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On Behalf Of donotreply@hounslow.gov.uk

Sent: 22 September 2025 16:44

To: Licensing <Licensing@hounslow.gov.uk>

Subject: FAST TRACK APPLICATION TEMPORARY STREET TRADING LICENCE -1362847

Fast Track Pavement Licence online form has been received on 22/09/2025 at 16:43:47 by London Borough of Hounslow.

Web reference number: 1362847

Payment reference: JADT00159407

Page: Previous licence details

- Type of request Renew an existing pavement licence - £350
- Existing Pavement Licence Details
 - Existing pavement licence number PL132569/2024-2025
 - Date of expiry Tue 30th Sep 2025

Page: Applicant Details

- Are you applying as an individual or a company? Company
- Please complete if applying as a company
 - Please state the trading name of your company JOE & THE JUICE UK LTD
 - Registered address of company Second Floor, Ashley House 12, Great Portland Street, London, W1W 8QN
 - Telephone Number [REDACTED]
 - Email [REDACTED]
 - Please state Company Registration No. 07019516

Page: Business Details

- Certificate No: DKCAIA03549
- Date of Issue: Tue 1st Jul 2025
- Date of Expiry: Sat 31st Oct 2026

- Please upload your public liability certificate?

Joe_The_Juice_UK_certificate_2025_to_2026_1_1.pdf

- Please provide a detailed plan of the external areas showing dimensions, width, depth of area to be licensed and distance to the nearest street furniture and kerb

CHISWICK_AMMENDED_DRAWING.pdf

- You MUST provide photographs of the proposed licensed area

Screenshot_20250922_at_16.25.25.png

- Are you applying for a pavement licence in-front of an adjacent premises? No

Page: Pavement Cafe/Tables & Chairs

- Name of premises JOE & THE JUICE

- Address: 178 Chiswick High Road, Chiswick, London, W4 1PR

- Telephone Number [REDACTED]

- Email [REDACTED]

- Size of area to be used for the pavement licence (length x width) m2 8.64

- Depth: 2.4

- Width: 3.6

- Please choose your working days Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday

- Trading Times:

From - am To - pm

Monday 07:00 20:00

Tuesday 07:00 20:00

Wednesday 07:00 20:00

Thursday 07:00 20:00

Friday 07:00 20:00

Saturday 07:00 20:00

Sunday 07:00 20:00

- Where will the tables & chairs be stored at the end of trading hours? Back of house/Stockroom

Page: Further information

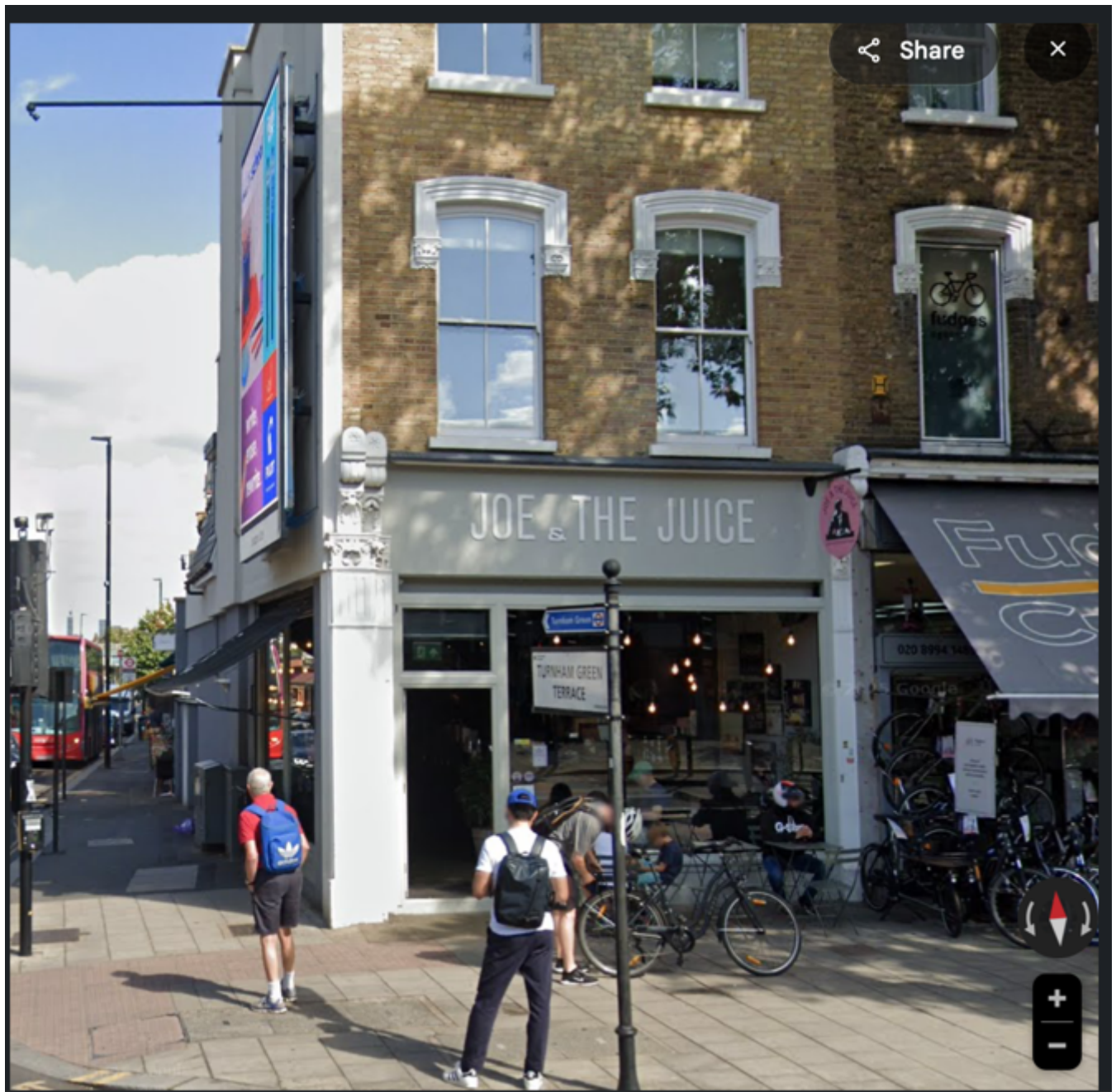
- Outline how the table and chairs will be managed. Staff are trained to regularly inspect the furniture, ensure it remains securely in place, and pick up any litter potentially left behind.
- Outline how local nuisance will be managed. Customer only seating area. Staff to monitor area on a regular basis.
- Will the placement of the table and chairs allow for people to pass with a minimum of 1.5m+? Yes

