

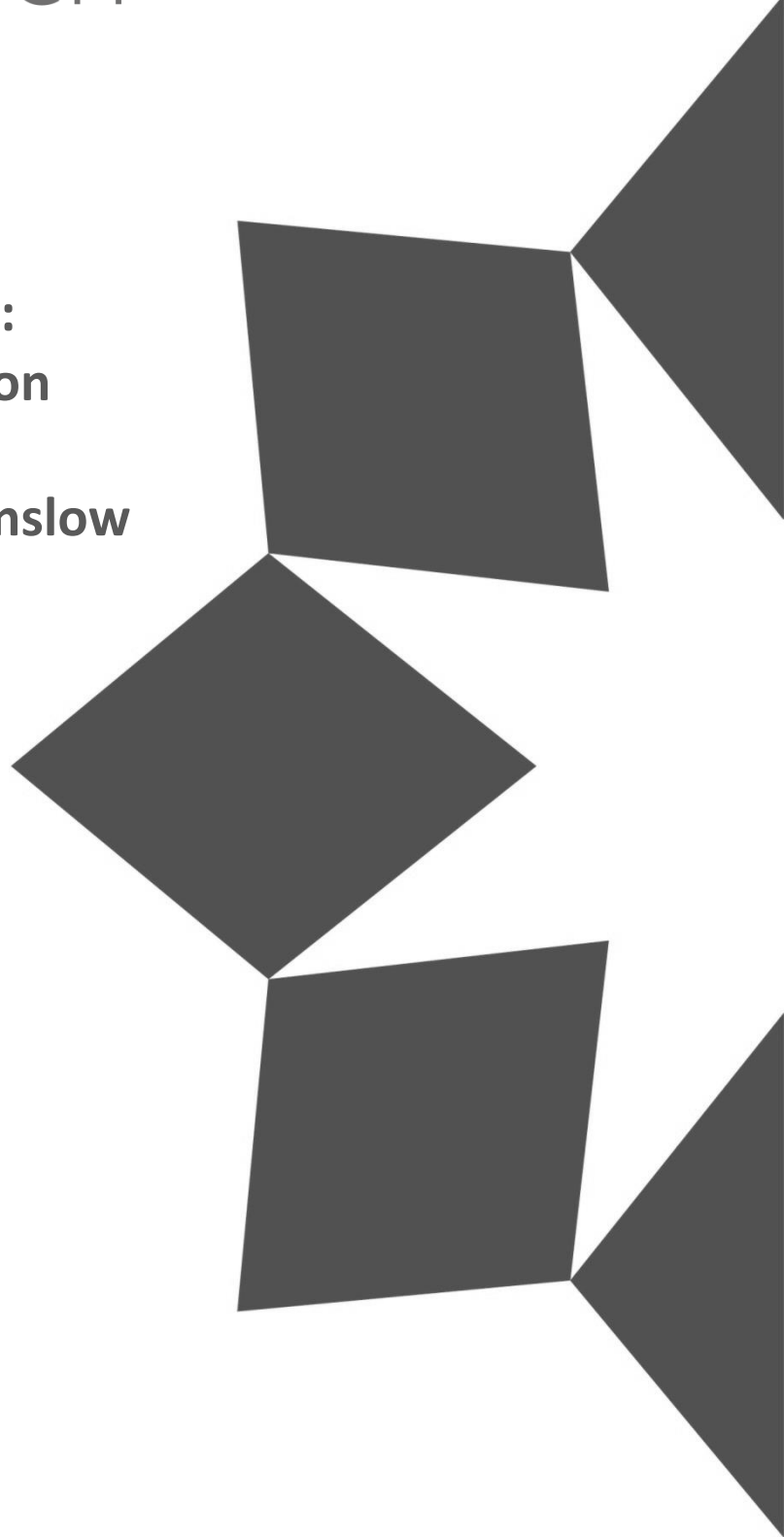


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**Draft allotment strategy:
findings from consultation**

London Borough of Hounslow

**Final report
July 2020**



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Project details

Title	Hounslow allotment strategy consultation
Client	London Borough of Hounslow
Project number	19076
Author	Sam Jones
Reviewer	Adam Knight-Markiegi

Executive summary

The London Borough of Hounslow is currently responsible for 29 active allotments sites. The Borough is committed to working with allotment holders and partners to support and plan for allotments, and to strengthen their role in maintaining and enhancing them, ensuring they will be there for future generations to enjoy. To deliver this vision, the Borough has drafted a new Allotment Strategy for Hounslow, providing guidance for the next five years.

LB Hounslow commissioned M·E·L Research to independently carry out the consultation, gathering views from the public and other stakeholders. To do this, we ran an online survey for five weeks from 19th May to 23rd June 2020.

We heard from exactly 200 residents, of which the vast majority were Hounslow residents that currently rent an allotment plot in the Borough. We also heard from representatives of allotment societies, groups and associations, as well as employees of community or voluntary sector organisations and schools.

Key findings:

- The vast majority (91%) agreed with the Borough's vision, as set out in the strategy, to "maximise their value for health and wellbeing, stronger communities, biodiversity and sustainable living."
- 84% of respondents agreed with the strategy's commitment to improving infrastructure to enhance customer experience.
 - When asked why, respondents mentioned that facilities such as better security, toilets and water provision were needed (or needed improving).
- 69% of respondents agreed with the commitment to strengthening partnerships to maximise use and health and wellbeing opportunities.
 - However, comments left by respondents suggest that they believe this should be allocated fairly so that those on waiting lists can still get access to plots, as opposed to plots being prioritised for community or school initiatives.
- 84% of respondents agreed with the strategy's commitment to improving management practices to increase service standards.
 - The key theme from comments was that uncultivated plots were an issue for current tenants who would like to see these plots reallocated.
- 76% of respondents agreed that a key commitment should be to identify interventions to improve sustainability.

