

Application to vary a premises licence under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

We Marks & Spencer PLC being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in Part 1 below.

Premises Licence Number

H00099

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description

Marks & Spencer, **230 to 244** Chiswick High Road

Post town
Chiswick

Post code
W4 1PJ

Telephone number of premises (if any)

Non-domestic rateable value of premises

Part 2 – Applicant Details

Daytime contact telephone number

Email address
(optional)

Current postal
address if
different from
premises address

Waterside House 35 North Wharf Road

Post Town

London

Postcode

W2 1NW

Part 3 – Variation

Do you want the proposed variation to have effect as soon as possible? Please tick ✓ yes
X

If not do you want the variation to take effect from Day Month Year

2	0	0	8	2	0	2	5
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If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

N/A

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?
(Please see Guidance Note 1) yes ☐ no ☒

Please describe briefly the nature of the proposed variation (please read guidance note 2)

The application seeks to approve a new plan for the store.

The store is currently closed and due to open December 2025.

The store is being increased in size with the acquisition of adjoining units for which the new address will be **230 to 244** Chiswick High Road. The application has been discussed with the local authority, who have accepted a major variation application rather than a new licence.

The store will undergo a complete refit with merchandising and service counters being updated, along with till points (self-scanning) and main belted tills.

The application also seeks to vary the permitted hours to 0600 to 2300 hours each day (off sales only as currently permitted) to allow for seasonal trading and negate the need for TENs at Christmas each year. Current permitted hours are 0700 to 2300 hours.

Part 4 Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Please tick ✓ yes

Provision of regulated entertainment (Please see guidance note 3)

- a) Plays (if ticking yes, fill in box A)
- b) Films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of late night refreshment (if ticking yes, fill in box I)

Sale by retail of alcohol (if ticking yes, fill in box J)

☒

In all cases complete boxes K, L and M

A

Plays	<u>Will the performance of a play take place indoors or</u>	Indoors	
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I

Late night refreshment Standard days and timings (please read guidance note 8)			<u>Will the provision of late night refreshment take place indoors or outdoors or both – please tick {Y}</u> (please read guidance note 4).	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 5)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 6)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sun					

J

Supply of alcohol Standard days and timings (please read guidance note 8)			<u>Will the supply of alcohol be for consumption</u> <u>(Please tick box Y)</u> (please read guidance note 9)	On the premises	
				Off the premises	x
				Both	
Day	Start	Finish	<u>State any seasonal variations for the supply of alcohol</u> (please read guidance note 6)		
Mon	0600	2300			
Tue	0600	2300			
Wed	0600	2300	<u>Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Thur	0600	2300			
Fri	0600	2300			
Sat	0600	2300			
Sun	0600	2300			

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10)

NA

Hours premises are open to the public Standard days and timings (please read guidance note 8)			State any seasonal variation (please read guidance note 6)
Day	Start	Finish	
Mon	0600	2300	
Tue	0600	2300	
Wed	0600	2300	
Thur	0600	2300	
Fri	0600	2300	
Sat	0600	2300	
Sun	0600	2300	
			Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 7)

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

Please tick ✓ yes

I have enclosed the premises licence	<input checked="" type="checkbox"/>	If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below
I have enclosed the relevant part of the premises licence	<input type="checkbox"/>	

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

M

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 11)

The company maintains comprehensive regulatory compliance procedures and all aspects of the four licensing objectives are covered by these procedures.

The permitted hours sought allow for seasonal changes and demands.

b) The prevention of crime and disorder

CCTV will be installed. Data will be retained for a minimum period of 31 days and will be made available to the police for evidential purposes.

c) Public safety

No additional steps required to promote the licensing objectives identified beyond existing statutory duties

d) The prevention of public nuisance

No additional steps required to promote the licensing objectives identified beyond existing statutory duties

e) The protection of children from harm

Staff training to ensure that in case of any doubt whether a purchaser is over the age of 18 to refuse sales of alcohol unless valid identification is produced. Documented staff training regarding their responsibilities within the licensing act.

A Challenge 25 Scheme will be adopted.

