

# **Allotments in Hounslow- Let's get ready to make a difference**

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# Our local context

- New Chief Executive
- New Corporate Plan
- Health and Wellbeing Strategy 2018-2022
- Leisure and Cultural Strategy 2016-2020
- New Thriving Communities Strategy 2019-2023
- Greener Cleaner Hounslow
- Climate Change Emergency
- Hounslow London Borough of Culture
- Focusing on customer service and partnerships

Go Hounslow

Hounslow for  
London Borough of Culture 2021

CLEANER GREENER  
HOUNSLOW

Together let's make it happen



London Borough  
of Hounslow

LONDON BOROUGH OF  
HOUNSLOW

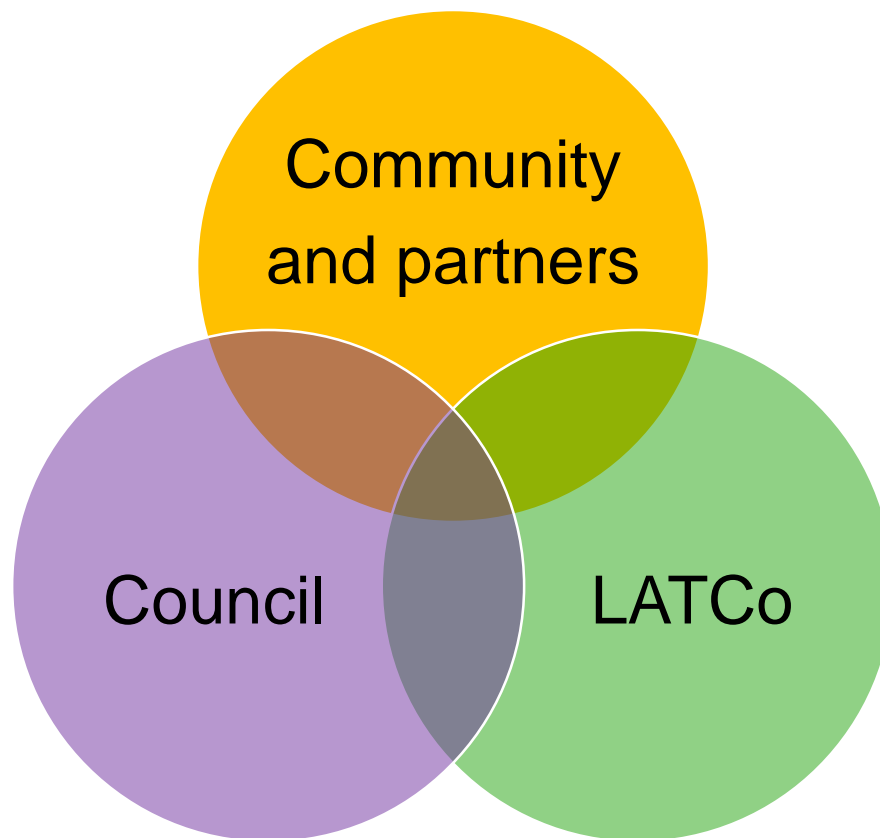
**CORPORATE  
PLAN**  
2019-2024



# How do we deliver



**Asset based**





# Our allotments, your allotments



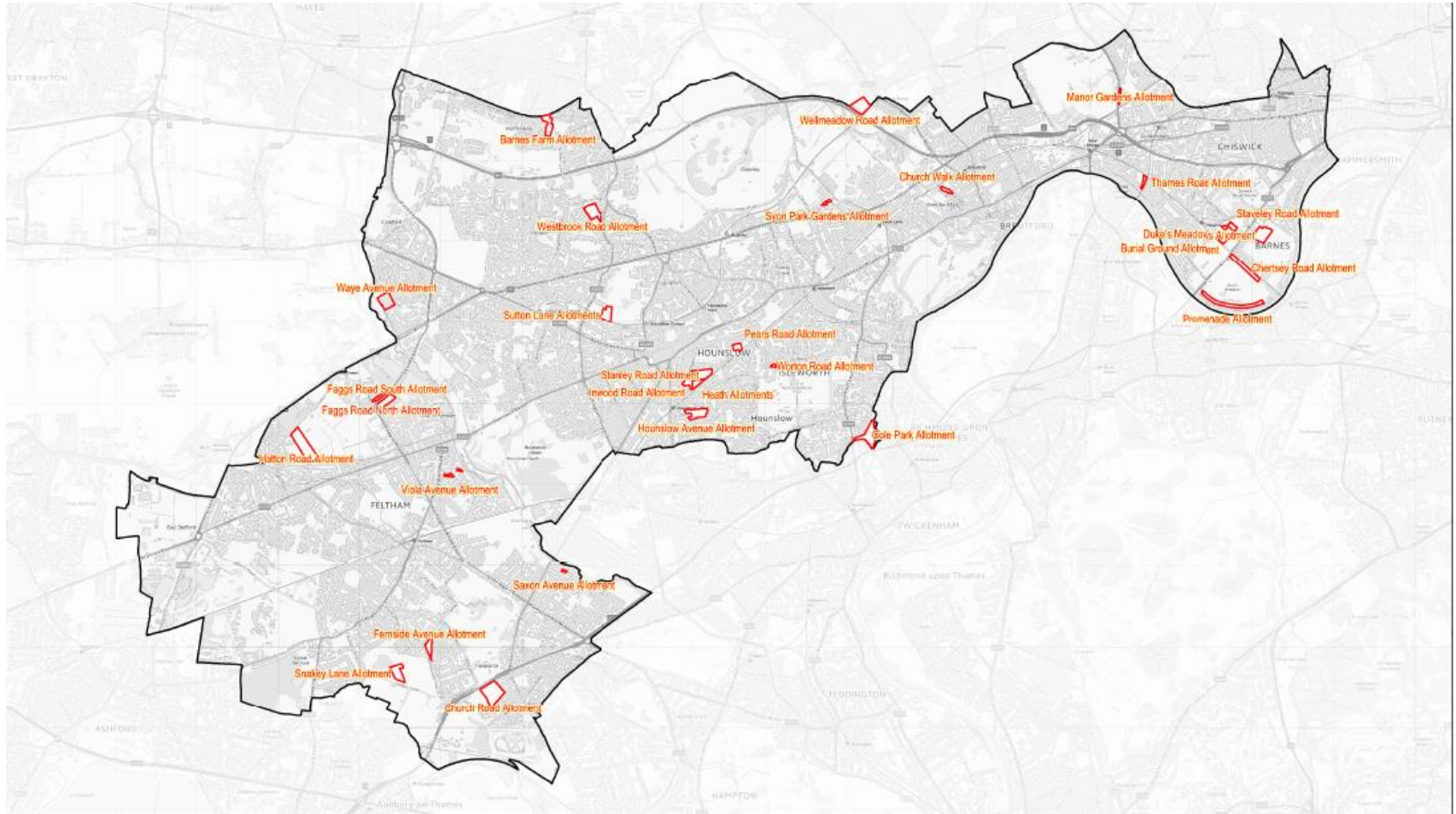
# Hounslow's allotments

- GS360 manages Hounslow allotments
- 29 Allotments with a total 1882 plots
- Approx. 55hectares
- Around 500 on waiting list
- Allotment Societies
- Community Gardens
- Volunteering
- Schools