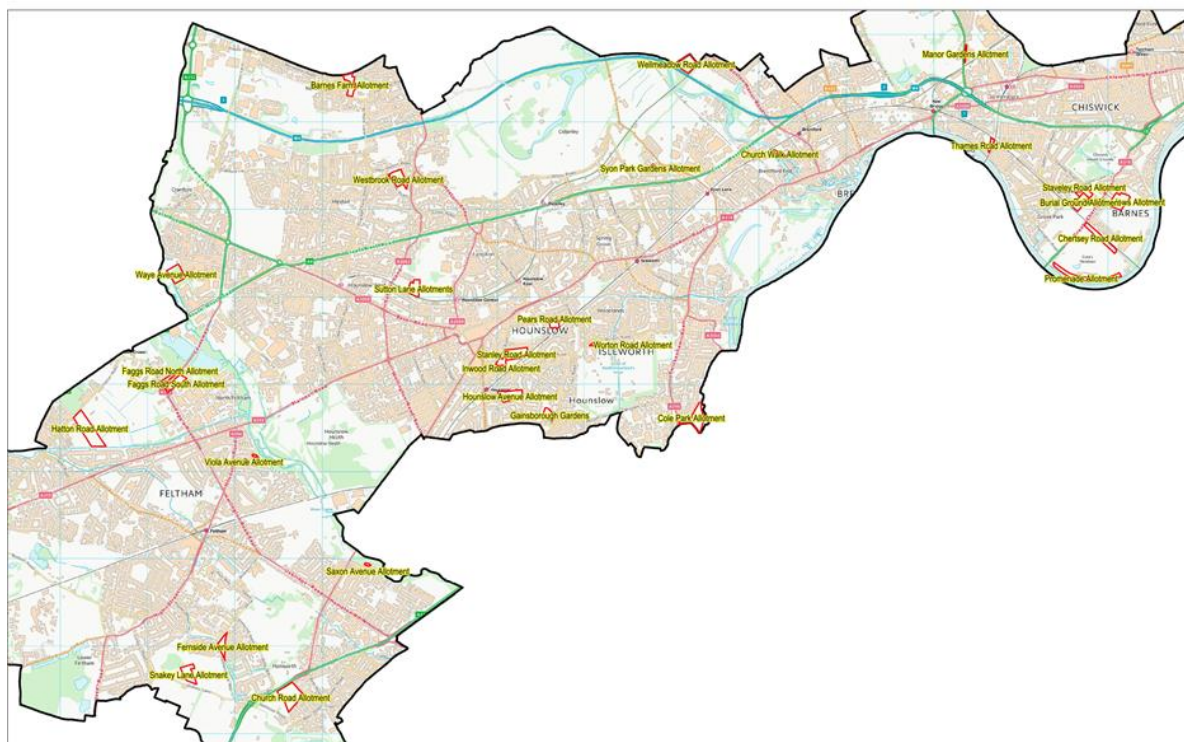
- Respondent comments suggest they felt this commitment should be encouraged rather than forced. A large proportion of respondents also said that a waste and recycling collection was needed to improve sustainability.
- When asked if they felt anything was missing from the vision or key commitments outlined in the strategy, commonly mentioned themes included the need for more resources and capacity (including better management and communication) and the need for rules to be enforced. Improvements to infrastructure and more opportunities for education and engagement were also suggested, although these are already in the strategy.

Introduction

Background

Allotments have made a revival over recent years because of their vital role in connecting people to the process of food production, promoting health and wellbeing through exercise and healthy eating and bringing the community together to share advice, experience and a passion for growing food and other plants.

The London Borough of Hounslow is currently responsible for 29 active allotment sites (as shown below). The Borough shares the above vision for allotments and is committed to working with allotment holders and partners to support and plan for allotments, and to strengthen their role in maintaining and enhancing them, ensuring allotments will be there for future generations to enjoy.



This builds on wider Borough strategies, particularly the new corporate plan of making Hounslow cleaner and greener. Hounslow is one of a growing list of public bodies to have declared a climate emergency, which is feeding into all Borough plans. On top of that, it is estimated that over half of adults in Hounslow are overweight¹, stressing the need to eat healthily and keep fit.

¹ London Borough of Hounslow (Nov 2018) *Hounslow Joint Health and Wellbeing Strategy 2018-2022*

To deliver this vision, the Borough has drafted a new Allotment Strategy for Hounslow. This forward-looking strategy will provide guidance for the next five years on the management, development and maintenance of current allotment provision.

The strategy sets out the wider context and background to allotments, both within Hounslow and nationally, and includes a vision for allotments in Hounslow and an action plan based around four key themes:

- Improving infrastructure to enhance customer experience
- Strengthening partnerships to maximise use and health and wellbeing opportunities
- Improving management practices to increase service standards
- Identifying interventions to improve sustainability

Consultation process

Before consulting on the draft strategy, M·E·L Research were commissioned to assist the Borough with a resident engagement process. This included an online and face-to-face survey with allotment holders in the Borough, to understand more about their needs and priorities. Alongside this, we carried out a focus group and three 'chattabouts' with non-users of allotments to understand their perceptions and any barriers to use. Finally, in October 2019 the Borough ran an allotment seminar to further inform the drafting of the new Allotment Strategy.

Following this extensive resident engagement process and the drafting of the strategy, M·E·L Research were commissioned to independently carry out the consultation, gathering views from the public and other stakeholders. To do this, we ran an online survey for five weeks from 19th May to 23rd June 2020. During this period Covid-19 has been the national context, so it's possible that this may have affected people's responses, as we have heard from them during the national lockdown phase.

There was wide communication about the consultation. LB Hounslow publicised the consultation in several ways, with posters put up at allotments and parks' noticeboards, via social media and by directly contacting a range of stakeholders.

A copy of the survey is included in Appendix A.

Results

Respondent profile

Overall, 200 residents took part in the consultation. The vast majority were residents who currently rent an allotment plot in the Borough. We also heard from representatives of allotment societies, groups and associations, as well as employees of community or voluntary sector organisations and schools. A full respondent profile is included in Appendix B.

