

Hounslow

MATTERS

Community news from around the borough
All you need to know about the services
that matter to you

Including Housing News

MEDIA PACK 2020/21



London Borough
of Hounslow

advertising@hounslow.gov.uk

HOUNSLOW MATTERS

All you need to know about the services that matter to you.

Hounslow Matters is published quarterly and is delivered free of charge to every home in the borough. It is also available in local libraries and council offices. The magazine has a current pagination of at least 32 full colour pages. The magazine is full of useful community news about the services that matter to Hounslow residents.

LONDON BOROUGH
OF HOUNSLOW




NUMBER OF
HOUSEHOLDS:
94,900
(Census 2011)




 MALE
136,548

 FEMALE
132,552

 AGE 0-15
58,300

 AGE 50-64
43,142

 AGE 16-24
26,761

 AGE 65+
31,770

 AGE 25-49
109,127



HOUNSLOW MATTERS HAS A CIRCULATION OF
108,000
COPIES PER ISSUE

In addition to delivering to households across the borough, we also bulk drop to libraries, leisure centres and a selection of large residential care homes.



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ADVERTISING RATES

Advert size and placement (Height x Width)	Advert price per issue
Outside Back Cover A4 297 x 210mm	£1600 & VAT
Inside Covers A4 297 x 210mm	£1500 & VAT
Full Page A4 297 x 210mm	£1400 & VAT
Half Page 130 x 190 mm	£800 & VAT
Quarter Page 130 x 90 mm	£500 & VAT
Please note: +3mm bleed on all edges	

- First time booking discount 25%
- Series booking discounts available: 10% for two issues and 25% for four issues
- Charity rates available - please contact us for more information.

PRINT READY ARTWORK REQUIREMENTS:

All advertisements to have a bleed of at least 3 mm within the dimensions stipulated, on all sides.

FORMAT: Press-quality PDF

Images: All images to be supplied at 300dpi minimum

COLOURS: CMYK

In-house design is also available. Rates are available upon request.

MAGAZINE EDITIONS

Edition	Month of distribution
Spring	March
Summer	June
Autumn	September
Winter	December

Distribution dates may be subject to change. Please contact us for artwork submission deadlines.

ADVERTISEMENT TERMS AND CONDITIONS

By placing an order, the advertiser accepts in full these Terms and Conditions:

1. It is the advertiser's responsibility to check that the artwork to be inserted is correct.
2. This agreement commences on the date of signature and any client wishing to cancel should inform Hounslow Matters within 15 days of advertising deadline date. Failure to do so will result in Hounslow Matters charging for the full cost of the advert.
3. Although every effort will be made to meet the needs of advertisers, Hounslow Matters reserves the right to cancel or refuse to accept an order without giving explanation and should not be held liable for any loss or damage caused by an error or inaccuracy in the printing.

If you would like to advertise in Hounslow Matters, please email advertising@hounslow.gov.uk



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