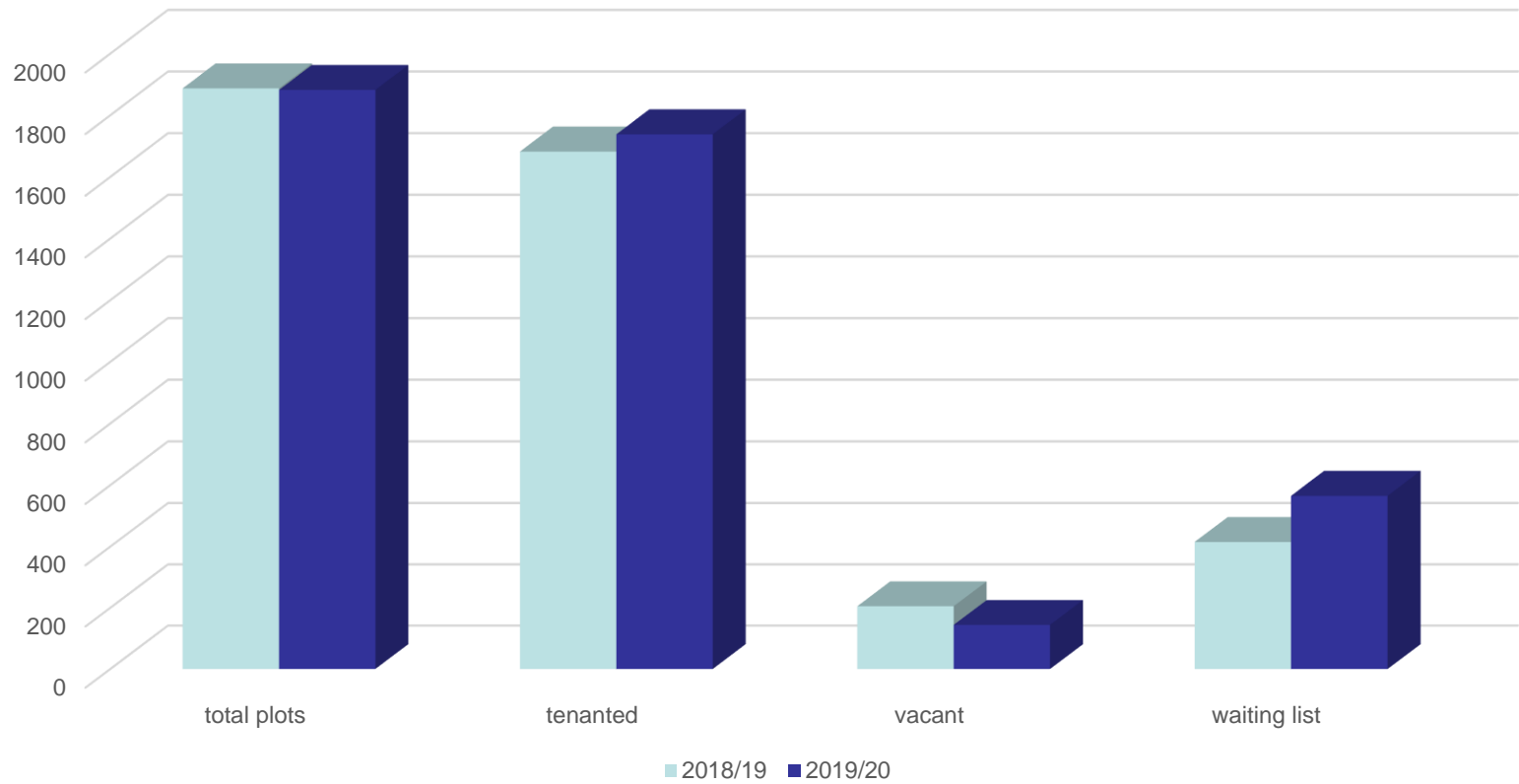




# Distribution of allotments

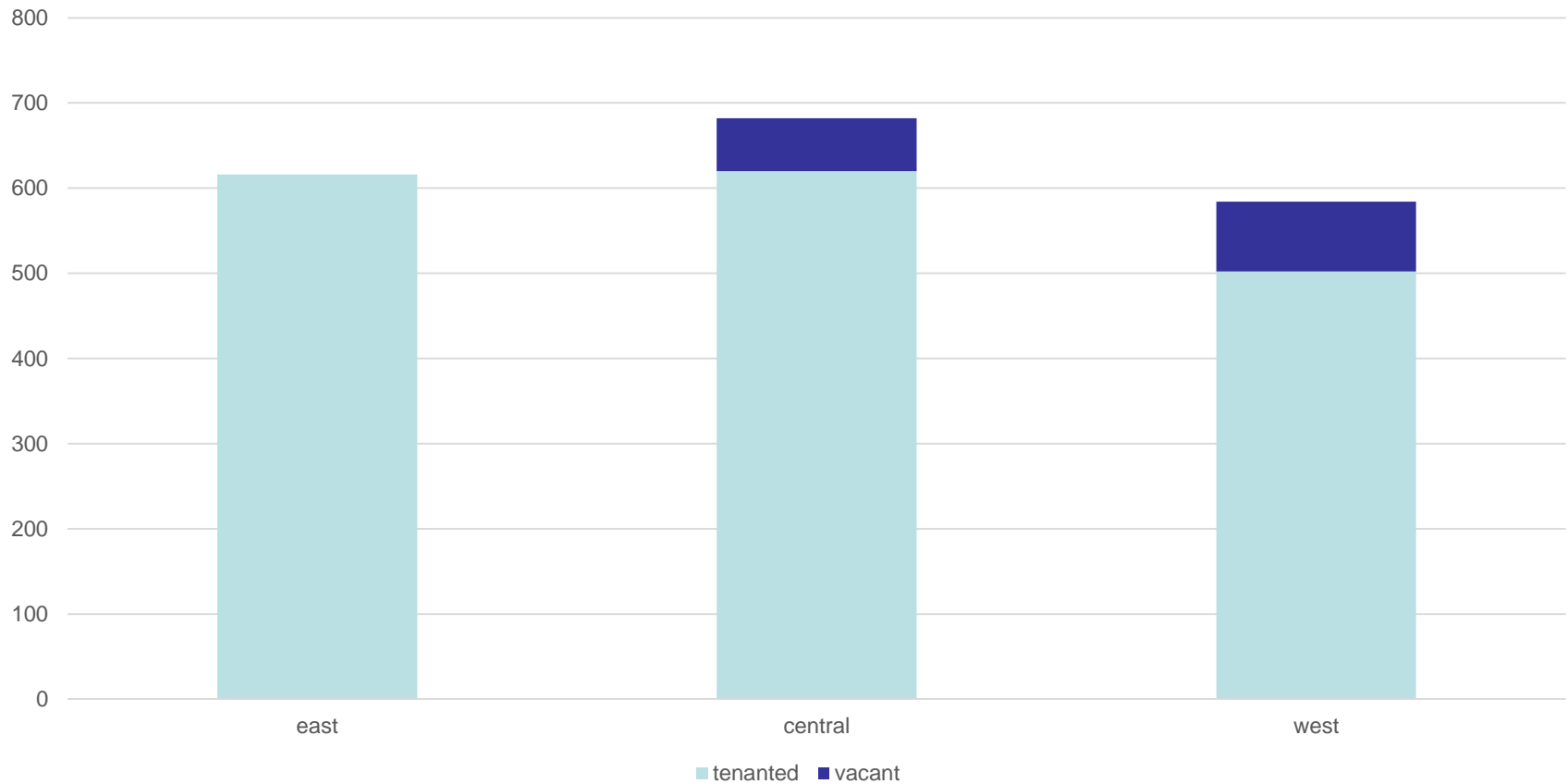


## Allotment occupancy 18-20