Figure 1: Respondent type

Base size: 199

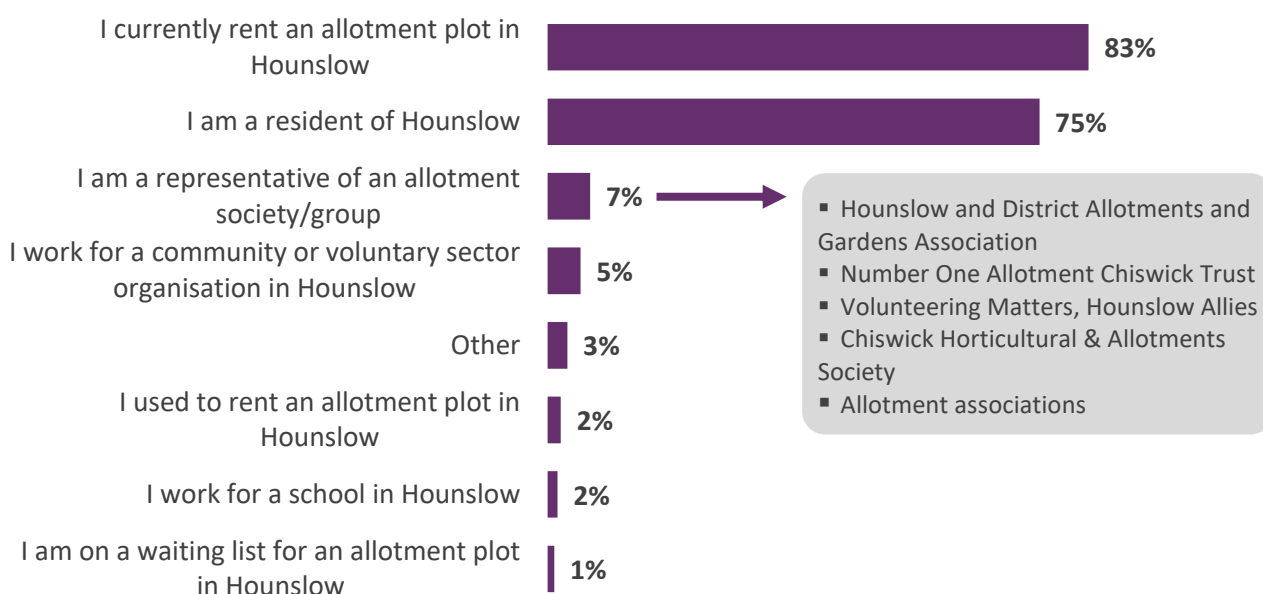


Figure 2: Gender

Base size: 171

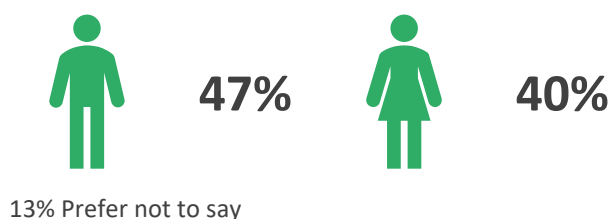
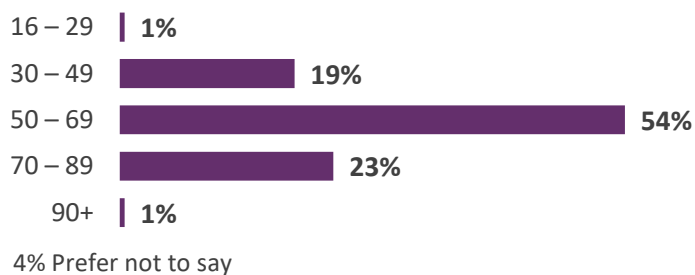


Figure 3: Age

Base size: 194



Respondents who currently rent an allotment plot within the Borough were asked which site their plot is located in. Table 1 below shows the number and percentage of these responses by site. This shows that there was some representation from almost all allotment sites.

Table 1: Where allotment plot is located

Base size: 184

	Count	%
Chiswick - Dukes Meadows	28	15%
Isleworth/Brentford - Cole Park	24	13%
Central Hounslow - Sutton Lane	13	7%
Chiswick - Chertsey Road	12	7%
Chiswick - The Promenade	11	6%
Chiswick - Burial Ground	9	5%
West - Church Road	9	5%
West - Hatton Road	9	5%
Isleworth/Brentford - Wellmeadow Road	7	4%
Isleworth/Brentford - Church Walk	7	4%
Central Hounslow - Hounslow Avenue	7	4%
Central Hounslow - Gainsborough Gardens	7	4%
Central Hounslow - Stanley Road	6	3%
Chiswick - Thames Road	5	3%
Heston/Cranford - Westbrook Road	5	3%
Central Hounslow - Inwood Road	4	2%
Central Hounslow - Pear Tree	4	2%
West - Faggs Road South	4	2%
Chiswick - Staveley Road	3	2%
Heston/Cranford - Waye Avenue	3	2%
West - Fernside Avenue	2	1%
West - Snakey Lane	2	1%
Isleworth/Brentford - Worton Road	1	1%
Isleworth/Brentford - Syon Park Gardens	1	1%
West - Viola Avenue	1	1%

Overall vision

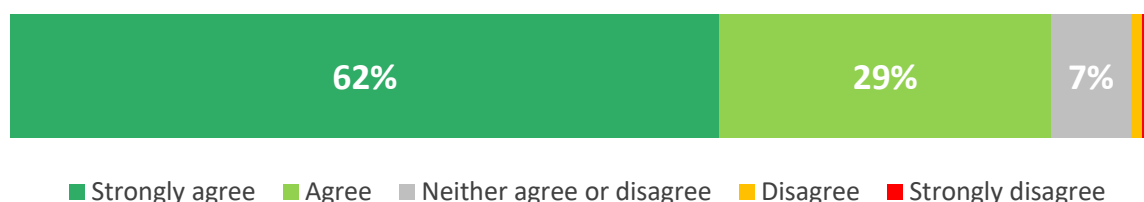
All respondents were asked to what extent they agree or disagree with the overall vision set out in the Allotment Strategy.

Our overall vision for allotments in Hounslow is to “maximise their value for health and wellbeing, stronger communities, biodiversity and sustainable living.”

The vast majority (91%) agreed with the overall vision, with six in ten (62%) agreeing strongly. Just 2% of respondents disagreed and 7% had no strong feelings either way.

Figure 4: Agreement with the overall vision

Base size: 200



Respondents were then asked to explain why they agree/disagree with the overall vision. 114 respondents left a valid comment. These have been coded into themes and the results are presented below.

The vast majority stated that they agree with the sentiment of the vision, that allotments are good for health and wellbeing and provide opportunities for socialising and learning (62% of comments). A further 15 comments expressed general agreement with the vision and 13 comments suggested that more allotments, opportunities to get involved or a fairer allocation policy was needed.

Table 2: Reason for agreeing/disagreeing with the overall vision

	Count	%
Agree with allotments being good for health, wellbeing, socialising, learning etc.	71	62%
General agreement with the vision	15	13%
Need more allotments/ more opportunities to get involved/ fair allocation	13	11%
Needs implementation/ action/ timescale	8	7%
Improvements needed (e.g. infrastructure, sustainability etc.)	7	6%
Disagree/ not convinced	5	4%
Enforce rules/ bring in new rules (incl. uncultivated plots)	4	4%
Need greater mention of nature, growing own food...	2	2%
Requires more resources	2	2%
Happy with current management/ running of allotments	2	2%
Other	5	4%

Priorities

To help move the strategy forward, the Borough has outlined four key commitments. These are:

- Improving infrastructure to enhance customer experience
- Strengthening partnerships to maximise use and health and wellbeing opportunities
- Improving management practices to increase our service standards
- Identify interventions to improve sustainability

All respondents were asked to what extent they agree or disagree that each of these areas should be a key commitment.

Improving infrastructure to enhance customer experience

(e.g. reviewing toilet provision, identifying accessibility and security issues, improving site signs and introducing water butts)



The vast majority (84%) agreed with this commitment, with almost six in ten (58%) agreeing strongly. 7% of respondents disagreed and one in ten (10%) neither agreed nor disagreed.

