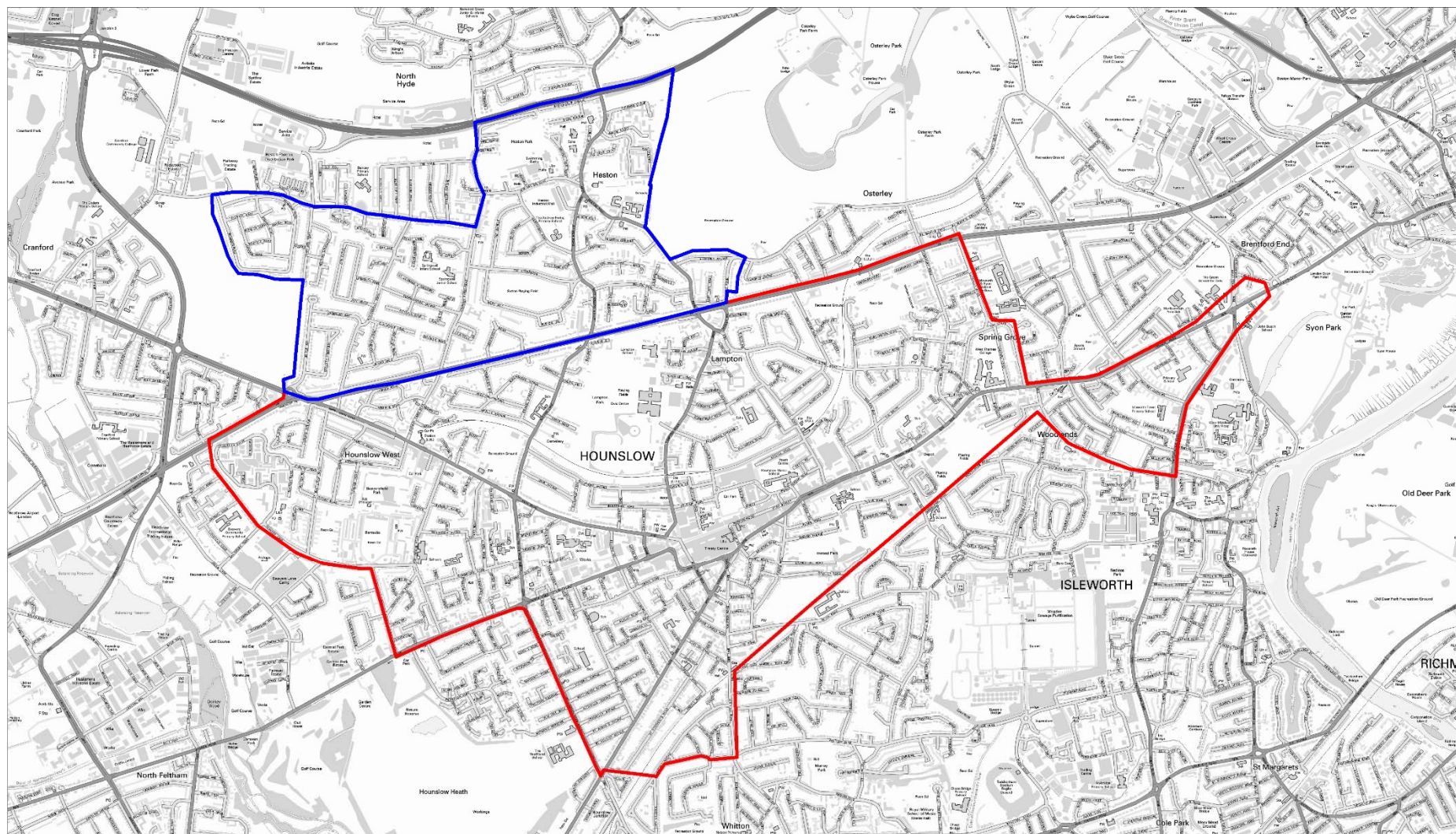




SPECIAL LICENSING POLICY FOR HOUNSLOW, NORTH-WEST ISLEWORTH AND HESTON

1. The Council has reviewed its special policy relating to cumulative impact (as provided by the Secretary of State in the Guidance issued under 182 of the Licensing Act 2003 (paragraphs 13.19 to 13.38) and the Council's own statement of Licensing Policy (section 3) to the Hounslow, North-West Isleworth and Heston area (being the area outlined and all premises which have a principal form of access onto the outlined area on the attached map).
2. "Cumulative impact" means the potential impact on the promotion of the licensing objectives of a significant number of premises concentrated in one area.
3. Hounslow and North West Isleworth were identified as being adversely affected in terms of the licensing objectives because of the cumulative impact of licensed premises. Following the review of Hounslow Licensing Policy and CIP it was identified that there was enough evidence that part of the Heston area was also being adversely affected in terms of the licensing objectives because of the cumulative impact of licensed premises. Therefore, the existing CIP area was retained and extended into Heston. There is evidence that the cumulative impact includes serious problems of crime, disorder, public nuisance and risks to public safety and children. Having regards to the evidence, the Licensing Authority has been satisfied that it is appropriate to include an approach to cumulative impact. The evidence for this special policy may be viewed on request at the Council Offices.
4. Applications for new premises licences, club premises certificates or any variations to premises licences or club premises certificates within Hounslow, North-West Isleworth and Heston that are likely to add to the existing cumulative impact will normally be refused where a relevant representation has been made, unless the applicant can demonstrate that there will be no negative cumulative impact on one or more of the four licensing objectives. Accordingly, the presumption for refusal in this policy is not absolute and the circumstances of each application will be considered where a relevant representation has been made.
5. The presumption of refusal does not relieve responsible authorities or any other person of the need to make a relevant representation. Applicants will need to address the special policy issues in their operating schedules. If there are no representations the licensing authority must grant the licence in terms consistent with the operating schedule.
6. The cumulative impact policy will apply to any category of premises which requires a licence under the Licensing Act 2003.
7. The cumulative impact policy will be kept under review by the Licensing Authority.

LONDON BOROUGH OF HOUNSLOW - SPECIAL LICENSING POLICY AREA



Red Area – Original CIP Area 2015 onwards

Blue Area – Heston CIP extension 2020 onwards