

Please see attached application for the renewal of the temporary street trading licence for the Chiswick Flower Market for the period January to June 2026 (although please note that as in prior years we will not operate the market in January).

Also attached are plans and insurance. Photos to follow by separate email.

We are respectfully requesting three changes to the licence:

Sale of alcohol

We would like to be able to sell alcohol at the market. E.g. We have been approached by [REDACTED] (a Chiswick business) about selling at the market and we would like to be able to offer Mulled wine at the Christmas market. Local businesses would have priority in providing this service.

Remove requirement of 1 metre distance between each stall

Our current licence for the period from June to December 2025 includes a new clause - Clause 21) There must be a minimum of 1 metre distance between each stall.

We believe the 1m spacing to be unnecessary for the flower market for the following reasons:

The Old Market Place has numerous escape routes as illustrated on the attached file.

Most of the flower market stalls are wide open – i.e. gazebos with open front, sides and backs which enable people to walk through. (see photos to illustrate this)

There are gaps between the stalls although not always 1m.

We would like this requirement to be removed.

Remove requirement of 1 metre distance from benches

This requirement is only relevant to the benches on the stretch of the market between Devonshire Road and Annadale Road. This limits the space for stalls in this area which makes the market disjointed.

Please note that there are other benches in close proximity near the High Road which are rarely used but can be used. In addition the new seating at Ginkgo Corner at the Linden Gardens end of the market provides a good amount of additional seating.

We would like this requirement to be removed.



London Borough of Hounslow

London Local Authorities Act 1990 (as amended)

Application for the Grant / Renewal of a Temporary Street Trading Licence

- All questions to be answered in full
- All applicants should provide proof of identity – copy of passport, drivers licence photo card, (other official ID card with a photo & a copy of a recent utility bill (this will meet the money laundering requirements and the council undertaking due diligence.
- All applicants **MUST** complete section 1 & 2
- Applicants for a shop front display or a stall **MUST** complete sections 1,2,3 & 6
- Applicants for pavement cafes (placing tables and chairs on the highway) **MUST** complete sections 1,2,4 & 6
- Applicants for 'A' boards **MUST** complete sections 1,2,5 & 6
- All applicants **MUST** submit an accurately drawn plan to the scale of 1:2500 of the area to be applied for. (*alternative sized plans may be accepted subject to prior agreement with the licensing manager*)
- All applicants **MUST** submit photographs for the area to be applied for.
- All applicants **MUST** check with the planning team if planning consent is required prior to submission of an application
- **L B Hounslow is under a duty to protect the funds it administers and to this end may use the information that you have provided to this authority for cross system and cross authority comparison purposes for the prevention and detection of fraud.**

I/We hereby apply to the London Borough of Hounslow under the above-mentioned Acts, to be licenced for Street Trading.

SECTION 1 – Applicant Details

(Please complete if applying as a company)

Please state the trading name of your company

Chiswick Flower Market

Registered address of company

c/o Freeman Carr, The Gatehouse, 2 Devonhurst Place

Town Chiswick, London

Postcode W4 4JD

Tel No: c/o

Email:

Please state Company Registration No. 12546445

What type of company: Community Interest Company

(Please complete if applying in person)

Title: Mr/Mrs/Ms/Other (please specify)	
Forename(s):	
Surname:	
Private Home address:	
Town:	Postcode:
Telephone No:	Email:
National Insurance No:	Date of Birth:
Place of Birth:	

SECTION 2 – Business Details

If you are selling food, you MUST be registered as a food business with Local authority where your business is based.	
Are you intending to sell food? YES (food traders will be registered with their local authority)	
If yes, please provide evidence that you are registered as a food business Date of Registration: n/a Local Authority: n/a	
You MUST hold a Level 2 Qualification in Food Safety in catering awarded by an accredited organisation such as the Chartered Institute of Environmental Health, Royal Society for Public Health or Highfield ABC. Your certificate should have been obtained in the last 3 years. (Please include a photo copy) Certificate No: n/a Date of Issue:	
Please state what type of food you intend to sell, and how and where the food you intend to sell will be produced? Some of our traders may sell food, they will be separately licensed.	
It is a requirement that you MUST have public liability insurance for a minimum of £2,000,000 (please provide a copy of the certificate) Certificate No: Covea Insurance plc [REDACTED] Date of Issue: Date of Expiry: 03.09.26	

It is a requirement to provide evidence on how you intend to remove trade waste from the site: Waste Contract No: Hounslow Highways % Tim Hurley.