Figure 5: Agreement with improving infrastructure to enhance customer experience

Base size: 198



Respondents were then asked to explain why they agree/disagree. 131 respondents left a valid comment. These have been coded into themes and the results are presented below.

The top themes included the need for better security (40% of comments), the need for on-site toilets (34% of comments) and better water provision including more water taps, the provision of water butts and the ability to use a hose (31% of comments).

Table 3: Reasons for agreeing/disagreeing

	Count	%
Better security needed	53	40%
Toilets needed	45	34%
Better water provision needed (e.g. closer tap, water butts, hose)	40	31%

Toilets not needed/ concerns about maintenance and cleanliness	22	17%
Better accessibility needed (incl. access by car and parking)	20	15%
General agreement (i.e. improved infrastructure is needed)	18	14%
Water butts not needed/ shouldn't be provided	11	8%
Rent should remain low/ concerns about increases	5	4%
Signs not needed	5	4%
Good as it is	5	4%
Signs needed (e.g. regulations, facilities, suggestions and hints)	4	3%
Better waste & recycling facilities needed	3	2%
Capacity needs to be increased (e.g. allotment provision, plot sizes)	3	2%
Bonfire ban needed	2	2%
Vacant plots need clearing	2	2%
Other	14	11%

Strengthening partnerships to maximise use and health and wellbeing opportunities

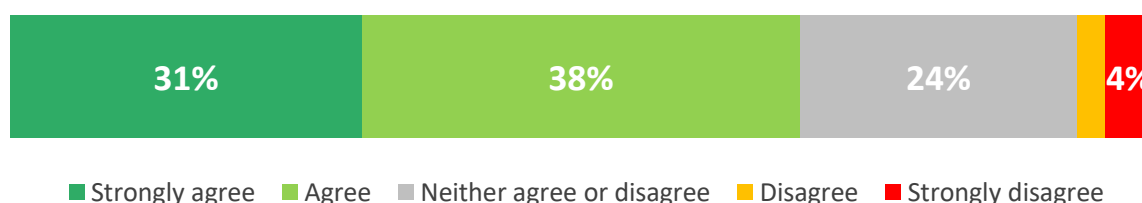
(e.g. working with community groups, schools and GPs to increase allotment capacity and use)



Almost seven in ten (69%) respondents agreed that strengthening partnerships to maximise the use of allotments and health and wellbeing opportunities should be a key commitment in the strategy. A greater proportion (38%) agreed than strongly agreed (31%). Just 7% disagreed, while almost a quarter (24%) had no strong feelings either way.

Figure 6: Agreement with strengthening partnerships to maximise use and health and wellbeing opportunities

Base size: 198



Respondents were then asked to explain why they agree/disagree. 110 respondents left a valid comment. These have been coded into themes and the results are presented below.

Over a quarter of comments (26%) suggested a need for fair allocation and management (to ensure those on the waiting list still get access to plots rather than being given to community groups/schools), whilst a fifth (21%) of comments agreed with the commitment to strengthening partnerships with

schools and the wider community. 12 comments also gave examples of this already happening on their site whilst a similar proportion felt this wasn't a high priority or had reservations.

Table 4: Reasons for agreeing/disagreeing

	Count	%
Fair allocation and management needed	29	26%
General agreement (i.e. can see benefits of working with schools and community)	23	21%
Currently have this provision/ currently works well	12	11%
Not high priority/ not interested/ not sure how it will work	12	11%
Site management, accessibility and security issues (e.g. resource intensive, need to make safe for children/vulnerable residents)	10	9%
Other	9	8%

Improving management practices to increase our service standards

(e.g. reviewing non-cultivation, reviewing management of waiting lists, establishing an Allotments Forum and exploring self-management)



The vast majority (84%) agreed with the commitment to improve management practices to increase service standards, with more than half (53%) agreeing strongly. Just 4% of respondents disagreed and 13% neither agreed nor disagreed.

Figure 7: Agreement with improving management practices to increase our service standards

Base size: 198



Respondents were then asked to explain why they agree/disagree. 125 respondents left a valid comment. These have been coded into themes and the results are presented below.

The most popular theme, mentioned in 45% of comments, was issues with uncultivated plots. Respondents mentioned this was an issue on their site or suggested these plots should be reallocated and tenants removed. Other common themes included the want for tenancy agreements to be enforced or more regular inspections (20% of comments) and issues with waiting lists such as lists being too long and residents queue-jumping (18% of comments).

Table 5: Reasons for agreeing/disagreeing

	Count	%
Uncultivated plot issues/ reallocate and/or remove tenants	56	45%
Enforce tenancy agreements/ regular inspections	25	20%
Waiting list/ allocation issues (e.g. too long, queue-jumping)	22	18%
Agree with self-management	19	15%
General agreements	17	14%
Disagree with self-management	14	11%
Poor management currently/ previously	14	11%
Agree with allotment forum/ champions	11	9%
Already achieved/ fine as it is	5	4%
Advertise vacant plots/ keep waiting list informed	2	2%
Extra resources and costs	2	2%
Other	12	10%

Identifying interventions to improve sustainability

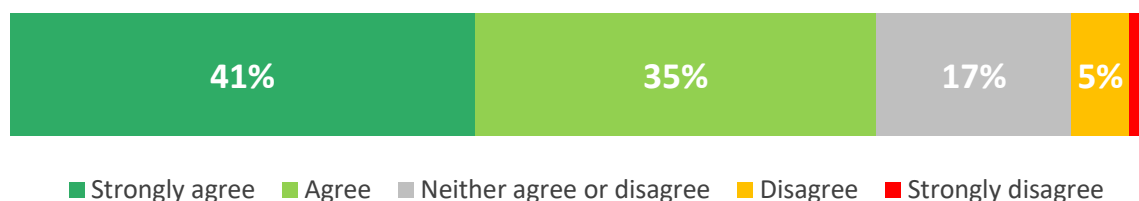
(e.g. reviewing waste management systems, encouraging organic practices and making peat free products compulsory)



Over three quarters (76%) of respondents agreed that a key commitment of the strategy should be to identify interventions to improve sustainability, with a greater proportion agreeing strongly (41% compared to 35%). Just 7% disagreed and one in six (17%) had no strong feelings either way.

Figure 8: Agreement with identifying interventions to improve sustainability

Base size: 199



Respondents were then asked to explain why they agree/disagree. 112 respondents left a valid comment. These have been coded into themes and the results are presented below.

The most common themes included the need for better waste management (31% of comments), general agreement with the commitment to improve sustainability (25% of comments) and suggestions for more education and encouragement on best practice sustainability or the inclusion of

the need to be sustainable within tenancy agreements (22% of comments). However, a proportion of respondents felt that this should not be a compulsory or enforced measure.