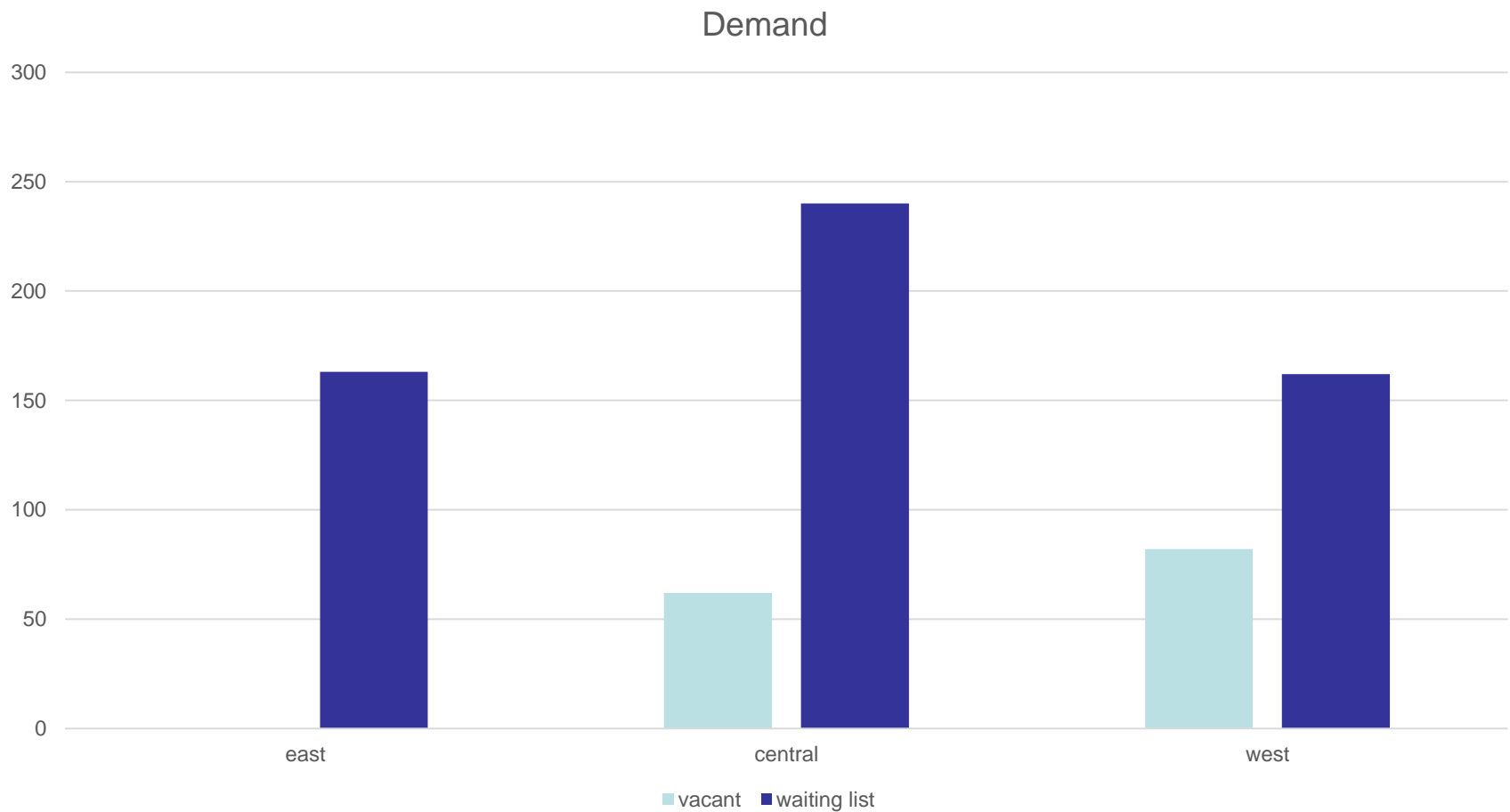
# Occupancy data

Occupancy vs geographical areas 2019/20





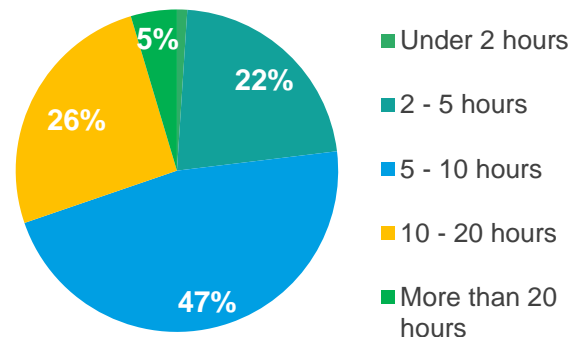
# Demand



# Allotment survey- plotholders

- **195 responses**
- **Responses from 24 allotment sites**
- **62% respondents were on waiting list**
- **Travel and time**

