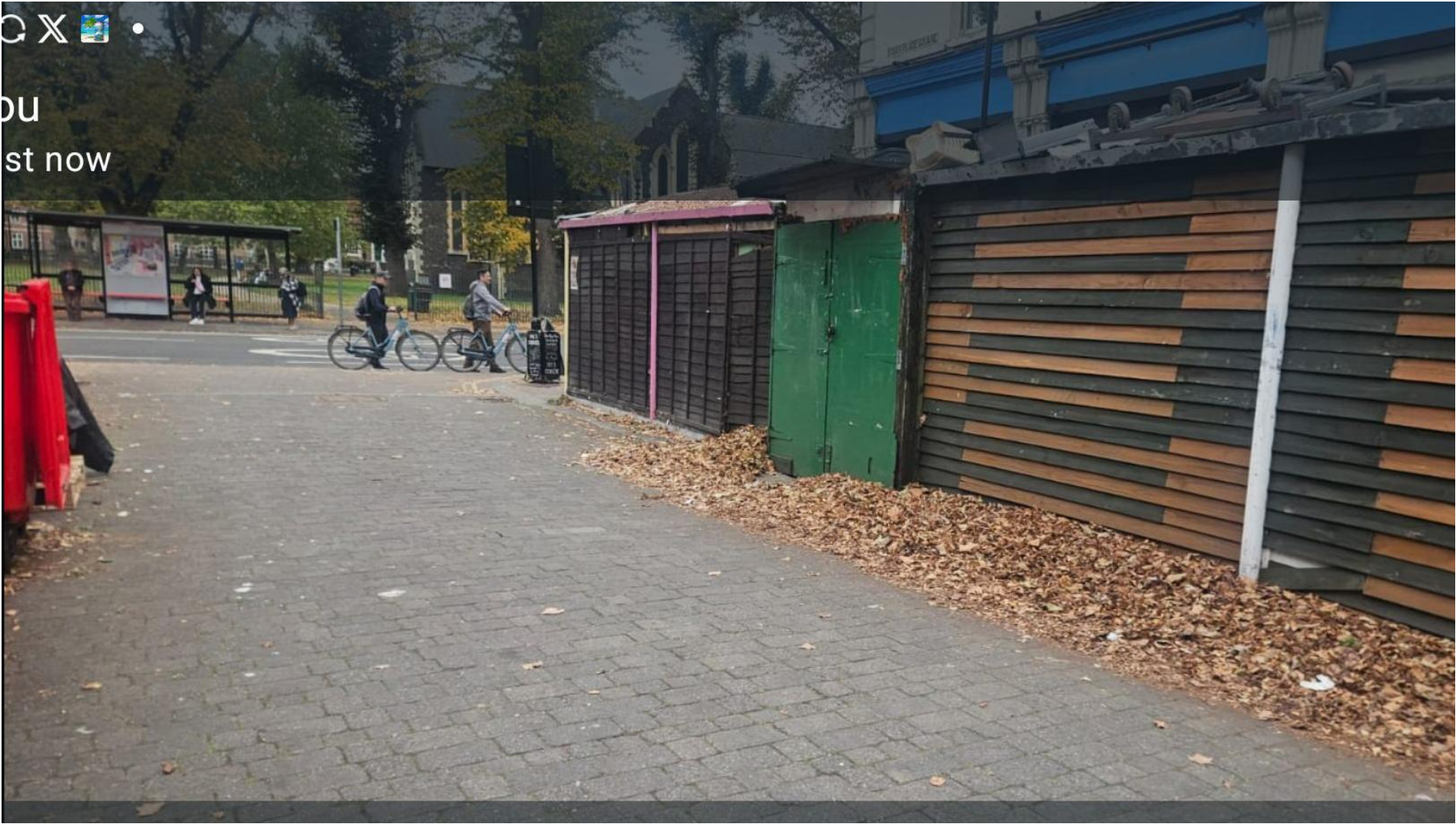
REAR OF FLOWER STALL AND EMPTY UNIT

NOV 23. - 2025.  
DEC 24.



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