It is a requirement that you provide evidence on how you will transport fresh water to the site and how you intend to dispose of the waste water.

Please state details here:

If necessary, water to be supplied by Planet Organic, Old Market Place, but in general any water required will be brought by traders. The water (used for flower buckets) will be recycled to water the surrounding flower beds.

How do you intend to provide power to your site?

Council has installed electric points in the Old Market Place. Most traders don't require power.

Please provide safety certificates for Generators, electrical equipment and Gas Cylinders
n/a

You **MUST** provide an A4 hand drawn plan of the area to be licenced

Plan Attached: YES



You **MUST** provide photographs of the proposed licensed area

Photos attached: YES



Do you hold or have ever held a street trading licence in the L B Hounslow? **YES**

(If yes Please give details Inc., Number, location and dates)

Current licence: M131068/2025 Old Market Place, Chiswick High Road, W4 2DR

previous licences:

1. Old Market Place, Chiswick High Road, W4 2DR. 6 Sept, 4 Oct, 1 Nov, 6 Dec 2020 + renewal 4 July 2021. Licence number: M131068/2020
2. Devonshire Road, from High Rd to Ingress St, 1 Nov, 6 Dec, 7 Feb, 7 March, 4 April 2021. Licence number: M131372/2020-2021
3. Combined Old Market Place and Devonshire Road, 2nd May, 6th June, 4th July, 1st August, 5th Sept, 3rd October 2021. Licence number: M131068/2021
4. Old Market Place covering 123-211 Chiswick High Road, 7th November 2021, 5th December 2021, 6th February 2022, 6th March 2022, 3rd April 2022, 1st May 2022. Licence Ref: M131068/2021-2022
5. Chiswick Flower Market adjacent to 123-211 Chiswick High Road, 5th June 2022, 3rd July 2022, 7th August 2022, 4th September 2022, 2nd October 2022, 6th November 2022. Licence Ref: M131068/2022

This licence has since been renewed every 6 months.

SECTION 3 – Shop Front Display/Stall

Name of Pitch/Shop: Chiswick Flower Market															
Address of Pitch/Shop: Chiswick High Road from Old Market Place and the area alongside Chiswick High Road i.e. 123 to 211 as per previous licence Town: Chiswick Postcodes: W4 2DR-W4 2EG, W4 2DT, W4 2ED															
What type of goods offered for sale/displayed on shop front/Stall? Flowers, plants, horticultural accessories, including but not limited to pots, equipment, garden ornaments, gifts and other non-food items, food and alcohol.															
Note: we would like to allow some local businesses to sell alcohol at the market. E.g. mulled wine for the Christmas market.															
Size of pitch required (<i>measurements in Metres</i>) Total area of road space: 2,797sqm Stalls will mostly be either 6mx3m or 3mx3m, depending on requirements and size of trader. Up to 65 3m x 3m (or combined where necessary, within the same footprint; i.e. any combination thereof depending on traders' requirements).															
Trading Times: <table> <tr> <td>Monday</td> <td>.....am -pm</td> </tr> <tr> <td>Tuesday</td> <td>.....am -pm</td> </tr> <tr> <td>Wednesday</td> <td>.....am -pm</td> </tr> <tr> <td>Thursday</td> <td>.....am -pm</td> </tr> <tr> <td>Friday</td> <td>.....am -pm</td> </tr> <tr> <td>Saturday</td> <td>.....am -pm</td> </tr> <tr> <td>Sunday</td> <td>.....9.00am -4.00pm</td> </tr> </table> First Sundays of the month: January (no market), 1 February, 1 March, 5 April, 3 May, 7 June		Monday	am -pm	Tuesday	am -pm	Wednesday	am -pm	Thursday	am -pm	Friday	am -pm	Saturday	am -pm	Sunday	9.00am -4.00pm
Monday	am -pm														
Tuesday	am -pm														
Wednesday	am -pm														
Thursday	am -pm														
Friday	am -pm														
Saturday	am -pm														
Sunday	9.00am -4.00pm														
Set up time from 7am. Market place to be empty by 5.30pm.															
Where will the stall/shop front display be stored at the end of trading hours? n/a															