- 41% car
- 30% walking
- 21% bike



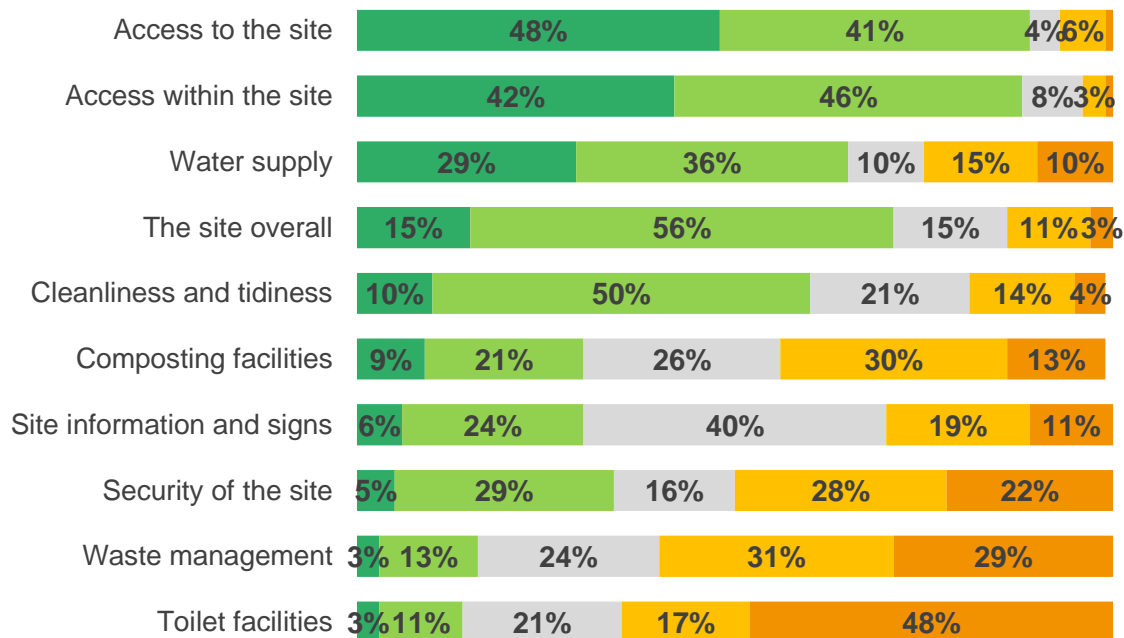
- **39% work with a friend or relative**

# Satisfaction

## Allotment service



■ Very satisfied   
 ■ Fairly satisfied   
 ■ Neither  
■ Fairly dissatisfied   
 ■ Very dissatisfied



■ Very satisfied   
 ■ Fairly satisfied   
 ■ Neither   
 ■ Fairly dissatisfied   
 ■ Very dissatisfied

# Latent demand

- **Allotment invisible- wasteland**
- **Cultural and inter-generational interest**
- **Benefits recognised**
- **Time and travelling main barriers**
- **Publicity and campaigns**
- **There seems to be interest but waiting list already high**



# Future Priorities

- **Improve asset value through participation and engagement**
- **Maximise links with Public Health agenda**
- **Continue to manage neglected plots and look at sizes**
- **Improve infrastructure including signage**
- **Improve security**
- **Review composting and waste management**
- **Review toilet provision and maintenance**
- **Review fees and charges**

# Break and workshops

