

HOUNSLOW RESPONSE FUND IMPACT SUMMARY

MARCH 2021

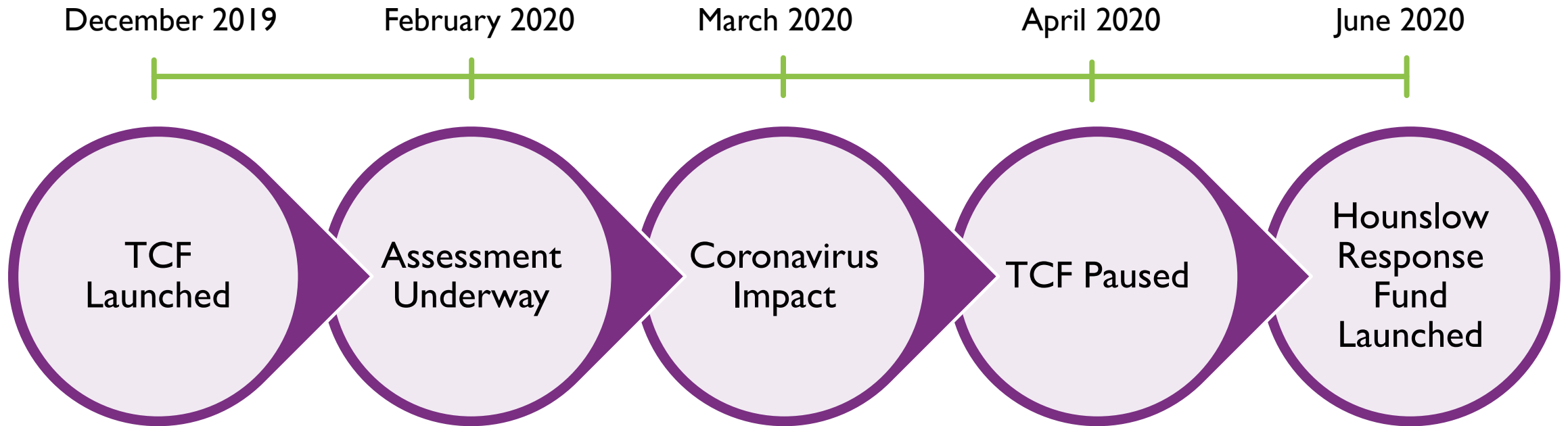


**London Borough
of Hounslow**



**HOUNSLOW THRIVING
COMMUNITIES FUND**

THE HOUNSLOW RESPONSE FUND WAS LAUNCHED AS A RESPONSE TO THE CORONAVIRUS.



37,199 PEOPLE ARE EXPECTED TO BENEFIT ACROSS 67 PROJECTS.

Total applications received: **197**

Total amount requested: **£5,101,915**

Total allocated: **£950,000**

Average award: **£14,179**

Cost per beneficiary: **£25.54**

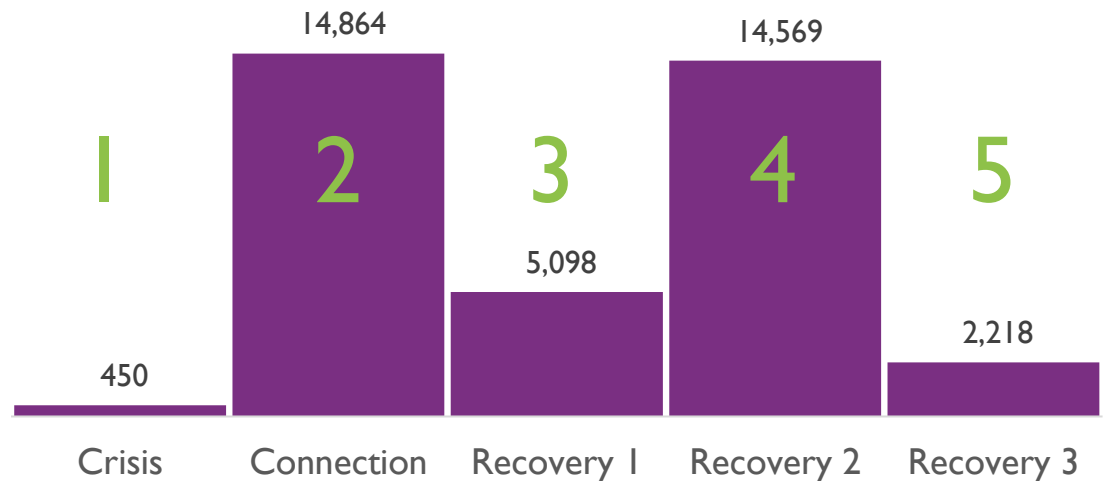
LBH Council tenants expected to benefit: **6,525**



Funding is provided from Local Community Infrastructure Levy (CIL), the Housing Revenue Account (HRA) and the Council's Community Grant.



Beneficiaries will come from projects supported across five funding rounds.