SECTION 6 – Applicant Declaration

I/We declare that:

The details contained within this application form are true to the best of my/our knowledge and belief. YES



I have attached an accurate plan of the area to be licensed as required. YES



I have attached photographs of the area to be licensed as required. YES



(Stall applicants only) I have attached/enclosed a full-face photograph of the applicant and any employee/s. N/A



I have attached and provided evidence of food registration. N/A



I have attached evidence of up to date Level 2 Food Safety in catering Award N/A



I have attached and provided evidence of a waste contract if required N/A



I have attached and provided evidence of public liability insurance YES



I have attached and provided evidence of safety certificates for equipment N/A



Payment of fee: BACS YES



In the reference field please put payment code **C5361 V144** so it goes into the correct account. Then once you have the confirmation screen, please send a screen shot to me licensing@hounslow.gov.uk as confirmation of the payment.
Please note until the Licensing Team have that confirmation we will be unable to process your application.

Re: Bank Account Details for BACS payment

National Westminster Bank, 275-277 High Street, Hounslow, TW3 1ZA

Full Company Name: London Borough of Hounslow

A/C Name: LB Hounslow Main Account

A/C No: 20364814

Sort Code: 60-11-18

IBAN: GB79NWBK60111820364814

SWIFT BIC: WBKGB2L

I request a call to take a card payment of the fee NO



I understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected. YES



Signature of Applicant Kathleen Mitra_____ **Date:** 7/10/25_____.

Please return completed form to:

**London Borough of Hounslow
Community Enforcement and Regulatory Services - Licensing
7 Bath Road
Hounslow
TW3 3EB**

Email - licensing@hounslow.gov.uk

Please see photos attached to support our application.

Photos without stalls to show the marketplace area

Photos from market days to show how the stalls are laid out with open access to support the request to remove the condition to have a 1 metre space between stalls.









NOTES:

ALL MEASUREMENTS TAKEN TO EXISTING
SURFACE FINISHES UNLESS STATED OTHERWISE

ALL LEVELS IN METRES

ALL ARROWS POINT UP

LOCAL SURVEY GRID



LEGEND:

20.00F	FLOOR LEVEL
20.00H	WINDOW HEAD LEVEL
20.00S	WINDOW SILL LEVEL
20.00C	CEILING LEVEL
20.00SC	SUSPENDED CEILING LEVEL
20.00B	BEAM LEVEL
20.00D	DOOR HEAD LEVEL

AB	ABRICK
BH	BOLLARD
BS	HIGHT TO BEAM UNDER
BT	BRICK WALL TELECOM
BTW	BRICK BURN
CAV	CABLE
CB	CLIPBOARD
CPS	CONCRETE PAVING SLABS
CRS	CROSS TIEB
ER	EARTH ROD
FL	FLOWLINE BED
FH	FIRE HYDRANT
FO	FOUL WATER
G	GULLY
GV	GAS VALVE
IC	INSPECTION CHAMBER
LD	LEVEL
LP	LAID POST
PG	POST
RE	ROODING EYE
RG	ROAD GULLY
RN	ROAD SIGN
RWP	RAIN WATER PIPE
SVP	SOIL VENT PIPE
SW	SURFACE TIEB
TW	TRAFFIC LIGHT
TL	TOP OF LEVEL
TOW	TOP OF MALL LEVEL
TP	TELEGRAPH POLE
V	VENT
VP	VENT PIPE
WP	WATER METER
WT	WASTE PIPE
WSV	WATER STOP VALVE