Table 6: Reasons for agreeing/disagreeing

	Count	%
Waste & recycling collection needed/ allow bonfires at permitted times	35	31%
General agreement	28	25%
Education and encouragement (i.e. best practice, include in tenancy agreement)	25	22%
Management interference/ shouldn't be compulsory	17	15%
Subsidised/ cheap peat free products should be provided/ Borough to facilitate compost	14	13%
Difficult to enforce	10	9%
Already do this/ have these things	7	6%
Other factors are more important/ not needed	5	4%
Communal composting needed	4	4%
Bonfire ban needed	4	4%
Allotment shop needed	3	3%
Allow controlled bonfires	2	2%
Other	7	6%

Our strategy - further suggestions

Respondents were asked if they felt there was anything missing from the vision and the key commitments outlined in the strategy. A total of 109 valid comments were made on additional areas respondents felt should be included. These have been coded into themes and the results, together with a selection of comments are presented below.

The most common themes included the need for more resources and capacity (including better management and communication) in order to implement the strategy (21%) and the need for rules to be enforced, evicting problem tenants if necessary (16%). Other themes reiterated points outlined in the strategy such as infrastructure improvements and more opportunities for education and engagement.

Table 7: Additional suggestions to be included

	Count	%
More resources and capacity/ better management/ better communication	23	21%
Enforce rules/ tenancy agreements and evict problem tenants/ more rules (e.g. on sheds)	17	16%
Infrastructure (waste management/ supply of compost, manure etc./ water supply)	16	15%
Education and engagement (Forums, Champions, social events etc.)	15	14%
Fair allocation/ different sized plots/ more transparency on demand and waiting lists	13	12%
Accessibility (incl. access by car)	12	11%
General agreement with strategy	8	7%
Community plots/ links with the community (i.e. social prescribing, food banks)	8	7%
Starter plots/ introduction to allotments (e.g. training)	7	6%
Safety and security	6	6%
Reviews/ inspections of uncultivated plots	6	6%
Focus on sustainability/ other sustainable measures (e.g. solar panels, beekeeping)	6	6%
More context (i.e. timescales, resources, accountability)/ links to wider Borough strategies needed	5	5%
% of plot should be for cultivating	4	4%
Keep rents low/ discounts for elderly	3	3%
Different needs by site	2	2%
Increase rent to cover improvements	2	2%
Self-management	1	1%
Other	11	10%

More resources and capacity/ better management/ better communication

- *“It should be focused on identifying demand for allotments and providing allotments.”*
- *“More hands-on management is required to ensure that the good running and maintenance of sites is properly addressed. There are too many unused plots and security on sites is severely compromised by damaged fencing the has not been repaired for several years. To overcome these problems, I think that rents should be increased gradually and realistically as long as they are ring fenced for allotment purposes only.”*

Enforce rules/ tenancy agreements and evict problem tenants/ more rules (e.g. on sheds)

- *“Enforced evictions of tenants who are not using the allotments as intended needs to take place, in order to maximize the number of people who can benefit from the very limited resource.”*
- *“The enforcement of rules and regulations is difficult, but it should be that any clear infraction of these can be reported with the clear knowledge that action will be taken. This is not the case at the moment.”*

Infrastructure (waste management/ supply of compost, manure etc./ water supply)

- *“Helping with waste removal would really help to stop fly tipping and reduce car use.”*
- *“Water management. Introducing metered water facilities.”*

Education and engagement (Forums, Champions, social events etc.)

- *“Would be very useful for them to help organise buy/sell/exchange events for the allotment holders e.g. horse manure from stables - allotment holders would be happy to pay for this; stable holders could use the extra cash. School children could grow seedlings/plants in schools and sell to allotment holders - nice interactions + funds raised for schools. If there are gardening experts at the council level that could advise allotment holders from time to time - that would be invaluable.”*
- *“Encourage social events. Religious festivals, open days, harvest, annual barbeque etc. Educational lectures.”*

Further comments and improvements

Further actions

Section 9 of the Allotment Strategy sets out the Action Plan 2020 - 2025, which includes the main aims for improving the allotment service in the Borough. Respondents were asked if there were any specific actions they felt were missing that would improve the service, including making allotments more accessible. A total of 73 respondents left a valid comment. These have been coded into themes and the results, together with a selection of comments are presented below.

Again, common themes included the need for improvements to site infrastructure, including the security and safety of sites and more resources and capacity from the allotment service to enforce the plans set out in the strategy.

Table 8: Comments and suggestions for further actions

	Count	%
Infrastructure (waste management/ supply of compost, manure etc./ water supply)	27	37%
Safety and security	12	16%
More resources and capacity/ better management/ better communication	12	16%
Enforce rules/ tenancy agreements and evict problem tenants/ more rules (e.g. on sheds)	10	14%
Accessibility (incl. access by car)	9	12%
General agreement with strategy	8	11%
Fair allocation/ different sized plots/ more transparency on demand and waiting lists	8	11%
Education and engagement (Forums, Champions, social events etc.)	5	7%
Community plots/ links with the community (i.e. social prescribing, food banks)	5	7%
Reviews/ inspections of uncultivated plots	3	4%
More context (i.e. timescales, resources, accountability)/ links to wider Borough strategies needed	2	3%
Focus on sustainability/ other sustainable measures (e.g. solar panels, beekeeping)	2	3%
Self-management	2	3%
Commitment to not close sites	1	1%
Other	6	8%

“Better path maintenance. So elderly people can access their plots easily. More security, stop people from outside dumping stuff in the allotment.”

“I feel very strongly about correct waste management, sustainability (e.g. encouraging plot holders to recycle and upcycle whenever possible).”

“Ensuring sites are safe properly protected and have good basic facilities is a great thing. A clear point of management that is not heavy handed but able to act when needed.”

“Providing a constant robust administration service is essential to ensuring that allotment sites are well managed.”

Additional comments

Finally, respondents were asked if they had any additional comments on the Allotment Strategy. 53 respondents left a valid comment. These have been coded into themes and the results, together with a selection of comments are presented below.

Table 9: Additional comments

	Count	%
Infrastructure improvements (incl. waste management, security etc.)	15	37%
General agreement/ happy with the strategy/ happy with allotment provision	13	32%
Enforce rules/ bring in new rules (incl. uncultivated plots)	6	15%
Education/ engagement/ community partnerships	5	12%
Further assessment of demand/ capacity/ allocation	4	10%
Ensure strategy is implemented/ provide updates	4	10%
Better management/ better communication	3	7%
General disagreement with strategy	2	5%
Keep costs low	1	2%
Clarity on allotment rules	1	2%
Other	6	15%

“I value the intention to make allotments a better resource. They are incredibly good value for money and provide essential health benefits. I feel very fortunate to be able to rent an allotment near to my home and thank you for the service.”