- I have made or enclosed payment of the fee; or ☒
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy. ☐
- I have sent copies of this application and the plan to responsible authorities and others where applicable ☒
- I understand that I must now advertise my application ☒
- I have enclosed the premises licence or relevant part of it or explanation ☒
- I understand that if I do not comply with the above requirements my application will be rejected ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 13). **If signing on behalf of the applicant please state in what capacity.**

Signature: John Gaunt & Partners

Date: 22nd July 2025

Capacity: Solicitors for the applicant

Where the premises licence is jointly held signature of 2nd applicant (the current premises licence holder) or 2nd applicant's solicitor or other authorised agent. (Please read guidance note 14). **If signing on behalf of the applicant please state in what capacity.**

Signature:

Date:

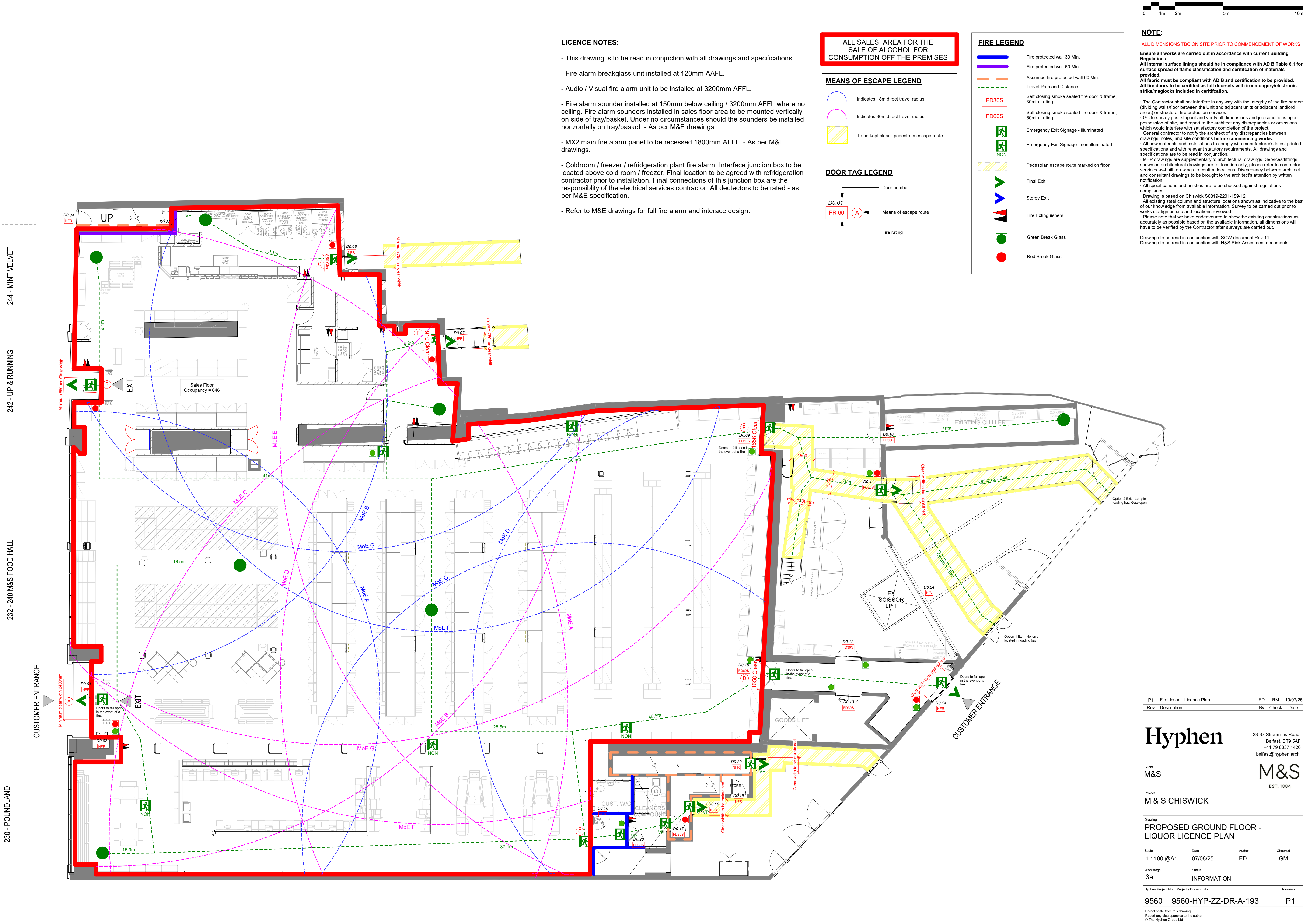
Capacity: Solicitors.....