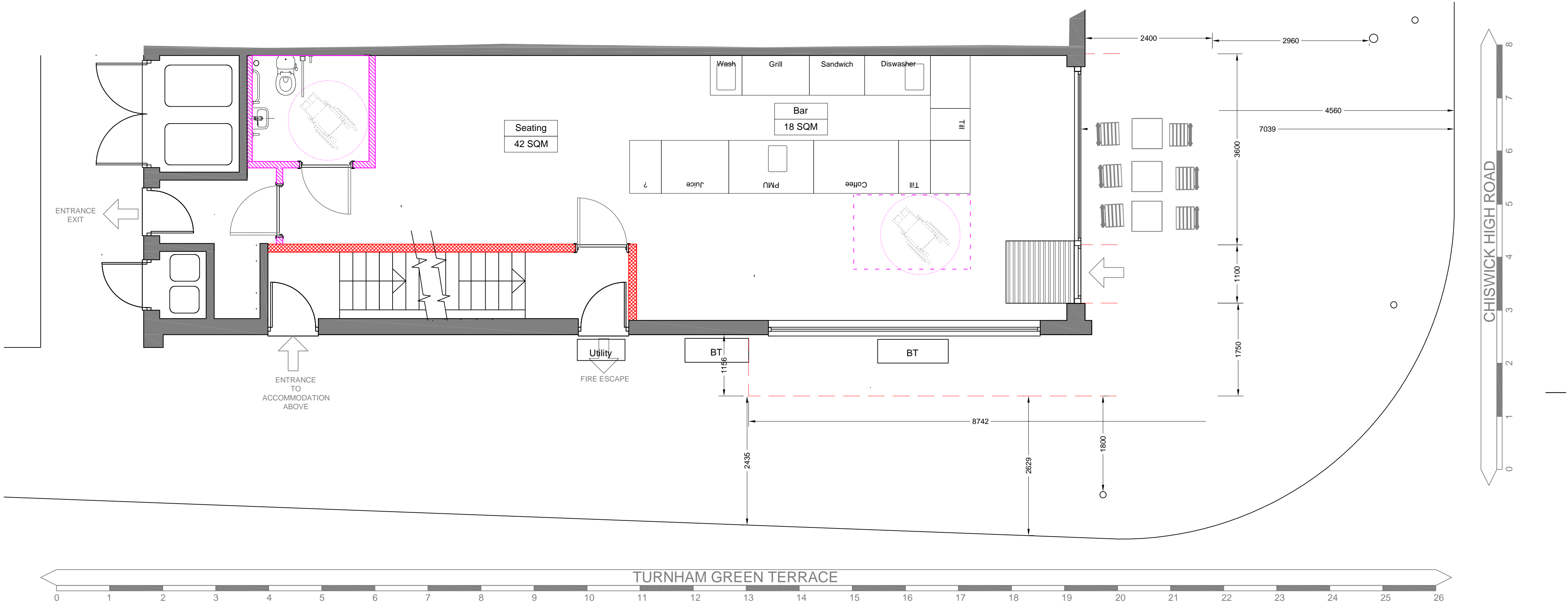
Page: Applicant Declaration

- Declaration I understand that if I do not complete the appropriate sections of the application form and provided the required information my application will be rejected.
- Signature of Applicant I confirm all the details provided in this form are accurate to the best my knowledge at the time of submission and confirm I wish my application to be processed.
- Date Mon 22nd Sep 2025
- Full Name Ania Tarek
- Company Joe & The Juice UK LTD
- Position in company Estates Associate

Page: Payment

- Please tick here to accept this payment I accept





S Seating Plan - Gound Floor

Furniture Schedule				
Image	Drawing Ref:	Product	Size	Colour / Materfal
	Table #1	Bistro 57x57 Table by Fermob	57cm x 57cm x 74cm (h)	Green / Powdercoated Steel
	Chair #1	Bistro Chair by Fermob	42cmx42cmx82cm	Green / Powdercoated Steel