“One of the things that I will recommend it is a new lock to lock people have a go allotment in this plot and they keep coming in to steal some people stuff so I’ll recommend a new lock fixing the gates and a camera that’s why I recommend it because we keep getting robbed.”

“Generally, it reads very well and it is refreshing to see the importance allocated to maintaining these spaces for the future, in view of all the pleasure and benefits they provide. Thank you for your efforts.”

“Thanks for any positive action. I love my allotment so the most important thing for me is that it is not taken from me. A tap on each plot would be great and an on-site toilet. The poly tunnel is great.”

Appendix A: Online consultation survey**Appendix B: Respondent profile**

Appendix A: Online consultation survey

Draft Allotments Strategy

Overview

We are seeking your views to inform how we can improve your experience and the service of the allotment sites we manage in the borough. The draft allotment strategy (2020 - 2025) will help determine the future direction of these services. We know they are important to you.

M·E·L Research, an independent market research company, is carrying out the consultation on behalf of the London Borough of Hounslow.

Please read the draft strategy (see link at the bottom of the page) before responding to this survey, particularly the priorities and action plan, as we want to know if you think we got them right.

Why we are consulting

The draft allotment strategy sets out the wider context for the strategy and provides background information on allotments in the UK and within Hounslow. The strategy also sets out local allotment provision and current demand. It has been shaped from the extensive engagement process we carried out during 2019, in which we consulted with both allotment holders and non-users to understand their needs, priorities and perceptions.

The purpose of this consultation is to give you the chance to feed back on the draft allotment strategy, in particular it's vision and action plan for 2020 - 2025. Please note, if you have any comments on the structure or background of the strategy, please add these in the additional comments box at the end of the survey.

All feedback on the draft strategy will be considered and will be used to shape the final strategy.

As outlined in the strategy, one of the key actions will be to establish an Allotments Forum that together with the Greener Reference Group and the Greener Borough Leadership Board will develop and monitor how the strategy's vision is implemented.

To read a short summary of this forward-looking strategy, **please click here** [<user_uploads/london-borough-of-hounslow-draft-allotments-strategy-summary.pdf>](user_uploads/london-borough-of-hounslow-draft-allotments-strategy-summary.pdf) .

Please respond to this consultation by 23rd June 2020. Your feedback will be used to help shape the strategy. Please take some time to tell us what you think.

Your privacy

Please read the privacy notice below and click 'I consent' to confirm that you give your consent to us using your data in line with the statement.

Privacy notice

London Borough of Hounslow Privacy Notice for Consultations and Surveys

By consenting to take part in a London Borough of Hounslow consultation or survey, whether online, on paper, in person or by telephone, you are giving permission for us (as data controller) or third parties acting on our behalf (as data processors) to collect and process the personal data that you provide as part of the consultation or survey. This may include personal data such as your first name, family name or surname, address, telephone numbers, date of birth, email address and IP address (if using our website). It may also include sensitive personal data such as your ethnicity, religion, gender, marital status or health information.

For consultations, processing means the organisation, retrieval, use and deletion or destruction of information and the use of that information in Council decision-making.

Unless you ask us to delete it before this time, we will keep your personal data for no more than two years after the closing date of a consultation, and will re-use it only to provide you with updates on the consultation you have taken part in or to inform you of related consultations. We will keep non-personal information you have provided for no more than seven years, and this is exempt from being deleted upon request by you if aggregated with other information.

Following the end of the consultation we shall publish the results and this may include quotes of comments or responses in full. These will be anonymous unless you are responding on behalf of an organisation, in which case the name of the organisation will be included with the response. If you reply to an anonymous survey then no personal details will be captured.

Information you provide in response to our consultations, including personal information, may be disclosed in accordance with the Freedom of Information Act 2000 and the General Data Protection Regulations 2018. If you want the information that you provide to be treated as confidential, including your contact details, please tell us why, but be aware that, under the Freedom of Information Act, we cannot always guarantee confidentiality.

For more information on how London Borough of Hounslow collects and uses personal data, request details of the information the council holds about you, withdraw a consent you have given or make a complaint see www.hounslow.gov.uk <<http://www.hounslow.gov.uk>> .

Use of third party web analytics

The Council's consultation webpages are hosted externally by an organisation called Delib. You can access Delib's privacy notice at the bottom of this webpage. When someone visits the Council's consultation website we use third-party services to collect standard internet usage log information. This information is only processed in a way which does not identify anyone.

1 I confirm that I have read the above privacy notice and consent to the data I provide being used as set out in the policy.

I consent (Required)

About you

2 Which of the following options best describes you? Please tick all that apply.

Please select all that apply

- I am a resident of Hounslow I currently rent an allotment plot in Hounslow
- I used to rent an allotment plot in Hounslow
- I am on a waiting list for an allotment plot in Hounslow
- I work for a community or voluntary sector organisation in Hounslow
- I work for a school in Hounslow
- I am a representative of an allotment society/group (please specify below)
- Other (please specify below) None of the above

Group/organisation

Other

3 If you currently rent an allotment plot in Hounslow, where is your plot located?

Please select only one item

- Chiswick - Dukes Meadows Chiswick - Chertsey Road
- Chiswick - Burial Ground Chiswick - Staveley Road
- Chiswick - The Promenade Chiswick - Thames Road
- Chiswick - Manor Gardens Isleworth/Brentford - Wellmeadow Road
- Isleworth/Brentford - Cole Park Isleworth/Brentford - Worton Road
- Isleworth/Brentford - Syon Park Gardens Isleworth/Brentford - Church Walk
- Central Hounslow - Stanley Road Central Hounslow - Hounslow Avenue
- Central Hounslow - Sutton Lane Central Hounslow - Gainsborough Gardens
- Central Hounslow - Inwood Road Central Hounslow - Pear Tree
- Heston/Cranford - Barnes Farm Heston/Cranford - Waye Avenue
- Heston/Cranford - Westbrook Road West - Fernside Avenue
- West - Snakey Lane West - Church Road West - Viola Avenue
- West - Hatton Road West - Saxon Avenue West - Faggs Road South
- I do not rent an allotment plot in Hounslow

4 What is the postcode at your home?

Our strategy - vision

The questions on the next few pages relate to the draft action plan at the end of the draft strategy document. If you have any comments on the background information in the strategy, please provide these in the 'any other comments' box at the end of the survey.

5 Our overall vision for allotments in Hounslow is to “maximise their value for health and wellbeing, stronger communities, biodiversity and sustainable living”. Please indicate the extent to which you agree or disagree with this vision.

Please select only one item

- Strongly agree Agree Neither agree or disagree Disagree
 Strongly disagree

Please explain your answer

Our strategy - priorities

To help move the strategy forward, we have outlined four key commitments.

