



London Borough of Hounslow

The impact of business disruptions

The following statistics show the impact of emergencies to businesses:

- Over 70% of businesses involved in a major fire either do not reopen, or subsequently fail within 3 years of fire. (Source: Continuity Central)
- 80% of businesses affected by a major incident either never re-open or close within 18 months 70 percent of companies go out of business after a major data loss. (Source: Continuity Central)
- 82% of organisations with Business Continuity Management in place mitigated the impact of disruptions, 77% recovered faster, 55% saved money and protected revenue stream. (Business Continuity Institute, 2010)
- 62% of businesses are required by customers to show that they have effective business continuity measure in place. 72% now ask all or some of their own suppliers to do the same.
(Source: BSI British Standards' annual Business Barometer)
- Media response – only half of those with Business Continuity Management report that it includes plans for handling the media in the event of disruption, despite the fact that 61 per cent of managers agree that reputational damage is a bigger risk than financial loss.
(Source: The 2011 Business Continuity Management Survey)
- 62% cent of managers reported that cyber security threats are an increasingly serious risk to their business, with nearly a third of UK organisations having been affected by viruses during the past 12 months. (Source: The 2011 Business Continuity Management Survey)
- an effective Business Continuity Plan and disaster recovery plan can reduce losses by 90% in the event of an incident. (Info Security News Magazine, 2000)