

**LONDON BOROUGH OF HOUNSLOW**  
**TOWN & COUNTRY PLANNING ACT 1990**  
**TOWN & COUNTRY PLANNING (DEVELOPMENT MANAGEMENT**  
**PROCEDURE) (ENGLAND) ORDER 2015**  
**SITE NOTICE UNDER ARTICLE 15(3) IN RESPECT OF MAJOR**  
**APPLICATION FOR PLANNING PERMISSION ACCOMPANIED BY**  
**AN ENVIRONMENTAL STATEMENT**  
**PLANNING (LISTED BUILDINGS AND CONSERVATION AREAS)**  
**ACT 1990**

**Reference:** 01578/2/P3 & 01578/2/AD4

**Site:** 2 Larch Drive, Chiswick, London W4 5QL

**Development:**

Demolition of the existing warehouse and erection of 5 buildings ranging from a maximum of 10 to 16 storeys in height (with a four storey podium) to provide a mixed use development comprising of Technology Showcase (sui generis), retail space (A1/A3), leisure (D2), 258 residential (C3) units (block A 83 units, block B 99 units and block C 76 units) and a 219 bedroom hotel (C1) with associated basement parking (350 spaces), amenity space, landscaping, re-arranged access and all associated works (Planning Application) Installation of two zones for internally illuminated advertising panels being 1) 32.5m x 17m and 2) 17m x 9.5m (Advertisement Consent)

The Council has received a planning application and advertisement consent application for the above development.

The application is accompanied by an Environmental Statement.

Members of the public may inspect the application, the plans, the Environmental Statement and other documents submitted with the application through the planning pages of the Council's website using the reference 01578/2/P3 at: [www.hounslow.gov.uk/planning](http://www.hounslow.gov.uk/planning) and in hard copy at:

Hounslow House, 7 Bath Road, Hounslow TW3 3EB  
Chiswick Library, Duke's Avenue W4 2AB

If you wish to view the documents at Hounslow House please email [planning@hounslow.gov.uk](mailto:planning@hounslow.gov.uk)

Electronic copies of the Non-Technical Summary Environment Statement are available free of charge. Printed and electronic copies of the full Environmental Statement may be purchased, subject to availability, by contacting Trium Environmental Consulting LLP. For further information and prices, please email [hello@triumenv.co.uk](mailto:hello@triumenv.co.uk) or phone 0203 887 7118.

Comments on this application can be made directly from the Council's website using the above reference, writing to [planning@hounslow.gov.uk](mailto:planning@hounslow.gov.uk) or to Development Management at the address below (quoting reference number **01578/2/P3**) within a period of 30 days beginning with the date of publication of this notice.

Development Management  
Housing, Planning and Communities  
London Borough of Hounslow  
Hounslow House, 7 Bath Road  
Hounslow TW3 3EB