Please indicate the extent to which you agree or disagree that these areas should be our key commitments.

6 Improving infrastructure to enhance customer experience (e.g. reviewing toilet provision, identifying accessibility and security issues, improving signs and introducing water butts)

Please select only one item

- Strongly agree Agree Neither agree or disagree Disagree
 Strongly disagree

Please explain your answer

7 Strengthen partnerships to maximise use and health and wellbeing opportunities (e.g. working with community groups, schools and GPs to increase allotment capacity and use)

Please select only one item

- Strongly agree Agree Neither agree or disagree Disagree
 Strongly disagree

Please explain your answer

8 Improve management practices to increase our service standards (e.g. reviewing non-cultivation, reviewing management of waiting lists, establishing an Allotments Forum and exploring self-management)

Please select only one item

- Strongly agree Agree Neither agree or disagree Disagree
 Strongly disagree

Please explain your answer

9 Identify interventions to improve sustainability (e.g. reviewing waste management systems, encouraging organic practices and making peat free products compulsory)

Please select only one item

- Strongly agree Agree Neither agree or disagree Disagree
 Strongly disagree

Please explain your answer

Our strategy - anything else?

10 Do you think there is anything missing from the vision and the target areas outlined in the strategy?

Please select only one item

Yes No

Please explain what you think is missing and why

Further comments and improvements

11 We have drafted what we think are the main aims for improving our allotment service. These are set out in the Action Plan 2020 - 2025 in Section 9 of our draft Allotment Strategy. If there are any specific actions you feel are missing that would improve the service, including making allotments more accessible, please make your suggestions below:

12 If you have any additional comments on the draft allotment strategy, please write them below:

Please type your answer

Equalities Information

The Council is collecting Equalities data to help improve access to Council services. The Council also has to collect and analyse data to demonstrate compliance with the Equality Act 2010 (Specific Duties) Regulations 2011. We also want to ensure that we have consulted with all of the different equalities groups. Your answers will not be used to identify you.

If you would prefer not to answer these questions, please just click 'continue' at the bottom of the page.

13 What age group do you belong to?

Please select only one item

- 0 – 15 16 – 29 30 – 49 50 – 69 70 – 89 90+
 Prefer not to say

14 Disability: Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months? (including any issues problems related to old age)

Please select only one item

- Yes, limited a lot Yes, limited a little No Prefer not to say

15 If you have answered 'yes', please select the boxes below that best describe your disability:

Please select all that apply

- Vision (e.g. due to blindness or partial sight) Hearing (e.g. due to deafness or partial hearing) Dual Sensory Loss

Physical Disability (e.g. mobility, such as difficulty walking short distances, climbing stairs, lifting and carrying objects)

- Learning or concentrating or remembering Mental Health
 Stamina or breathing difficulty

Social or behavioural issues (e.g. due to neuro diverse conditions such as Autism, Attention Deficit Disorder or Asperger's Syndrome)

- Other Prefer not to say

If other, please write

16 What is your religion/ belief?

Please select only one item

- No Religion Christian Buddhist Hindu Jewish Muslim
 Sikh Any other religion/ belief Prefer not to say

If other, please write

17 What is your sexual orientation?

Please select only one item

- Heterosexual Lesbian Gay Bisexual Other
 Prefer not to say

If other, please write

18 What is your relationship status?

Please select only one item

- Married Civil partnership Single Other Prefer not to say

If other, please write

19 At birth, what sex were you described as?

Please select only one item

- Female Male Other Prefer not to say

If other, please write

20 Gender reassignment/identity: Which of the following describes how you think of yourself?

Please select only one item

- Male Female Other Prefer not to say

If other, please write

21 What is your race/ethnicity?

(Options derived from Census)

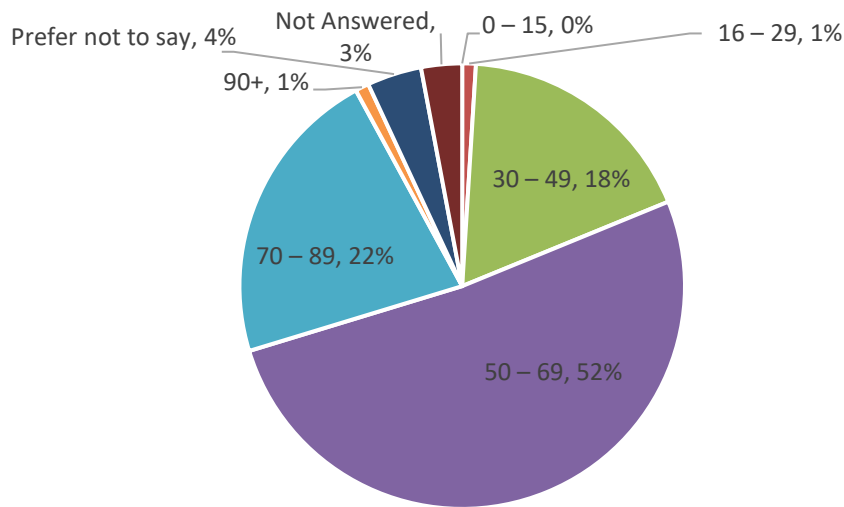
Please select only one item

- Arab Asian/Asian British - Indian Asian/Asian British - Pakistani
 Asian/Asian British - Bangladeshi Asian/Asian British - Chinese
 Asian/Asian British - Other Black/Black British - African
 Black/Black British - Caribbean Black/Black British - Other
 Mixed - White and Black Caribbean Mixed - White and Black African
 Mixed - White and Asian Mixed - Other
 White - English/Welsh/Scottish/Northern Irish/British White - Irish
 White - Gypsy or Irish Traveller White - Other Any other ethnic group
 Prefer not to say

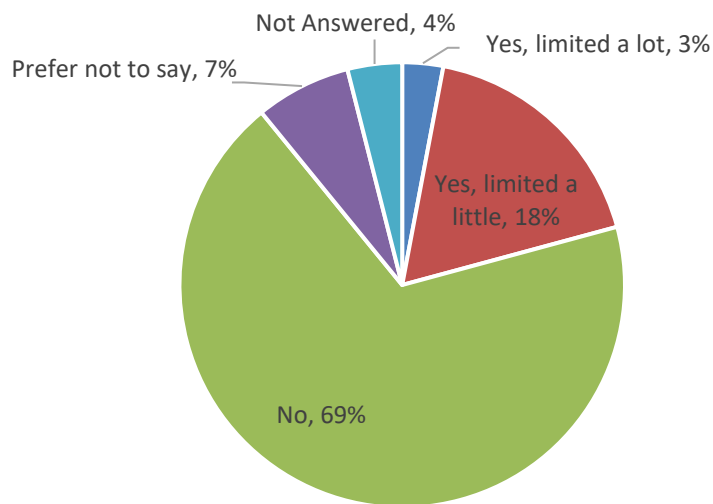
If you have chosen any of the "other" options above, please specify