FENCE TYPES			
BW	Barbed Wire	CW	Chicken Wire
CB	Close Board	IW	Interwoven
CI	Corrugated Iron	IR	Iron Railing
CL	Chain Link	OB	Openboard
CPL	Conc Panel	OR	Post and Rail
CP	Chestnut Paling	PW	Post and Wire

All tree details should be checked by an Arborologist

PROVISIONS	DATE	BY
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CHISWICK FLOWER MARKET
OLD MARKET PLACE
LONDON W4

SITE PLAN - West
Sheet 1 of 2

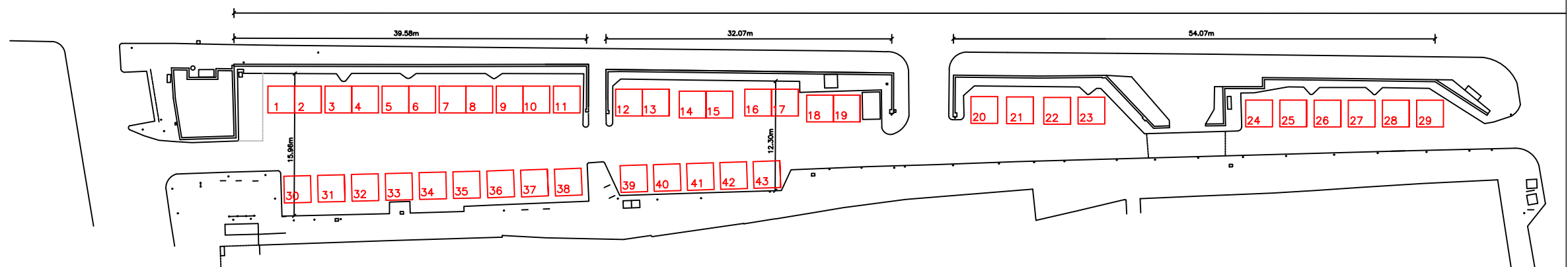
AS EXISTING

SALE	1/2000A0	DATE	AUG 2021
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OWN BY	RF	CHECKED BY	SN
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PRINTING No.	01	FILE No.	21/2700
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Stall Locations



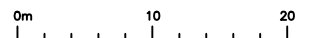
Old Market Place (West)



6x3m stall

 3x3m stall

TOTAL = 43x 3x3m plots





DO NOT SCALE FROM DRAWING
ALL DIMENSIONS TO BE CHECKED ON SITE
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20.00C	CEILING LEVEL
20.00SC	SUSPENDED CEILING LEVEL
20.00B	BEAM LEVEL
20.00D	DOOR HEAD LEVEL
AB	ARRESTER
B	BOLTLAND TO BEAM UNDERSIDE
BB	BRICK WALL
BT	BRITISH TELECOM
CB	CABLE TV
CB	CURBROAD
CB	CONCRETE PAVING SLABS
CB	DROP KEYS
CB	FLUENT BED
CB	FLUENT BED
CB	FIRE HYDRANT
CB	FULL WATER
G	GULLY
GV	GAS VALVE
IC	INSPECTION CHAMBER
IC	INVERT LEVEL
IC	JUMP POST
P	POST
RE	ROADSIDE EYE
RS	ROAD GULLY
RS	ROAD SIGN
RSP	RAIN WATER PIPE
SVP	SOIL VENT PIPE
SW	SURFACE WATER
TL	TRAFFIC LIGHT
TOP	TOP OF FENCE LEVEL
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FENCE TYPES

BB	Bolton Wire	CW	Chicken Wire
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C	Corrugated Iron	IR	Iron Rolling
CL	Chain Link	OB	Open Board
CP	Cane Piling	PF	Post and Rail
CP	Chestnut Piling	FW	Post and Wire

All tree details should be checked by an Arborist/Arborist

Stall Locations



REVISIONS	DATE	BY
PROJECT		
CHISWICK FLOWER MARKET OLD MARKET PLACE LONDON W4		
TITLE		
SITE PLAN - East Sheet 2 of 2		
AS EXISTING		
SCALE	1/2000	DATE
DRIVEN BY	RF	CHECKED BY
DRIVING No.	02	FILE No.
		21/2700