Contact name (where not previously given) and address for correspondence associated with this application (please read guidance note 15)	
John Gaunt & Partners Unit 37 Haslar Marine Tech Park Haslar Road Hants	
Post town Gosport	Post code PO12 2AG
Telephone number (if any) <div style="background-color: black; height: 1.2em; width: 100%;"></div>	
If you would prefer us to correspond with you by email your email address (optional) <div style="background-color: black; height: 1.2em; width: 100%;"></div>	

Notes for Guidance

This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.

1. You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable for the late night levy
2. Describe the premises. For example, the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place of consumption of these off-supplies of alcohol, you must include a description of where the place will be and its proximity to the premises.
3. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.



LICENCE NOTES:

- This drawing is to be read in conjunction with all drawings and specifications.
- Fire alarm breakglass unit installed at 120mm AAFL.
- Audio / Visual fire alarm unit to be installed at 3200mm AFFL.
- Fire alarm sander installed at 150mm below ceiling / 3200mm AFFL where no ceiling. Fire alarm sounders installed in sales floor area to be mounted vertically on side of tray/basket. Under no circumstances should the sounders be installed horizontally on tray/basket. - As per M&E drawings.
- MX2 main fire alarm panel to be recessed 1800mm AFFL. - As per M&E drawings.
- Coldroom / freezer / reffridgeration plant fire alarm. Interface junction box to be located above cold room / freezer. Final location to be agreed with reffridgeration contractor prior to installation. Final connections of this junction box are the responsibility of the electrical services contractor. All detectors to be rated - as per M&E specification.
- Refer to M&E drawings for full fire alarm and interace design.

ALL SALES AREA FOR THE SALE OF ALCOHOL FOR CONSUMPTION OFF THE PREMISES

MEANS OF ESCAPE LEGEND

- Indicates 18m direct travel radius
- Indicates 30m direct travel radius
- To be kept clear - pedestrain escape route

DOOR TAG LEGEND

- Door number
- Means of escape route
- Fire rating

FIRE LEGEND

- Fire protected wall 30 Min.
- Fire protected wall 60 Min.
- Assumed fire protected wall 60 Min.
- Travel Path and Distance
- Self closing smoke sealed fire door & frame, 30min. rating
- Self closing smoke sealed fire door & frame, 60min. rating
- Emergency Exit Signage - illuminated
- Emergency Exit Signage - non-illuminated
- Pedestrian escape route marked on floor
- Final Exit
- Storey Exit
- Fire Extinguishers
- Green Break Glass
- Red Break Glass

NOTE:

- ALL DIMENSIONS TBC ON SITE PRIOR TO COMMENCEMENT OF WORKS
- Ensure all works are carried out in accordance with current Building Regulations.
- All internal surface linings should be in compliance with AD B Table 6.1 for surface spread of flame classification and certification of materials provided.
- All fabric must be compliant with AD B and certification to be provided.
- All fire doors to be certified as full doorsets with ironmongery/electronic strike/maglocks included in certification.
- The Contractor shall not interfere in any way with the integrity of the fire barriers (dividing walls/floor between the Unit and adjacent units or adjacent landlord areas) or structural fire protection services.
- GC to survey post stripout and verify all dimensions and job conditions upon possession of site, and report to the architect any discrepancies or omissions which would interfere with satisfactory completion of the project.
- General contractor to notify the architect of any discrepancies between drawings, notes, and site conditions before commencing works.
- All new materials and installations to comply with manufacturer's latest printed specifications and with relevant statutory requirements. All drawings and specifications are to be read in conjunction.
- MEP drawings are supplementary to architectural drawings. Services/fitings shown on architectural drawings are for location only, please refer to contractor services as-built drawings to confirm locations. Discrepancy between architect and consultant drawings to be brought to the architect's attention by written notification.
- All specifications and finishes are to be checked against regulations compliance.
- Drawing is based on Chiswick S0819-2201-159-12
- All existing steel column and structural locations shown as indicative to the best of our knowledge from available information. Survey to be carried out prior to works startign on site and locations reviewed.
- Please note that we have endeavoured to show the existing constructions as accurately as possible based on the available information, all dimensions will have to be verified by the Contractor after surveys are carried out.
- Drawings to be read in conjunction with SOW document Rev 11.
- Drawings to be read in conjunction with H&S Risk Assessment documents