HOUSING REVENUE ACCOUNT



Amount allocated: £427,379.28



Projects supported: 56



Number of Council tenants
expected to benefit: 6,425

HRA FUNDED CASE STUDY: CREATIVE SPACES

HOUNSLOW AT HOME: PREVENTATIVE WELLBEING SUPPORT FOR CHILDREN, TEENAGERS AND ADULTS.

AMOUNT AWARDED: £10,000 (HRA)



Outcomes:

- Provided 82 sessions over 25 weeks. Sessions included: peer to peer support and advice, sewing, craft, games, yoga, home exercise, poetry jams, natural health & beauty, art and drama.
- Engaged with 78 participants
- Seven local people were employed to work on the project, three adults and four young people

“Attending the sessions reminded me that I am a role model. It got me back out of the house and helped me face my depression.”

“The sessions have kept me connected with my community, support network and friends. They push me to go outside my comfort zone. When I started everything gave me anxiety but it’s been nice to have support and know people are there for me.”

“I just feel more confident and I don’t feel as alone anymore.”



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**HOUNSLOW THRIVING
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HRA FUNDED CASE STUDY: FELTHAM ARTS

A TIME TO CREATE: PROVIDE CREATIVE ACTIVITIES/RESOURCES TO PEOPLE WHO HAVE LIMITED OR NO ACCESS TO THE INTERNET PROMOTING HEALTH, WELLBEING & POSITIVE LEARNING

AMOUNT AWARDED: £9,200 (HRA, LOCAL CIL AND COMMUNITY GRANT)



Outcomes:

- ✓ Improved health & wellbeing and reduced isolation for 1586 people
- ✓ 1053 children and young people had continued positive learning experiences during Summer school closures.
- ✓ We have reduced unemployment and protected jobs; 8-10 local Freelance Arts Practitioners have been employed.
- ✓ Visit <https://www.felthamarts.org/> for more info.

“Thank you for the activity bags you provided, they have been very well received. We look forward to your new activity book.”

- Cleo Evans - Community Engagement Officer Extra Care Bristol Court



Feltham Arts @Feltham_Arts · Aug 25

So great Phoebe and her cousins had fun on the weekend @LilyPinto_ Fabulous drawings too Phoebe!



Lily Pinto @LilyPinto_ · Aug 25

Phoebe and her cousins had so much fun doing the @Feltham_Arts outdoor adventure this weekend! Just cracked open the art pack and the quality of the goodies are amazing, Phoebe used the oil pastels to draw a monster 🙌👶🏻 twitter.com/Feltham_Arts/s...



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HOUNSLOW THRIVING
COMMUNITIES FUND

LOCAL CIL



Amount allocated: £231,188.23



Projects supported: 34



Number of tenants and residents
to benefit from funded projects:
30,897

LOCAL CIL FUNDED CASE STUDY: EALING & HOUNSLOW CVS

DIGITAL CAPACITY BUILDING PROJECT: TO INCREASE DIGITAL CAPACITY IN HOUNSLOW'S VOLUNTARY AND COMMUNITY SECTOR TO BETTER SUPPORT VULNERABLE RESIDENTS AND ENGAGE WITH DIVERSE COMMUNITIES.



AMOUNT AWARDED: £47,041.90 (LOCAL CIL)

Outcomes:

- ✓ A Digital Capacity Building Officer will be employed
- ✓ 20 x 2 hour online workshops will take place between January and December 2021 on a range of IT and digital topics
- ✓ 100 x 1 hour support sessions with VCSE groups will take place
- ✓ 100 residents will volunteer as Digital Champions
- ✓ Visit <https://ehcvs.org.uk/dcbp/> for more info.

“According to the latest Charity Digital Skills Report, more than 52% of charities do not have a digital strategy in place and even fewer have good digital expertise in the board room or on their management committees.”

As a result of this project:

- 200 local community and voluntary sector groups will receive support and / or training
- 200 local groups will have new digital strategies
- 200 VCSE groups will have improved their service delivery by increasing their digital capacity
- 100 volunteer Digital Champions will improve their IT and digital skills



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HOUNSLOW THRIVING
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LOCAL CIL FUNDED CASE STUDY: THE MULBERRY CENTRE

COVID-19 REBUILD PROJECT: TO INFORM, EDUCATE, AND TO DELIVER SERVICES, THEREBY IMPROVING PEOPLE'S LIVES IN HOUNSLOW, AFFECTED BY COVID-19 AND / CANCER.