Appendix B: Respondent profile

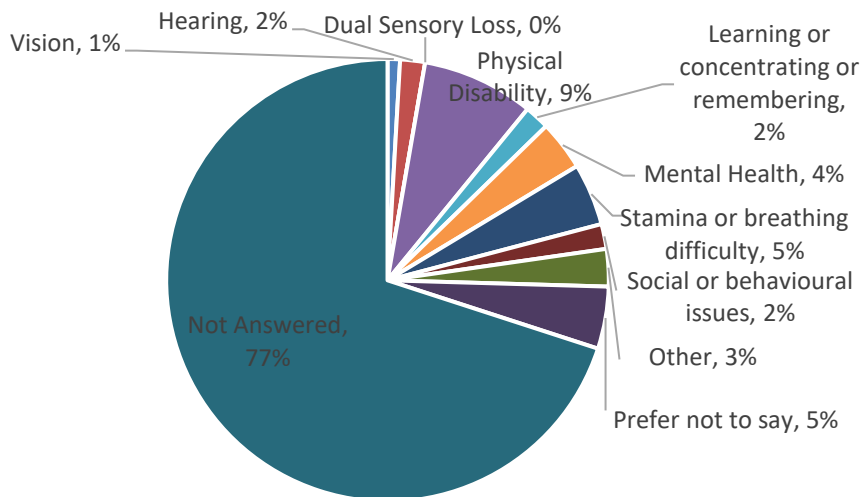
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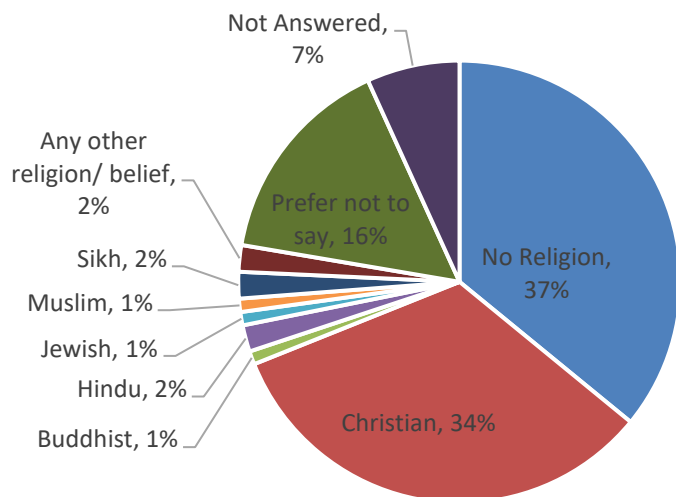
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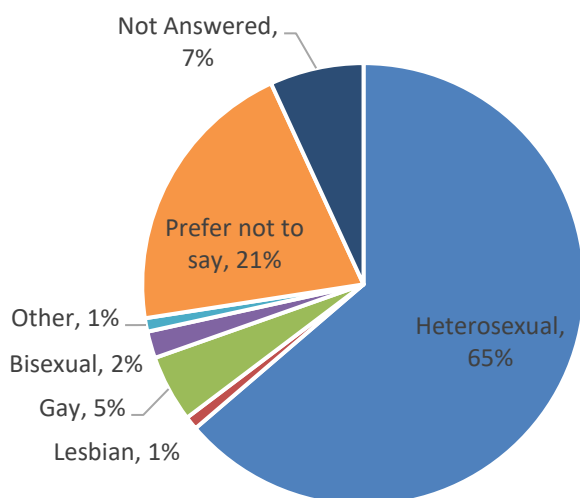
Disability type



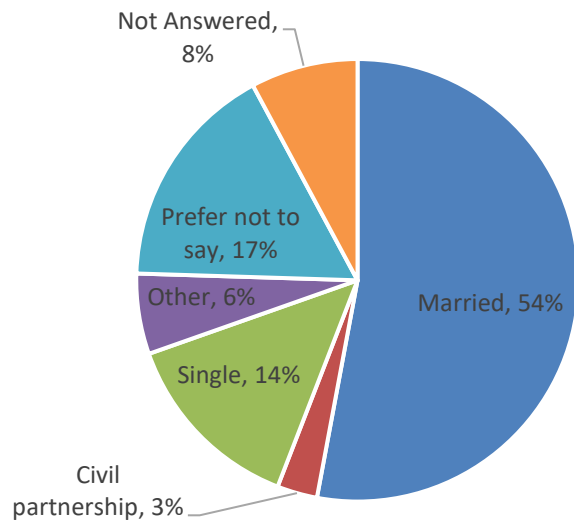
Religion



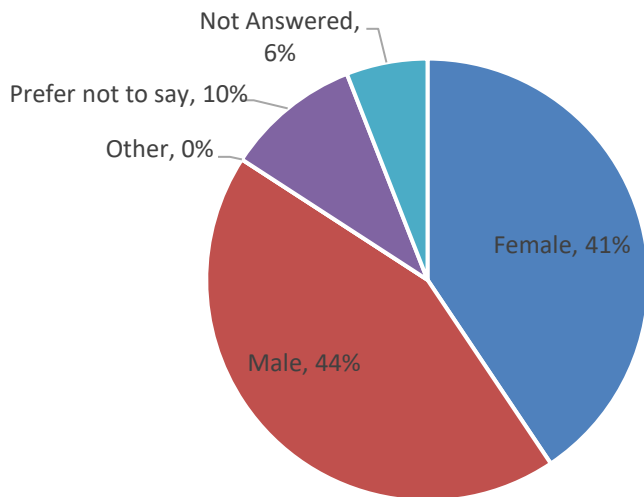
Sexual orientation



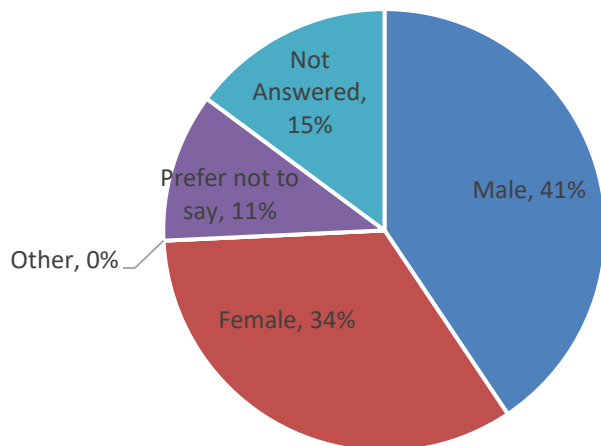
Relationship status



Gender at birth



Gender identity



Ethnicity