P1	First Issue - Licence Plan	ED	RM	10/07/25
Rev	Description	By	Check	Date

Hyphen

33-37 Stranmillis Road,
Belfast, BT9 5AF
+44 79 8337 1426
belfast@hyphen.archi

Client
M&S

M&S
EST. 1884

Project
M & S CHISWICK

Drawing
PROPOSED GROUND FLOOR -
LIQUOR LICENCE PLAN

Scale	Date	Author	Checked
1 : 100 @A1	07/08/25	ED	GM

Workstage
3a INFORMATION

Hyphen Project No	Project / Drawing No	Revision
9560	9560-HYP-ZZ-DR-A-193	P1

Do not scale from this drawing.
Report any discrepancies to the author.
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Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description Marks & Spencer 236 Chiswick High Road	
Post town Chiswick	Post code W4 1PJ
Telephone number 020 8994 2236	

Where the licence is time limited the dates N/A
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Licensable activities authorised by the licence Supply of alcohol for consumption off the premises.

The times the licence authorises are carrying out licensable activities Monday to Sunday 07:00 to 23:00

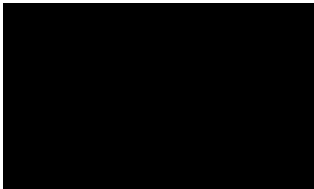
The opening hours of the premises
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Where the licence authorises supplies of alcohol whether these are on and/ or off supplies Off supply only

Part 2

Name and address of holder of premises licence Marks & Spencer Plc Waterside House 35 North Wharf Road London W2 1NW	
Telephone number	020 7935 4422

Registered number of holder, for example company number, charity number (where applicable) 00214436
--

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol Daniel Talmadge 



Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Licence Number: LN/200800232

Issuing Authority: Bracknell Forest Borough Council

ANNEX 1 TABLE OF MANDATORY CONDITIONS

1. That no supply of alcohol may be made under the premises licence
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. That every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
4. The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
5. The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either
 - a) a holographic mark
 - b) an ultraviolet feature
6. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
7. For the purposes of the condition set out in paragraph 1—
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply



of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

8. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

9. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule N/A

Annex 3 - Conditions attached after a hearing by the licensing authority
N/A



Premises Licence

H00099

Annex 4 - Plan



Andrew Devine
Licensing Manager
Licensing@hounslow.gov.uk
020 8583 5555

[illegible]



Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Marks & Spencer
236 Chiswick High Road

Post town Chiswick**Post code** W4 1PJ**Telephone number** 020 8994 2236**Where the licence is time limited the dates** N/A**Licensable activities authorised by the licence**

Supply of alcohol for consumption off the premises

The times the licence authorises the carrying out licensable activities

Monday to Sunday 07:00 to 23:00

The opening hours of the premises**Where the licence authorises supplies of alcohol whether these are on and/ or off supplies** Off supply only**Name (registered) address of holder of premises licence**

Marks & Spencer Plc
Waterside House
35 North Wharf Road
London W2 1NW

Registered number of holder, for example company number, charity number (where applicable) 00214436**Name of designated premises supervisor where the premises licence authorises the supply of alcohol :** Daniel Talmadge**State whether access to the premises by children is restricted or prohibited.** No restriction

Andrew Devine
Licensing Manager
Licensing@hounslow.gov.uk
020 8583 5555

NOTES

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LAYOUT SUBJECT TO VALIDATION OF DEVELOPERS CONSTRUCTION DRAWINGS

ALLOW FOR 10 NO. MID FLOOR NON ILLUMINATED ESCAPE SIGNS PER FLOOR

KEY

- S* Stair Number
- C* Customer lift number
- G* Goods lift number
- E* Escalator number
- E Emergency exit requiring illuminated signage
- 1800 Escape door clear width
- W Water Fire Extinguisher
- CO Carbon Dioxide Fire Extinguisher
- DP Dry Powder Fire Extinguisher
- FB Fire blanket
- First aid kit
- Mid-floor directional fire exit sign - To be agreed
- Break Glass Unit
- Refuge Call Panel

LICENSING KEY

AREA FOR CUSTOMER CAFE - 180 COVERS SALE FOR THE CONSUMPTION ON THE PREMISES

PUBLIC AREAS SALE FOR THE CONSUMPTION OFF THE PREMISES

CLEAR FIRE ESCAPE ROUTE

EXTENT OF LICENSED PREMISES

Children and Young Persons are allowed in all public areas of the premises.