AMOUNT AWARDED: £30,000 (LOCAL CIL)



Outcomes:

- ✓ The number of BAME clients at the centre will increase
- ✓ The number of men registered at the Centre will increase
- ✓ The number of women registering at the centre will increase
- ✓ 7 volunteers will be recruited to assist with the project
- ✓ Two job placements for young people will be provided by the Kick Start scheme

As a result of this project:

- ✓ The Centre will reach 5-10% of the Hounslow population, or up to 29,000 people.
- ✓ There will be 3-400 new registrations at the Centre
- ✓ 90% of clients will report that the support they receive improves their physical, emotional and mental health

“Cancer is the leading cause of death in Hounslow, with 1630 new diagnoses in 2018 (Cancer Research UK Local Stats). Cancer screening in Hounslow is lower than the national average; at least 31,000 people in 2017 that should have been screened for cancer, were not. (JSNA, 2017). Alarming, Cancer Research UK estimates between April-August 2020, 3 million fewer people were screened for bowel, breast or cervical cancer, resulting in 350,000 fewer being sent on an urgent suspected cancer referral, than normal.”



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HOUNSLOW THRIVING
COMMUNITIES FUND

COMMUNITY GRANT



Amount allocated: £291,432.49



Projects supported: 41



Number of tenants and residents
to benefit from funded projects:
14,065

COMMUNITY GRANT FUNDED CASE STUDY: MUMS BUMPS AND BABIES

THE BABY BANK PROJECT PROVIDES NEW AND USED BABY/MATERNITY CLOTHES, TOYS, TOILETRIES, AND EQUIPMENT FOR YOUNG CHILDREN AND THEIR FAMILIES IN HOUNSLOW.

AMOUNT AWARDED: £5,500 (COMMUNITY GRANT)



Outcomes:

- ✓ Young children and their families received basic but essential baby and maternity toys, clothes, toiletries, and equipment.
- ✓ Nine volunteers have been recruited into a range of roles
- ✓ Members of the Facebook group, who provide donations, has reach 350.
- ✓ Visit <https://infomumsbabiesandbumps.co.uk/> for more info.

“Thank you for supporting us in our journey. It has been an amazing time not just the giving part, but our own learning, understanding and growing as a whole, throughout the year, We believe without the support from the funding, we wouldn't be where we are today.”

-Kim Godfrey, Director, Mums Bumps and Babies.

As a result of this project:

121 children and their families have received donations of baby supplies.

Children and their families are those who are vulnerable, isolating, or/and shielding due to COVID-19, may have experienced domestic violence, be on Universal credit or have no access to public resources, who have experienced job loss and families who have had their benefit capped.



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HOUNSLOW THRIVING
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COMMUNITY GRANT FUNDED CASE STUDY: HOUNSLOW ACTION FOR YOUTH

DIGITAL AND TELEPHONE YOUTH & FAMILY SUPPORT PROJECT

AMOUNT AWARDED: £10,000 (HRA AND COMMUNITY GRANT)

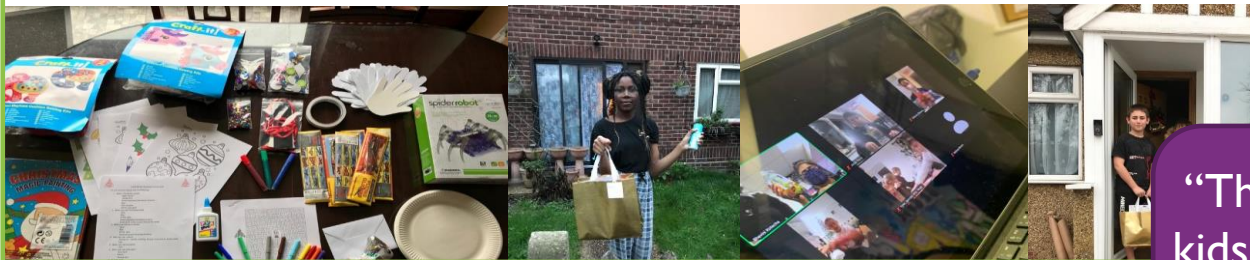


Outcomes:

- ✓ Reduce the isolation of disadvantaged young people through 26 weekly workshops
- ✓ Increase access to services by the provision of 2600 telephone support line calls to parents and young people
- ✓ Provide customised family activity packs
- ✓ Improve the learning, personal development of young people through delivery of weekly digital workshops, on-line support and family activities
- ✓ For more info. Visit <https://hayonline.org/>

As a result of our project:

- 85% of disadvantaged young people feel less isolated.
- Young people who struggled with daily routine and managing difficult feelings and emotions have learnt mechanisms for coping with uncertainty and managing behaviour, particularly relating to anxiety around Covid-19.
- 80% of young people have improved learning and personal development through our online activities.
- 94% families have improved mental health.
- 70% are accessing essential support services due to referrals and signposting.



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“The wellbeing packs were a life saver. I was able to sit the kids down and keep them busy for hours and this helped me relax. I feel less stressed, and this helped everyone at home”

- Parent of a family that received a wellbeing pack



A SUMMARY OF ALL PROJECTS FUNDED THROUGH THE
HOUNSLOW RESPONSE FUND CAN BE FOUND [HERE](#)

FIND OUT ABOUT FUNDING CURRENTLY AVAILABLE [HERE](#)