Any information shown on the licence which is not relevant to the sale of Alcohol is for information purposes only.

00	10.11.23	INITIAL ISSUE	PJ	TH
REV	DATE	DESCRIPTION	DRAWN	CHECKED

M&S
EST. 1884

STORE NAME
M&S CHISWICK
COUNTRY
UK

PROJECT
**MARKS AND SPENCER
CHISWICK RENEWAL**

DRAWING
**PROPOSED GROUND
FLOOR LICENSING PLAN**

CONSULTANT
BROOKERFLYNN ARCHITECTS
DISCIPLINE DESCRIPTION
ARCHITECT
CONSULTANT LOGO

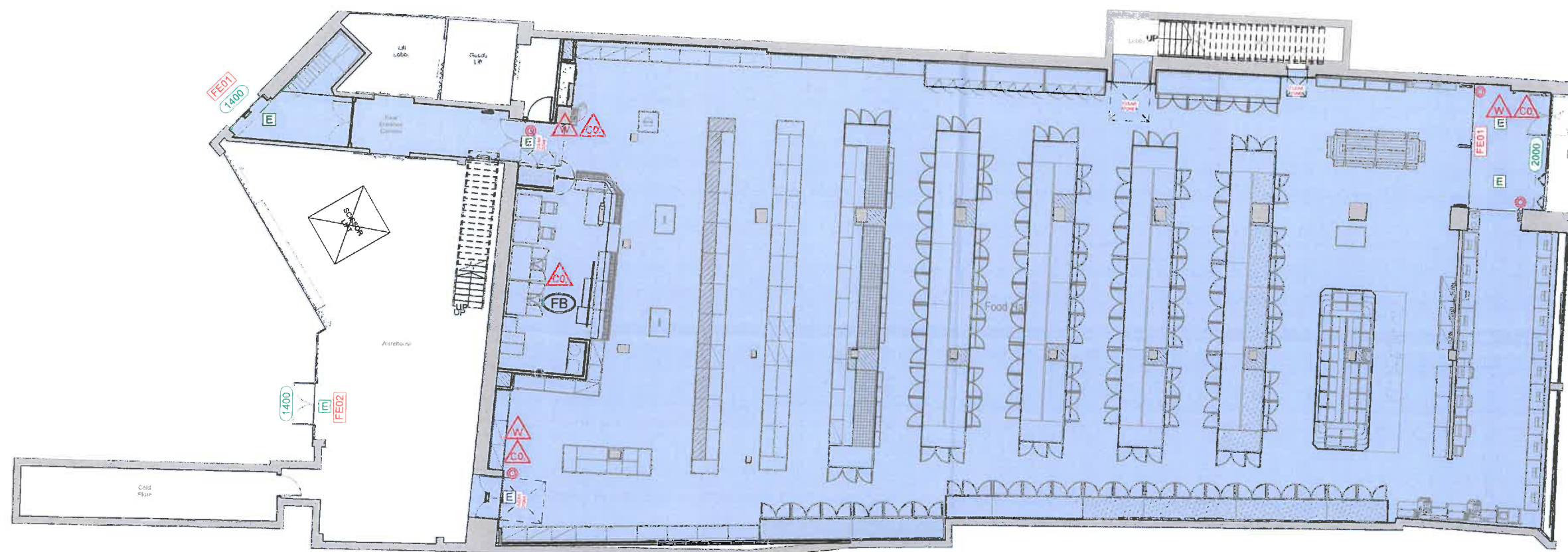
BROOKERFLYNN
architects

SCALE	PAPER SIZE	DATE	DRAWN	CHECKED
A.S	A1	NOV '22	AG	TH

STORE NUMBER	PROJECT No	DISCIPLINE CODE	DRAWING No
0819	CHW011A		070

CONSULTANT PROJECT No	STATUS	REV
23.1079	T	00

INFORMATION



PROPOSED GROUND FLOOR LICENSING PLAN
1 : 100